



Social Determinants: Alternative Drivers of Healthcare

August 17, 2017
2 pm – 3 pm ET

Agenda

- Welcome and Introductions
 - Jennifer Covich Bordenick, CEO, eHealth Initiative
- Discussion & Comments
 - Jeffrey D. Colvin, MD, JD
 - Associate Professor of Pediatrics at the University of Missouri-Kansas City School of Medicine and physician and Director of Research within General Academic Pediatrics at Children's Mercy Hospitals and Clinics (CMH)
 - Tanuj K. Gupta, MD, MBA
 - Senior Director and Physician Executive, Population Health at Cerner Corporation
- Questions & Answers

Housekeeping Issues

- All participants are muted
 - To ask a question or make a comment, please submit via the Q&A feature and we will address as many as possible after the presentations.
- Technical difficulties:
 - Use the chat box and we will respond as soon as possible
- Today's slides will be available for download on eHI's Resource page
www.ehidc.org/resources

Our Mission

eHealth Initiative's mission is to serve as the industry leader convening executives from multi-stakeholder groups to identify best practices to transform healthcare through use of technology and innovation. eHI conducts, research, education and advocacy activities to support the transformation of healthcare.



Multi-stakeholder Leaders in Every Sector of Healthcare



Roadmap to Transforming Care



Convening Executives To Research & Identify Best Practices

Best Practice
Committees
Identify &
Disseminate
Success Stories



INTEROPERABILITY



DATA ACCESS & PRIVACY



**PATIENT & PROVIDER
TECHNOLOGY ADOPTION**



DATA ANALYTICS

eHealth Resource Center Available With Best Practices & Findings

Best Practice Committees contribute to the eHealth Resource Center www.ehidc.org/resources which provides assistance, education and information to organizations transforming healthcare through the use of information, technology and innovation. The Resource Center is a compilation of reports, presentations, survey results, best practices and case studies from the last 16 years.



Electronic Medication Adherence Collaborative (eMAC)

- Foundation for eHealth Initiative launched a multi-stakeholder Electronic Medication Adherence Collaborative (eMAC).
- Share best practice examples from different analytical and behavioral approaches, educate stakeholders on the insights available. Share information on the effectiveness of programs.
- **IN PERSON MEETING ON SEPTEMBER 19 IN DC. INTERESTED?**
TELL CLAUDIA.ELLISON@EHIDC.ORG



Save the Date: February 7 – 8, 2018
Top of the Hill, Washington, DC

eHealth Initiative Executive Summit: 2020 Roadmap Refresh



*Attendance is limited to eHealth Initiative members and
invited C-Level Executives*

This webinar was made possible through the generosity and support of
Cerner!



Meet the Speakers



Tanuj Gupta, MD, MBA
Senior Director and
Physician Executive,
Population Health,
Cerner Corporation



Jeffery D. Colvin, MD, JD
Associate Professor of
Pediatrics, University of
Missouri-Kansas City
School of Medicine;
Physician, Director of
Research, General
Academic Pediatrics,
Children's Mercy Hospitals
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Addressing the Social Determinants of Health: A Physician's Perspective

Jeffrey Colvin, MD, JD

Associate Professor of Pediatrics

Director of Research,

General Academic Pediatrics



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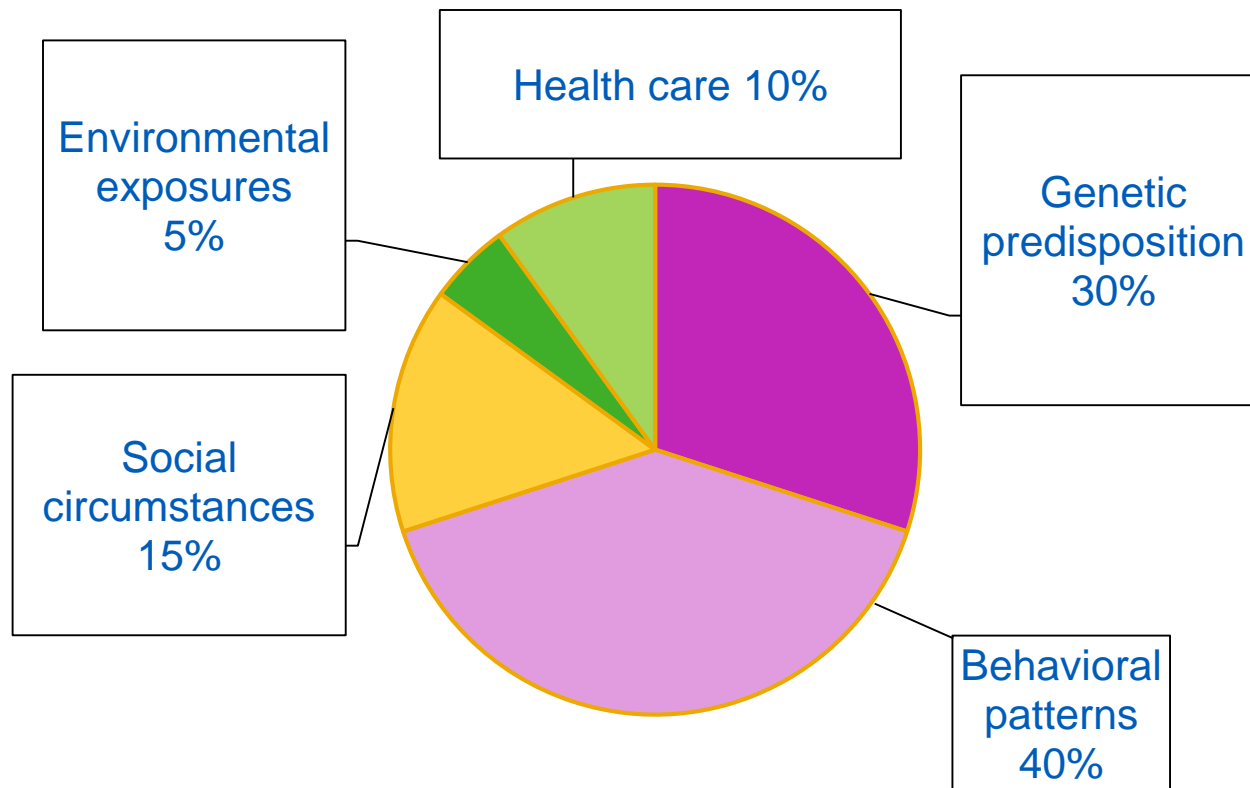
The Elephant in the Exam Room

“Health Care’s Blind Side”

- 85%: Unmet social needs are directly leading to worse health
 - 87%: all patient populations are affected—not just low income populations
- 85%: Social needs are as important to address for overall health as medical conditions

