



Artificial Intelligence and Automation in a Post-Pandemic World

February 17, 2021

Agenda

1:00 -1:10 pm Welcome & Introductions

Jennifer Covich Bordenick, Chief Executive Officer, eHealth Initiative & Foundation

Lance Rodela, Founder and Chief Executive Officer, Shift Health

1:10 -1:40 pm Panel Discussion Moderated by Lance Rodela

Panelists: **Austin Walters**, Co-Founder, Managing Partner, SpringTide Investments

Patty Jones, Director of Revenue Cycle, Southwest Spine and Pain

Adam Rasmussen, CEO, Valley Women's Health

1:40 – 1:55 pm Q&A

1:55 – 2:00 pm Closing Remark



Our Work



Expert Roundtables
Education Programs
Webinars, Workshops
Networking
Receptions
Surveys Reports



Recommendations
Privacy Policy
Comment Letters
Policy Steering Committee (PSC)
Capitol Hill Briefings
HHS, FTC, OCR, Relationships
Hill Meetings



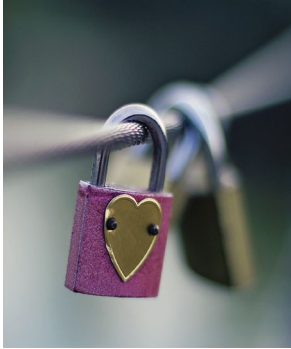
Expert Roundtables
Advisory Boards,
Workgroups
Grants/ Partnerships
HHS, FTC, OCR,
Relationships
Surveys, Reports
Expert Faculty



eHealth Initiative Members



Current Critical Issue Areas



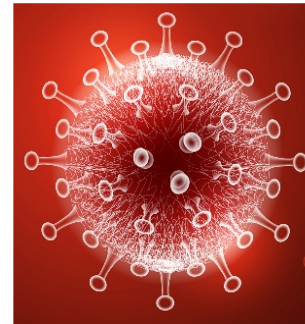
**Consumer Privacy for
Health Data**



Virtual Care



**Analytics, Social
Determinants of
Health (SDOH) &
Artificial Intelligence**



**COVID-19 Best
Practices & Education**



Recent Forums & Webinars



- SDOH Impact on Equity and Diversity in Clinical Trials
- Release of Consumer Privacy Framework for Health Data
- How Providers are Scaling Virtual Care: Best Practices and Lessons Learned from the Leaders
- Expert Perspectives on Virtual Care
- Patient Matching to Combat COVID-19
- Survey Results: Readiness for the ONC and CMS Interoperability Rules
- Improving Access to Healthcare Data via the FHIR Payer Endpoints Directory



Recent Releases

- Feb 9 Release of *Consumer Privacy Framework for Health Data* with RWJF & CDT
- Launch Executive Spotlights for Annual Conference and Critical Webinars



Important Dates

Webinars

- *AI and Automation in a Post-Pandemic World*- February 17
- *Impact of Information Blocking Rules on Health Information Exchanges* - March 1
- *Improving Eligibility & Formulary Files* - March 10
- *The Case for a Learning Health System: Lessons from COVID* - March 11

Workgroups

- SDOH/Data Analytics Workgroup- February 25, April 22
- Policy Workgroup - March 16, April 20

Roundtable

- *Maturing Virtual Care in Tribal Communities* - March 24

For a full list of virtual events: <https://www.ehidc.org/events>



Thank You to the Sponsor



Panelists



Jen Covich Bordenick
CEO
eHealth Initiative and
Foundation



Lance Rodela
CEO
Shift Health



Austin Walters
Co-Founder,
Managing Partner
SpringTide Investments



Patty Jones
Director of Revenue Cycle
Southwest Spine and Pain



Adam Rasmussen
CEO
Valley Women's
Health



BETTY BOT

Rev Cycle Goddess

CONTACT

I'm in your computer
(not on a CD)



Objective: Make life more efficient for Rev Cycle humans

Skills/Attributes:

- I work 24/7
- I never call in sick or take PTO
- I don't know what a personal emergency is
- Zero backtalk – I do exactly as I'm instructed
- Math is such a yawn...I do it flawlessly
- If I make a mistake it's YOUR fault, dummy!

Work History:

Southwest Spine and Pain

08/2020 – Infinity and beyond

Accomplishments:

- Sending copay texts thru Podium (1 FTE savings)
- Submitting Office Visit Claims (1 FTE)
- Gather and upload appointment reminders to Podium
- Sending patient review links (1 FTE)
- Verify and document insurance eligibility (6 FTE)





THANK YOU FOR JOINING US TODAY