



**Executive Insight Series: Lisa Ide, MD, MPH, Chief Medical Officer,
Zipnosis Talks about Virtual Care and the Future of Healthcare**

May 12, 2020

Agenda

Welcome and Introductions

- Jennifer Covich Bordenick, Chief Executive Officer, eHealth Initiative and Foundation

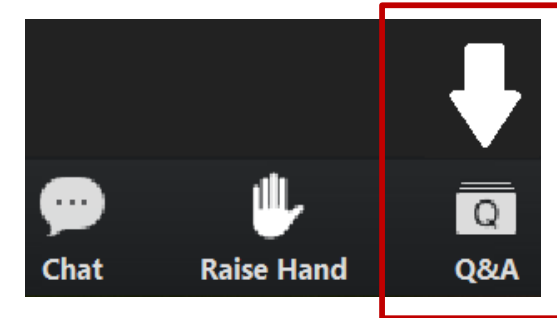
Discussion with:

- Lisa Ide, MD, MPH, Chief Medical Officer, Zipnosis



Housekeeping

- All participants are muted
- To ask a question to be answered by speakers:
 - Use the “Q&A” box found on the bottom of your screen
 - We will address as many as possible after the presentations
- For help with technical difficulties and non-speaker questions:
 - Use the “chat” box and we will respond as soon as possible
- Slides and a recording of today’s presentation will be available for download on eHI’s Resource page: www.ehidc.org/resources



Our Mission

Convene executives who are transforming healthcare through technology and innovation.





AMERICAN
COLLEGE of
CARDIOLOGY



Our Leadership



Booz | Allen | Hamilton



CRISP



EHNAC



EPSTEIN
BECKER
GREEN



Google Cloud



Hogan
Lovells



inovalon



manatt



Areas of Focus



TRANSPARENCY

Cost
Transparency

Prior Authorization



INTEROPERABILITY

FHIR in Plain
English

Information
Blocking



PRIVACY

Non-HIPAA Data

Cybersecurity
Med Devices

Health Data &
National Security



ANALYTICS

Social
Determinants of
Health

Artificial
Intelligence,
Predictive
Analytics
(Biosurveillance,
Epidemics,
Genomics)





UPCOMING PROGRAMS (See eHI Event Page):

- **May 21** – eHI Executive Insights: Len Lichtenfeld, MD, American Cancer Society
- **May 28** - Contact Tracing and Patient Matching (data and analytics for managing COVID-19)

Interested in sponsoring a COVID-19 program? Email Amy@ehidc.org



Discussion with:



Jennifer Covich Bordenick
Chief Executive Officer
eHealth Initiative



Lisa Ide, MD, MPH
Chief Medical Officer
Zipnosis



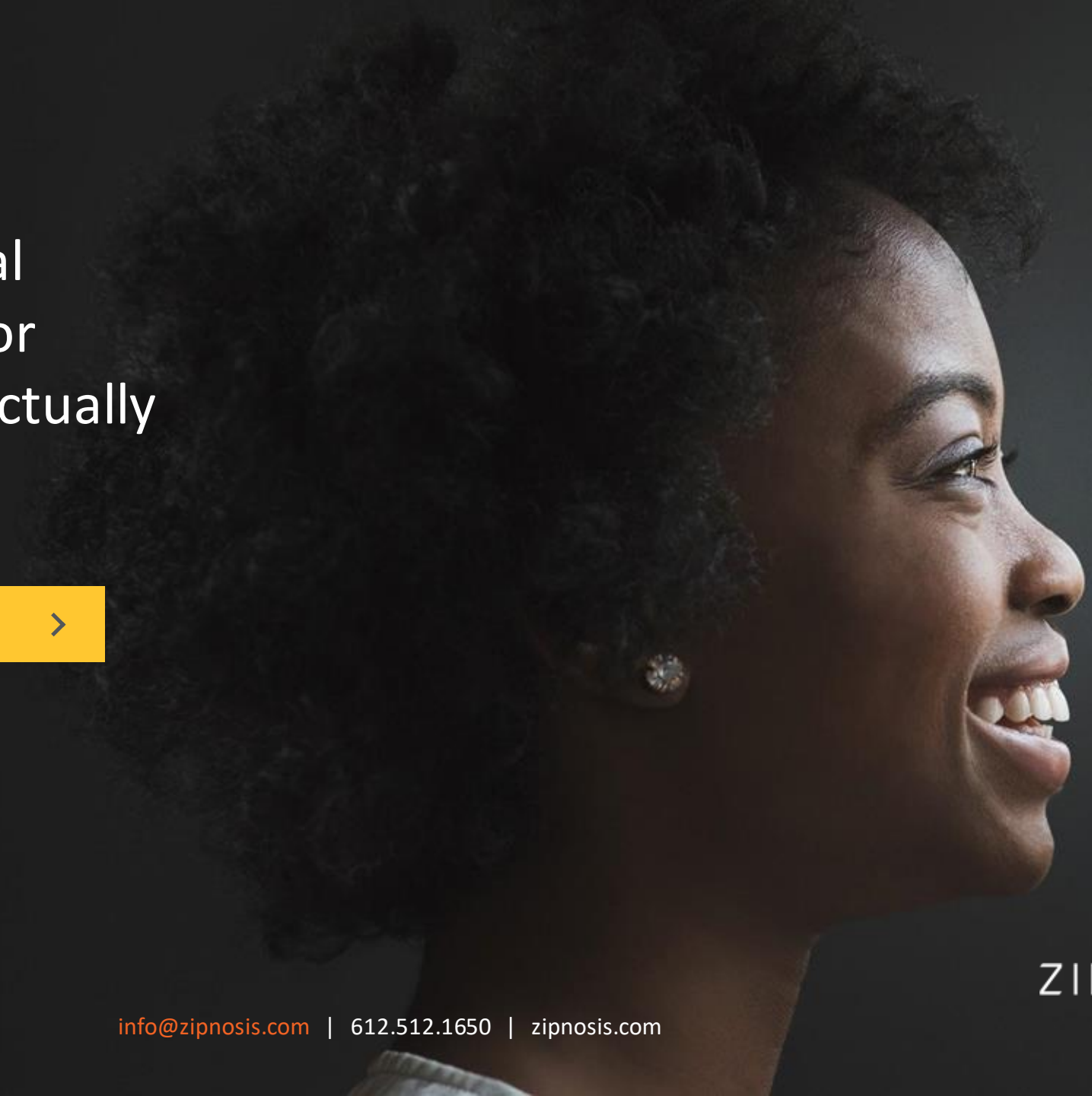
It's time for virtual
care that's built for
the people who actually
use it.

[Zipnosis.com/Coronavirus](https://zipnosis.com/Coronavirus)



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ZIPNØSIS



Thank You!!