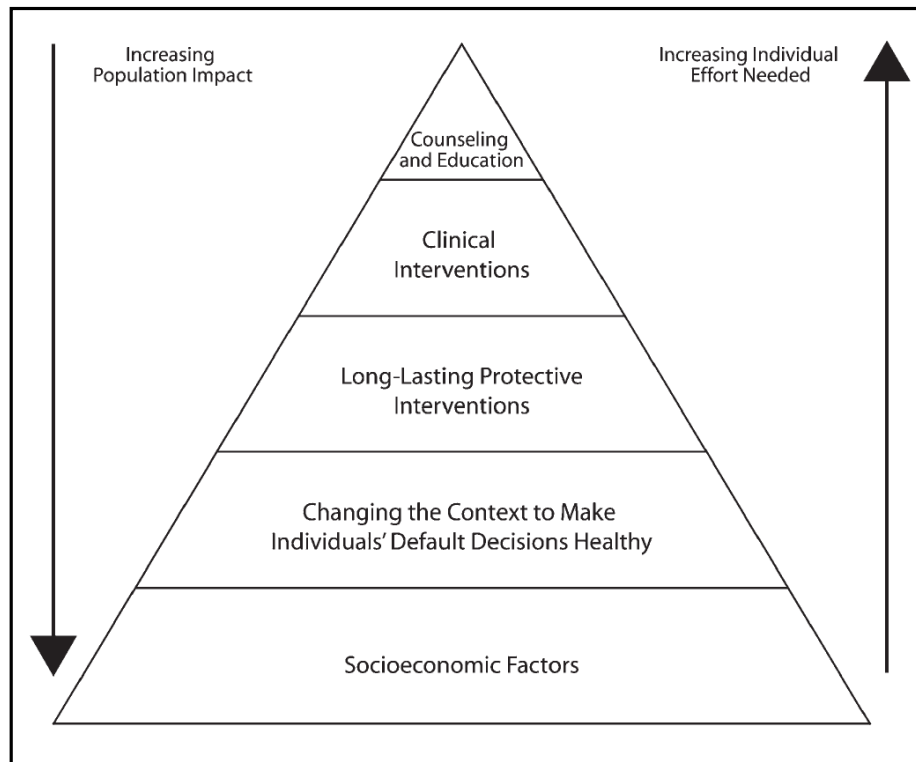
Health care's blind side: The overlooked connection between social needs and good health, summary of findings from a survey of America's physicians. Princeton, NJ: Robert Wood Johnson Foundation; 2011. (survey of 1000 American primary care physicians)

The Contribution of Unmet Social needs



Schroeder SA. N Engl J Med 2007

Social Needs: The Foundation for Health



Frieden. Am J Pub Health. 2010.

This is Nothing New



Upper Silesia (Prussia, German Empire, Poland) Typhus Epidemic, 1848:

Poverty, Famine, War, Immigrants, Education, Oppression

“If medicine is to fulfill her great task, then she must enter the political and social life... The physicians are the natural attorneys of the poor, and the social problems should largely be solved by them.”

Rudolf Virchow (1821-1902)

Mackenbach JP. J Epi Comm Health 2015

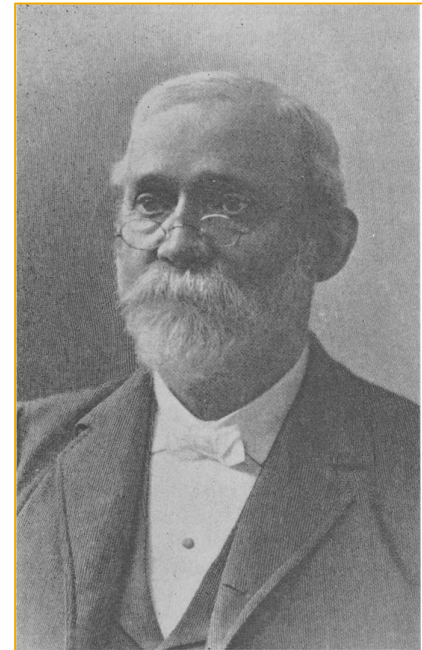
This is Nothing New

The Fathers of Modern American Pediatrics:

- Abraham Jacobi
 - “Paediatrics”
 - Mortality disparities between children in poor & wealthy families
- Job Lewis Smith
 - Described association between conditions in the shanties of poor laborers’ families and diarrhea



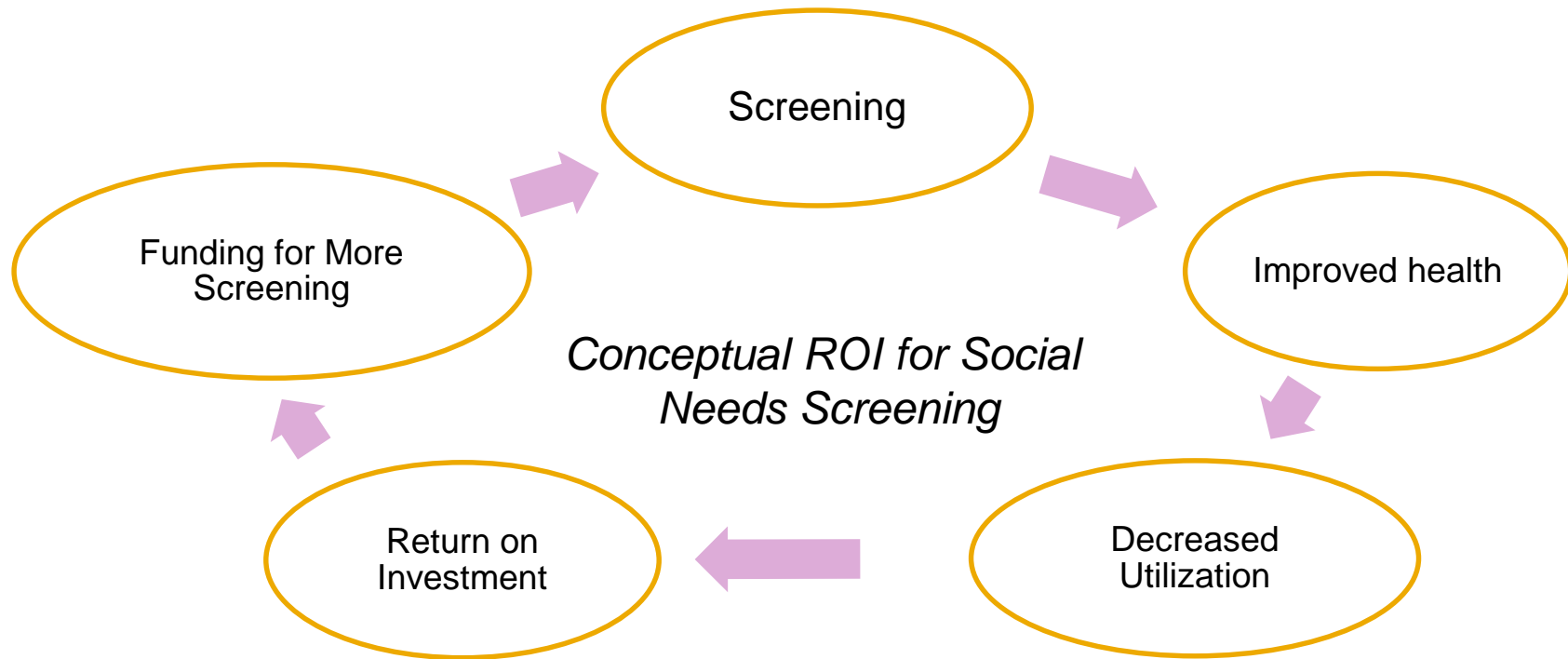
Abraham Jacobi
(1830-1919)



Job Lewis Smith
(1827-1897)

Palfrey, Child Health in America 2006;
Yankauer, Pediatrics 1994

Unmet Needs: Beyond Health



But What Do Patients Think?

- “I can ask my child’s doctor for help with social issues like”: 67%
- “I believe that my child’s doctor knows how to help me with social issues like. . . .”: 70%

Garg, et al. Clin Peds 2009.

Survey of 100 parents at a pediatric clinic in Baltimore.

But What Do Patients Think?

- Survey of 143 parents of children hospitalized at Children's Mercy Kansas City

Characteristic		I can ask my child's doctor for help with social issues*		My child's doctor knows how to get me help with social issues*		My child's doctor should ask me about social issues	
		Disagree	Agree	Disagree	Agree	Disagree	Agree
Study Population		10.5%	54.5%	10.5%	64.3%	8.4%	71.3%
Screened by Resident**	Yes	4.8%	76.2%	2.4%	81.0%	7.1%	85.7%
	No/Unsure	12.9%	45.5%	13.9%	57.4%	8.9%	65.3%

*Questions borrowed from A. Garg, MD with permission.

**All comparisons $p < 0.05$; Neutral responses not shown.

Colvin JD, et al. Academ Pediatr 2016.

But, Will Some Patients Be Offended?

Characteristic	I can ask my child's doctor for help with social issues*		My child's doctor knows how to get me help with social issues*		My child's doctor should ask me about social issues	
	Disagree	Agree	Disagree	Agree	Disagree	Agree
Census Tract Median Household Income**						
Highest (>\$66k)	8.6%	48.6%	11.4%	54.3%	8.6%	74.3%
Lowest (<\$39k)	8.6%	62.9%	8.6%	71.4%	5.7%	82.9%

*Questions borrowed from A. Garg, MD with permission.

**All comparisons $p > 0.05$; neutral and middle-income responses not shown.

Colvin JD, et al. Academ Pediatr 2016.

Back to the Elephant in the Exam Room

“Health Care’s Blind Side”

- 80% of physicians are not confident in their ability to address patients’ social needs
- 1 in 7 “prescriptions” would be for social needs

Health care's blind side: The overlooked connection between social needs and good health, summary of findings from a survey of America's physicians. Princeton, NJ: Robert Wood Johnson Foundation; 2011. (survey of 1000 American primary care physicians)

The times they are a changin'

Social Interventions Research & Evaluation Network

SIREN's mission is to catalyze and disseminate high quality research that advances efforts to address social determinants of health (SDH) in health care settings.



Catalyzing high quality
research



Collecting & disseminating
research findings



Providing evaluation,
research, & analytics
consultation services

siren

UCSF

The basic idea



The basic idea



The basic idea

Detection & Intervention
for
Social Determinants

POVERTY

Income & Food Insecurity

Health Insurance

Poor Housing & Homelessness

Education

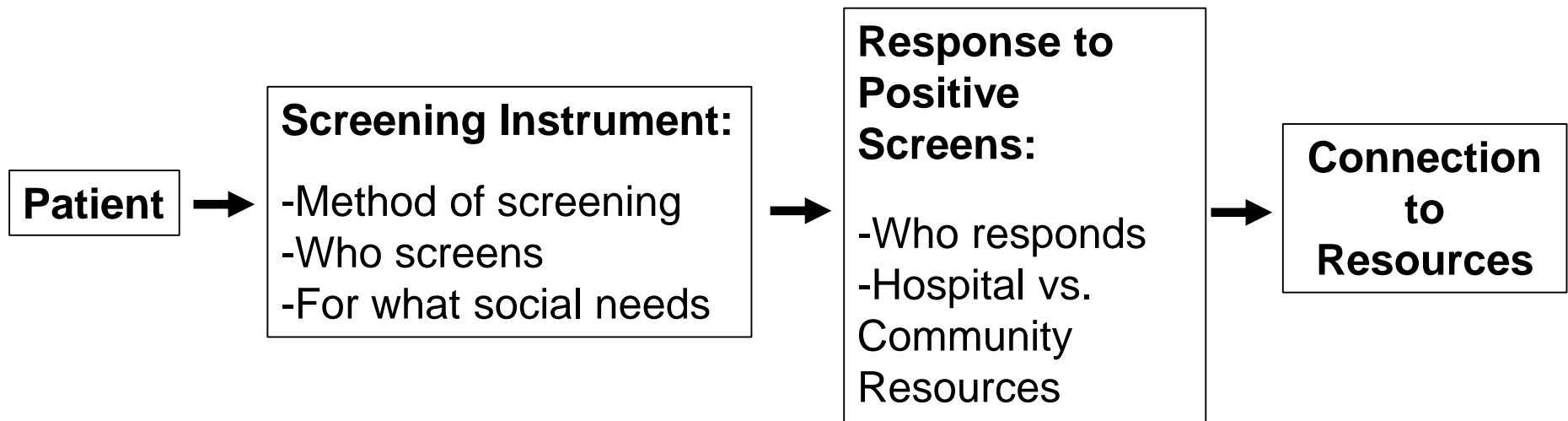
Safety & Violence

Other: Discrimination, etc.

Medical
Care

POOR
HEALTH

How it works



Screening: People & Process

■ Who & How?

- MD
 - Colvin, et al. Acad Peds 2016.
- Self Administered:
 - Tablet
 - iScreen: Gottlieb et al. JAMA Peds 2016
 - Paper-based:
 - WE CARE: Garg, et al. Pediatrics 2015.
 - Computer-based:
 - Online Advocate: Hasan, et al. Am J Prev Med 2015 (Fleegler).
- RN: admission/visit intake data collection

Response to Positive Screens

- **Who Responds?**
 - Social Work?
 - Physicians and Nurses?
 - Volunteers?
- **When is the Response?**
 - Every Day?: Inpatient is 7 days a week
 - Around the Clock?: The ED is always open

Connection to Resources

- Medical-Legal Partnerships
- Health Leads
- WE CARE
- Online Advocate

Medical-Legal Partnerships

- Established in 1993 at Boston Medical Center
- AAP, AMA & ABA Resolutions

PEDIATRICS®
OFFICIAL JOURNAL OF THE AMERICAN ACADEMY OF PEDIATRICS

Why Pediatricians Need Lawyers to Keep Children Healthy

Barry Zuckerman, MD, Megan Sandel, MD, MPH; Lauren Smith, MD, MPH; and Ellen Lawton, JD

ABSTRACT. Pediatricians recognize that social and non-medical factors influence child health and that there are many government programs and laws designed to provide for children's basic needs. However, gaps in implementation result in denial of services, leading to preventable poor health outcomes. Physician advocacy in these arenas is often limited by lack of knowledge, experience, and resources to intervene. The incorporation of on-site lawyers into the health care team facilitates the provision of crucial legal services to vulnerable families. Although social workers and case managers play a critical role in assessing family stability and finding appropriate resources for families, lawyers are trained to identify violations of rights and to take the appropriate legal steps to hold agencies, landlords, schools, and others accountable on behalf of families. The incorporation of lawyers in the clinical setting originated at an urban academic medical center and is being replicated at >30

was a lawyer who was a member of the health care team. The lawyer researched the local and state sanitary and housing code regulations, called the landlord to inform him of his obligations to fix the pipe, clean up the mold, and remove the carpeting, and informed the landlord that the family would seek redress in court if he did not comply. The landlord immediately rectified the problems, leading to great improvement of the child's symptoms. In this article, we review the rationale for involving lawyers in children's health care, describe a prototypical model of practice, address barriers to its use, and discuss future funding and research challenges.

RATIONALE FOR LAWYERS IN CLINICAL SETTINGS



THE LANCET
Volume 372 • Number 9650 • Pages 1602-1706 • November 8-14, 2008 www.thelancet.com

Medical-legal partnerships: transforming health care

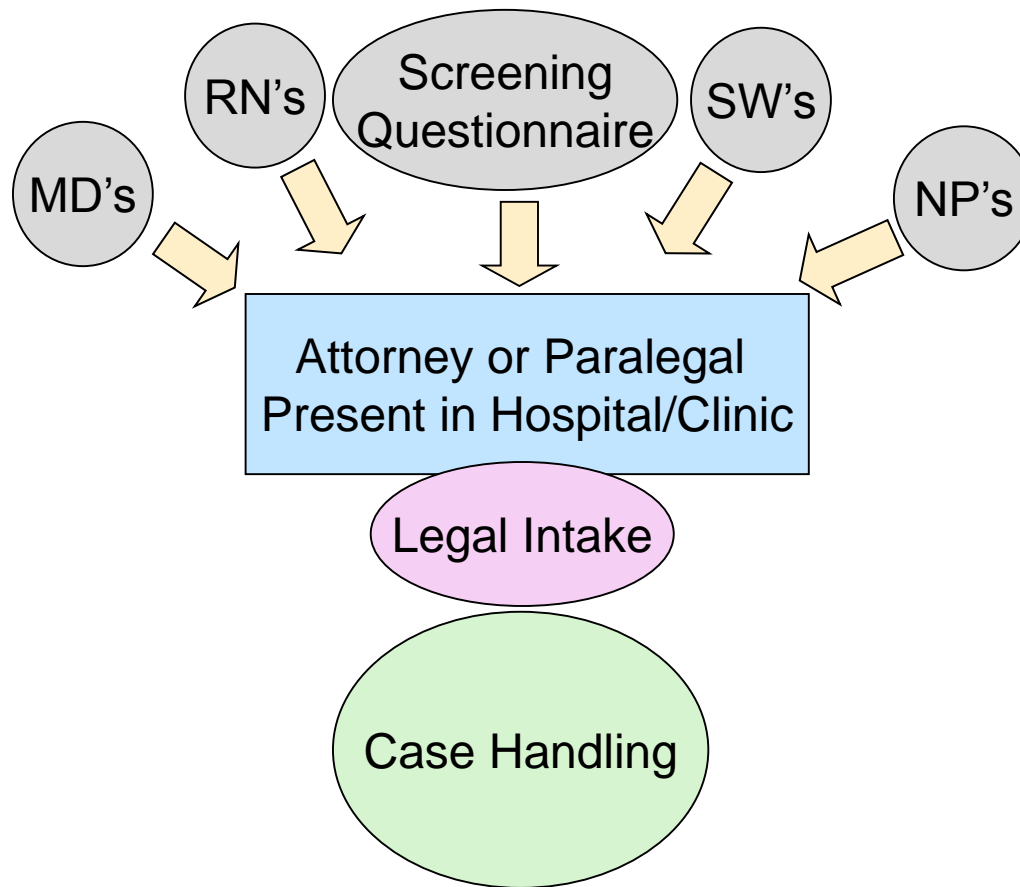
Doctors, especially those who care for patients on low incomes, are frustrated that their patients' health is adversely affected by social determinants. For those patients with an acute or chronic illness, social determinants undercut the effectiveness of the burgeoning number of drugs and other treatments. Although this problem is usually considered a public-health issue, experience in the USA and abroad suggests a new way to transform the health-care system to address these social determinants: train lawyers to work as part of the health-care team to enforce the laws and regulations that are in place to protect health.

Many governmental programmes and laws, including programmes to supplement nutrition, housing subsidies, utility assistance, income support for the elderly and disabled individuals, regular and special education services, and health insurance, were created to ensure that basic needs are met. Unfortunately, safety nets are now so complex and unwieldy that many parts of the net are rendered inaccessible, and the disregard of laws and regulations, such as those intended to protect against unhealthy environments, can result in adverse effects on health.¹

Individuals and families on low incomes cannot on their own successfully challenge the unlawful actions of a landlord, a governmental agency, or a school system, and therefore many unlawful—and unhealthy—situations persist. As a result, physicians are now looking to lawyers as colleagues to "treat" the social determinants of health and medical-legal partnership is emerging as a key strategy to combat health disparities.² For example, in cases where a landlord ignores the pleas of a parent, nurse, or doctor to fix the leaky pipe that is causing mould that triggers a child's asthma, a lawyer has the skills to contact the landlord and cite the housing and sanitary codes that are being violated. Wrongful denial of benefits can be overturned. Typically, this type of legal intervention gets results for patients without the intensive and expensive litigation often associated with legal services. Thus medical-legal partnerships have introduced the concept

www.thelancet.com Vol 372 November 8, 2008 1605

Medical-Legal Partnerships



Health Leads



College Student

Health Leads

- Randomized control trial of 1809 pediatric patients (primary care & urgent care)
- Written information on community services vs. in-person assistance from trained college student
- Results after 4 months:
 - Decreased social needs
 - Improved reported child health

Gottlieb, et al. JAMA Pediatrics 2016.

WE CARE

- WE CARE: Well Child Care, Evaluation, Community Resources, Advocacy, Referral, and Education
- Screening in the waiting room
- Screen given to PCP
- Family Resource Book: need-specific, 1-page tear-out information sheets of community resources

Garg, et al. Pediatrics 2015.

WE CARE

- Clustered randomized control trial of 8 urban health centers (336 children)
- Increased enrollment in community resources, including:
 - Increased employment
 - Increased child care
 - Decreased homelessness

Garg, et al. Pediatrics 2015.

The Online Advocate

- Self-administered, online screening instrument
- Links unmet needs to local resources within an agency database
- Recommended resources based on proximity to patient's home
- Printout includes agency contact information & hours, directions, and public transportation information
- Patients can also pick from a longer list of needs not identified

Hassan, et al. Am J Prev Med. 2015.

The Online Advocate

- 401 adolescents and young adults
- 78% had at least 1 social need identified
- 40% contacted the community agency
- 47% “completely” or “mostly” resolved the problem

Hassan, et al. Am J Prev Med. 2015.

The Center for Community Connections

- Medical-Legal Partnership
- Health Leads-type navigation with BSWs
- WIC & SNAP enrollment
- Community health workers
- Mental health counsellors

Thank you.



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Social Determinants of Health



Tanuj K. Gupta, MD, MBA

Senior Director and Physician Executive, Population Health

August 17, 2017

Overview

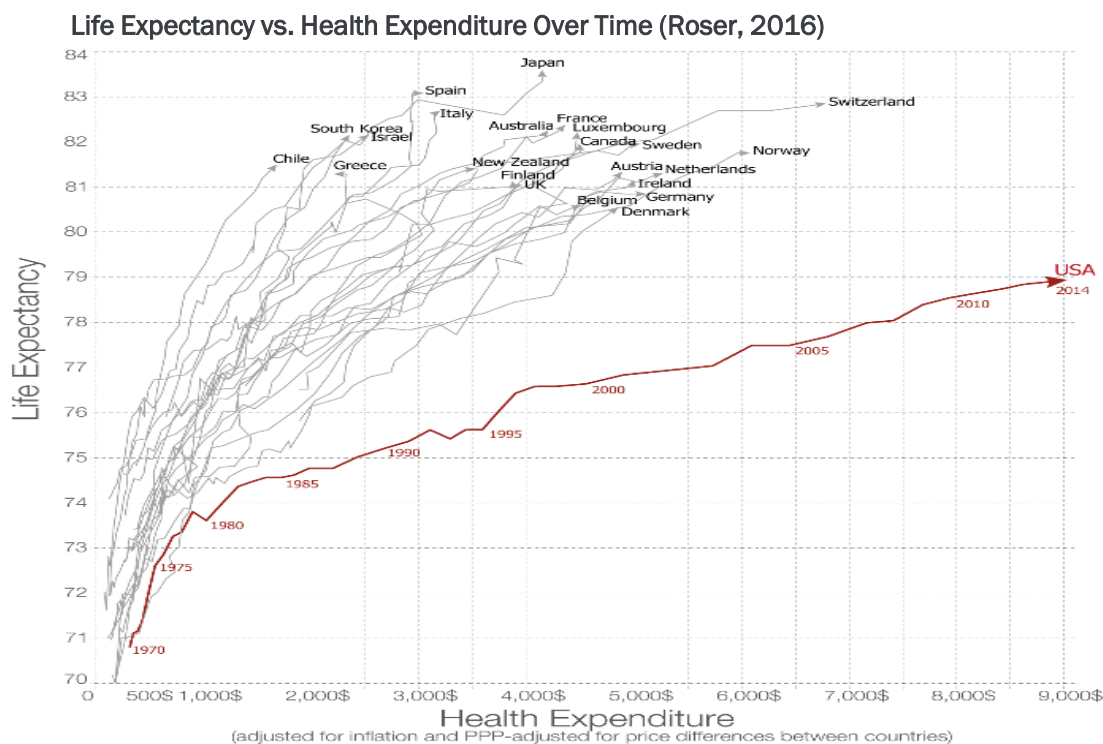


- Making the Business Case for Social Determinants
- Integrating Into the Workflow
- Screening
- Connecting to Resources
- Working within a Community

Business Case for Social Determinants

State and Federal Government

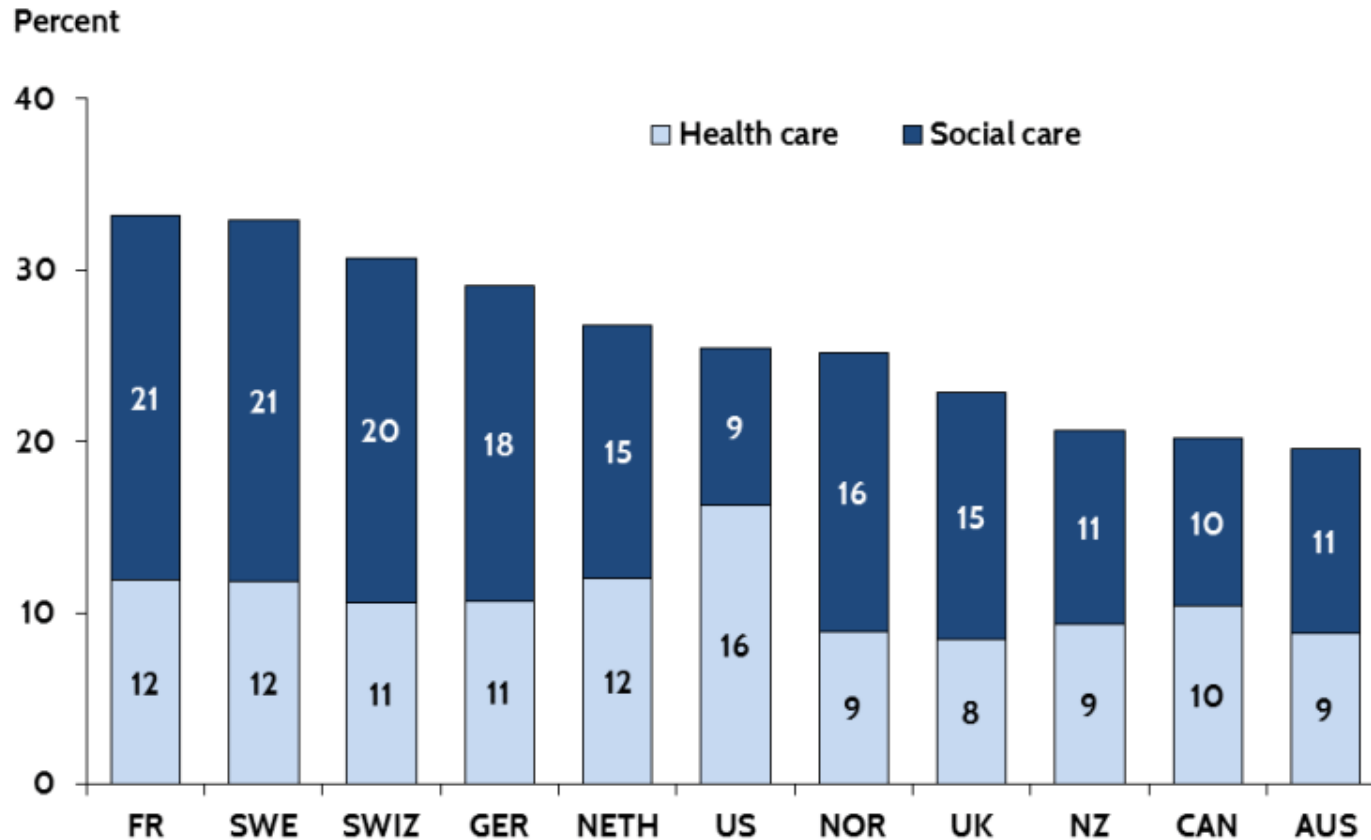
The U.S. spends more money on health care than any other country, with federal, state and local governments accounting for 45.8% of total spend (CMS, 2015), yet performs the worst:



Sources:

1. Centers for Medicare and Medicaid Services (2016). NHE Fact Sheet. Retrieved from <https://www.cms.gov/research-statistics-data-and-systems/statistics-trends-and-reports/nationalhealthexpenddata/nhe-fact-sheet.html>
2. Roser, Max (2016). Link between health spending and life expectancy: US is an outlier. Blog post. Retrieved from: <https://ourworldindata.org/the-link-between-life-expectancy-and-health-spending-us-focus>

State and Federal Government



Sources:

1. Butler, Stuart M., et. al. "Re-balancing medical and social spending to promote health: Increasing state flexibility to improve health through housing." Brookings Institute. Feb. 15, 2017. <https://www.brookings.edu/blog/up-front/2017/02/15/re-balancing-medical-and-social-spending-to-promote-health-increasing-state-flexibility-to-improve-health-through-housing/>

Managed Care

Four Trends in the Future of Managed Care



Partnering with Providers

PCMH
ACOs CCOs
Shared Risk



Social Determinants of Health

Alignment with Communities
Focus on Prevention
Camden Coalition – like intervention



Continued Innovation

Improved Care Delivery
Greater Access
Consumer Engagement



Better Data and Analytics

Targeted Interventions
Better Predictions
Biometric / Genomic Data



Source: International Society for Quality of Life Research Conference, Vancouver, BC, Canada, October 2015

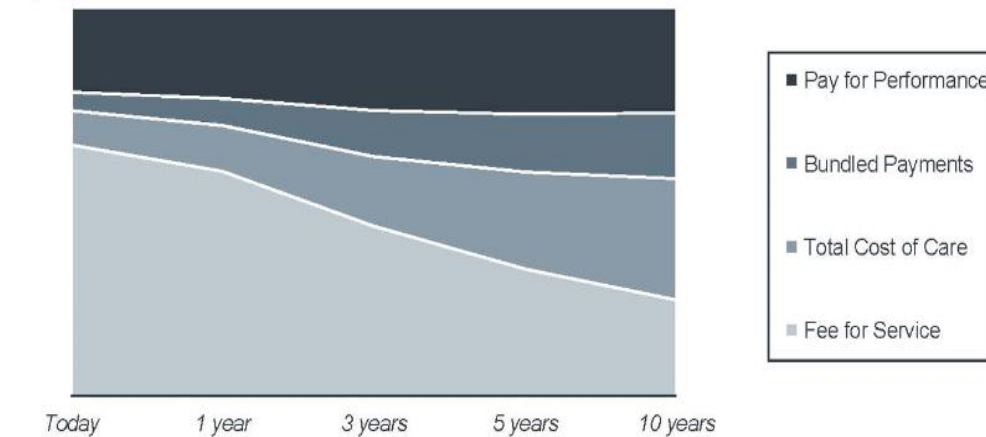
Source: Humana. 2017 Progress Report – Bold Goal. Accessed 4/15/2017.
http://populationhealth.humana.com/documents/Humana_BoldGoal_2017_ProgressReport-v2.pdf

Source: Bankowitz, Richard A, EVP of American Health Insurance Plans (AHIP). "Future of Managed Care and Population Health." The Seventeenth Population Health Colloquium. March 27, 2017.

Providers

As the U.S. healthcare system shifts from fee-for-service to fee-for-value, health systems and providers are accepting more risk-based contracts. The highest form of risk-based contract is full capitation, where hospitals or physician groups receive a fixed annual payment to provide all care for a member of their population. Lesser-risk contracts would include bundled payments for conditions such as joint replacements, Medicare shared-savings contracts, and bonuses or penalties for readmissions, patient satisfaction, or other quality measures (Barkholz, 2016).

Hospital Revenue Projections: Survey Average (Goldman, 2016)



1) Average of midpoint of provider-reported revenue and projections.

Sources:

1. Barkholz, Dave (2016). Under construction: Risk-based reimbursement. Modern Healthcare. Last Updated 6/18/2016. Retrieved from <http://www.modernhealthcare.com/article/20160618/MAGAZINE/306189982>
2. Goldman, Jessie (2016). Mythbusters: The Path to Value-Based Care. The Advisory Board Company. Last Updated 8/18/2016. Retrieved from <https://www.advisory.com/research/health-care-industry-committee/the-bridge/2016/08/myths-on-value-based-care>

Integrating Into the Workflow

Aggregate and Normalize Data

- Aggregate data on social determinants of health from multiple sources:

Patients: Verbal, Email, Social Media, Apps, HealtheLife

Care Team: Phone, Video, or In-Person Data Capture via EHR or HealtheCare

Technology : Open Data Sources, Client Data Sources, Apps

Social Determinants of Health

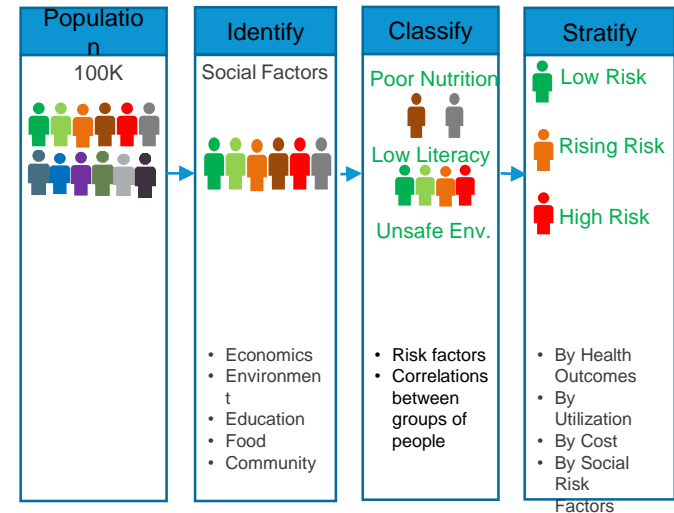


Image Source:

1. Healthy People 2020. Retrieved from <https://www.healthypeople.gov/2020/topics-objectives/topic/social-determinants-of-health>

Create Intelligence

- Create algorithms to:
 - *Identify* patients with risk factors related to social determinants of health
 - *Classify* patients into groups of people with correlating risk factors
 - *Stratify* patients based on health outcomes, utilization, cost, or other relevant factors into low risk, rising risk, and high risk subgroups
 - *Attribute* rising risk and high risk patients to the appropriate community resource or care provider



Apply Intelligence

- Make it actionable for individuals, community resources, and care providers:
 - *Clinical Content* – assessments, goals, and interventions for social determinants of health
 - *Workflow* – structured data capture of social risk factors by beneficiaries, community resources, or care providers; integrate into regular workflow
 - *Education* – patient-friendly content focused on overcoming social risk factors
 - *Decision Support* – intelligent rules and alerts based on social determinants data

The screenshot shows a medical software interface for a patient named IPATHED, STACEY. The interface includes a menu on the left with options like Results Review, Chart Search, Clinical Notes, Code Status-AMD, Data Reconciliation, Forms, and My Pages. The main area displays a table with columns: LOS, Estimated D/C RN - Ready to D/C, D/C Order, Follow Up, Meds Rec, Pat Ed, CH - Ready to D/C, and Results. Below the table, there are sections for Patient Information, Consolidated Problems, Outstanding Orders, Social/Living Situation, and Results. A red arrow points from the 'Problems' section to a detailed list of problems.

LOS	Estimated D/C RN - Ready to D/C	D/C Order	Follow Up	Meds Rec	Pat Ed	CH - Ready to D/C	Results
92:11:07	--	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	--

▼ Problems – Active Across Encounters (4)

HLD (hyperlipidemia)
HTN (hypertension)
Rising Risk for Poor Nutrition (social determinants)
High Risk for Unsafe Environment (social determinants)

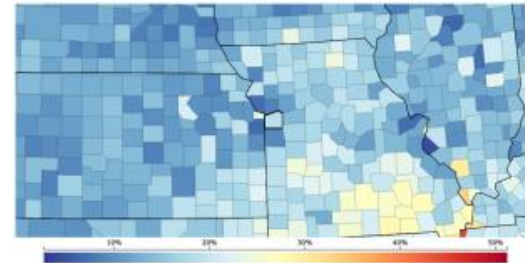
Act and Measure

- Develop relevant reports and metrics around social determinants of health
- Develop prediction algorithms (e.g. determine risk level of new members to a population)

JACKSON COUNTY OVERVIEW

Measure	Sex	Value	National Rank	Change
Heavy drinking prevalence, 2012	Female	5.7%	1805	+1.6 pct points since 2005
Heavy drinking prevalence, 2012	Male	10.6%	1671	+2.7 pct points since 2005
Binge drinking prevalence, 2012	Female	12.1%	1882	+0.5 pct points since 2002
Binge drinking prevalence, 2012	Male	24.5%	1620	+1.3 pct points since 2002
Life expectancy, 2013	Female	79.8 years	1752	+2.4 years since 1985
Life expectancy, 2013	Male	73.9 years	2150	+3.7 years since 1985
Smoking prevalence, 2012	Female	23.2%	2019	-4.4 pct points since 1996
Smoking prevalence, 2012	Male	28.6%	2354	-3.8 pct points since 1996
Obesity prevalence, 2011	Female	42.9%	2506	+11.0 pct points since 2001
Obesity prevalence, 2011	Male	35.9%	957	+8.7 pct points since 2001
Recommended physical activity prevalence, 2011	Female	48.1%	1897	+2.3 pct points since 2001
Recommended physical activity prevalence, 2011	Male	55.5%	1146	+1.8 pct points since 2001

Figure 13: Prevalence of poverty, 2012



Screening

Existing Models

Publicly available models available to study:

- 6 international models:
 - New Zealand
 - England
 - Scotland
 - Norway
 - Netherlands
 - New South Wales in Australia
- 4 domestic models:
 - ONC Certified EHR Technology (CEHRT)
 - National Academy of Medicine
 - CMS
 - Healthy People 2020 (ODPHP)
- 3 domestic index models:
 - Robert Graham Center's Social Deprivation Index (SDI)
 - Virginia's Health Opportunity Index (HOI)
 - Connecticut's Health Equity Index

EHR Certification Requirements

[170.315\(a\)\(15\) regulations](#) for EHR Certification include a subset of the ONC domains:

- SOCIODEMOGRAPHIC DOMAINS
 - Social, psychological, and behavioral data
 - Financial resource strain
 - Education
- PSYCHOLOGICAL DOMAINS
 - Stress
 - Depression
- BEHAVIORAL DOMAINS
 - Physical activity
 - Alcohol use
- INDIVIDUAL-LEVEL SOCIAL RELATIONSHIPS & LIVING CONDITIONS
 - Social connection and isolation
 - Exposure to violence (intimate partner violence)

CPC+ Track 2 HIT Requirement

- CMS's Social, Psychosocial, and Behavioral Assessment

- 45 CFR 170.315(a)(15)
- Includes questions around different social elements and aspects of a patients life
- CPC+ Track 2 practices must adopt this by 1/1/19
- Estimated Release Date: October 2017 packaged content release

The screenshot displays the 'CPC+ Social Assessment' form, which is organized into several sections with radio button options for responses.

- Financial Resource Restrain:** A question asks 'How hard is it for you to pay for the very basics like food, housing, medical care, and heating?' with options: ☐ Very hard, ☐ Hard, ☐ somewhat hard, and ☐ Not very often. A 'Patient Refused?' section has options ☐ Yes and ☐ No.
- Education:** A question asks 'What is the highest grade or level of school you have completed or the highest degree you have received?' with multiple options including Elementary, High school, Associate, Bachelor, and Master degrees.
- Stress:** A question asks 'Do you feel stress - tense, restless, nervous, or anxious, or unable to sleep at night because your mind is troubled all the time - these days?' with options: ☐ Not at all, ☐ Very much, and ☐ Sometimes.
- Depression (PHQ-2):** Two questions are present: 'Little interest or pleasure in doing things?' and 'Feeling down, depressed, or hopeless?'. Each has options: ☐ Not at all, ☐ Several days, ☐ More than half the days, and ☐ Nearly every day.
- Initial Depressing Screening Score:** A text box for the score, with a note: 'If score is greater than 0, please complete PHQ-9'.
- Physical Activity:** Two questions: 'How many days of moderate to strenuous exercise, like a brisk walk, did you do in the week?' and 'On those days that you engage in moderate to strenuous exercise, how many minutes, on average, do you exercise?'. Both have text input boxes.
- Alcohol (AUDIT-C):** A section header for the next part of the assessment.

Pediatric Instrument Review

Domain	Instruments	Reviewed
Child Maltreatment	Child Trauma Questionnaire, History of Victimization Form, Kempe Family Stress Inventory, Adverse Childhood Experiences Questionnaire	3/4
Family Financial Support	U.S. Department of Agriculture Household Food Security Module (18 item) or 2 question screen	2/2
Intimate Partner Violence	Hurt, Insult, Threaten, Scream (HITS) tool, Partner Violence Screen, Women Abuse Screening Tool	2/3
Maternal Depression	PHQ-9, Edinburgh Postnatal Depression Scale	1/2
Household Substance Abuse	Safe Environment for Every Kid (SEEK), Survey of Well-Being of Young Children (SWYC), HEADSS (Home, Education & Employment, Activities, Drugs, Sexuality, Suicide/Depression) CRAFFT (Car, Relax, Alone, Forget, Friends, Trouble)	3/5
Parental Health Literacy	TOFHLA (Test of Functional Health Literacy in Adults), NVS (Newest Vital Sign), REALM, REALM-R (Rapid Estimate of Adult Literacy in Medicine), Single Item Literacy Screen, Three-item Brief Health Literacy Screen (BHLS), BRIEF Health Literacy Screening Tool (BRIEF)	6/6

Connecting to Resources

Community Database & Referral Network



Market enterprise software platform benefits:

- **Social & community advancement towards CPC+/APM models**
- **Equip the community-care team with a database of community resources**
- **Identify and connect individuals at risk to community services within workflow**
- **Track community based referrals through a closed loop model**

Working within a Community: Healthy Nevada Case Study

Healthy Nevada

NEVADA, MISSOURI

Population

Vernon County: 20,127

Nevada: 8,312

Poverty

People living below the poverty level: 21.7%

Children living below the poverty level: 35.9%

Economics

Median household income: \$33,161 (\$46,005)*

Average wage: \$30,874 (\$40,856)*

Education

High school graduate: 84% (86%)*

Bachelor's degree or higher 14% (25%)*



*Nevada, MO is located approximately
100 miles South of Kansas City*

**indicate state averages*


Foundations of a Healthy Community



Healthy Nevada Population Health Community Model

NEVADA, MISSOURI



 More than 100 innovations were implemented to impact social determinants of health, reaching 70 percent of the population across the county, including:

Environmental

- Farmers market and pavilion
- New community trail
- Tobacco free organizations
- Transportation assessment
- Walking and bicycle routes

Social and economic

- Generational poverty course
- Grocery tours
- Healthy home education
- Mental health court
- Social support groups

Clinical health and care

- Behavioral health services
- Diabetes empowerment
- Employer wellness
- Nutrition and exercise
- School-based education

Human behavior

- Farm to table outreach
- Health challenges
- Healthy lifestyle leaders
- Wellness technology
- Youth tobacco awareness

Healthy Nevada Wellness Account

The screenshot shows the Healthy Nevada Wellness Account dashboard. At the top is a navigation bar with tabs: Health, Wellness, Nutrition, Exercise, Incentives, Resources, Favorites, and Community. Below this is a sub-navigation bar with links: Dashboard, My Profile, Risk Advisor, My Screening Results, Workshops, Health Assessment Report, Exercise Plans, and Meal Planner. The main content area features a large banner with a man looking at a laptop, the 'Healthy Habits 5 Point Challenge' logo, and a 'HEALTHY NEVADA MONTHLY NEWSLETTER' sign. Below the banner are three main sections: 'Take Health Assessment' (with a 'HealthyNow' logo), 'Daily Tip' (with a green header and text about free activities), and 'Quick Links' (with a green header and a list of links). To the left of the 'Daily Tip' section is a 'Fruit & Veggie Tracker' with a circular progress indicator showing 'Servings 0 clear'. Below the 'Daily Tip' section are three statistics: '80% of employers provide health insurance' (with a first aid kit icon), '74% of employers Identified productivity and well-being as a top priority' (with a checkmark icon), and '94% of employers provide paid leave' (with a dollar sign icon). To the right of the 'Quick Links' section are three more sections: 'Get Started with Fitbit' (with a Fitbit icon), 'Connect Your Apps & Devices' (with a Bluetooth icon), and 'Water Tracker' (with a water drop icon and a counter showing '0').

Health Wellness Nutrition Exercise Incentives Resources Favorites Community

Dashboard My Profile Risk Advisor My Screening Results Workshops Health Assessment Report Exercise Plans Meal Planner

Take Health Assessment Healthy Habits 5 Point Challenge Monthly Newsletter

HealthyNow

Fruit & Veggie Tracker

Servings 0 clear

Daily Tip

Enjoy free activities.

Don't focus on spending money. Instead, play games with your family and friends.

Quick Links

- Healthy Nevada Facebook Page
- Healthy Nevada Website
- Nevada Bike Routes
- Places to Get Active!
- Vernon County Mental Health Providers
- Wellness Account FAQ

Get Started with Fitbit

Connect Your Apps & Devices

Water Tracker

Today's Cups: 0

80% of employers provide health insurance

74% of employers Identified productivity and well-being as a top priority

94% of employers provide paid leave

36 EMPLOYERS

3,395 LIVES



Community challenges have led to *2,970 pounds* weight lost and *663,024,505 steps* logged

Personal Health Assessments

drive employee health efforts

96% completion among small businesses



Easy access with the *Mobile App*

Healthy Nevada – Vernon County Health Rankings

County health rankings for **health outcomes**

Rank	First
2017 ►	60 (↑ 24%)
2012 ►	88
	115 (Last)

County health rankings for **health behaviors**

Rank	First
2017 ►	52 (↑ 45%)
2012 ►	104
	115 (Last)

Healthy Nevada Takes #2 Seed in Rural, Missouri

Best Wins in Conference

HEALTHY NEVADA - VERNON, MO ► LAST 5 SEASONS
2012 to 2017



HEALTH BEHAVIORS

RANK

2nd

HEALTH OUTCOMES

2nd



HEALTH BEHAVIORS

16th

HEALTH OUTCOMES

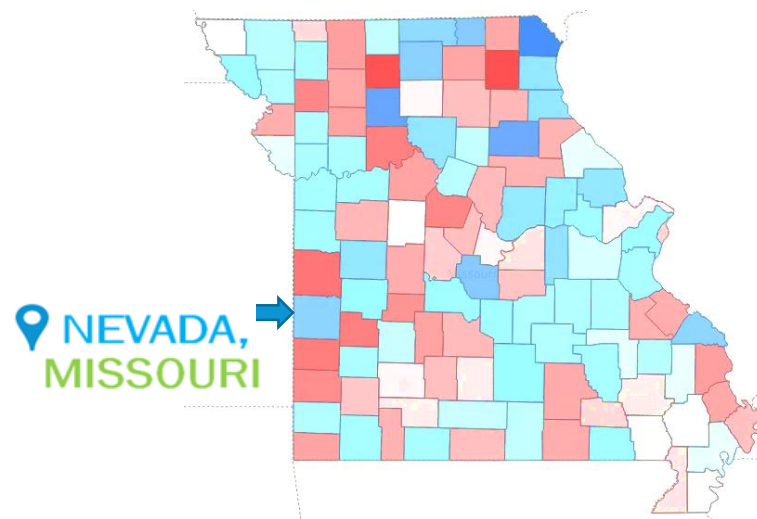
19th

■ Rural Counties >20,000 Population
Out of 29 Counties in Missouri
Out of 268 Counties in Midwest



Robert Wood Johnson Foundation

MISSOURI HEALTH OUTCOMES 5 YEAR TREND



For Additional Information

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Q&A



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