



Working with Government to Advance Social Determinants of Health

February 4, 2020

Barbara Jordan Conference Center | Washington, DC

Craig Behm

Executive Director

CRISP

Craig Behm is the Maryland Executive Director for CRISP, the state-designated health information exchange. In that role, Craig leads all statewide HIE activities, including customer engagement, product implementation, and reporting services. He works directly with state agencies to support Maryland's Total Cost of Care Model and population health programs. Craig is also an instructor at UMBC's master's program in Health Information Technology, where he teaches quality and process improvement. He has a Master of Business Administration from Loyola University.



Jennifer Covich Bordenick

Chief Executive Officer

eHealth Initiative (eHI)

Jennifer.Covich@ehidc.org

Since 2002, Jennifer has provided leadership for programs, education and research components of the eHealth Initiative and its Foundation, serving as CEO since 2009. She has led efforts in a number of areas, including: use of health IT for chronic conditions, data analytics, health information exchange, meaningful use, electronic prescribing, care coordination, patient and family engagement in health IT, privacy, drug safety, as well as the intersection of health reform and health IT. Prior to her current position, Jennifer headed up the strategic marketing efforts at two different technology organizations, focusing on solutions for the healthcare industry. She also spent four years at the National Committee for Quality Assurance as Director of Policy and Product Development, helping develop national quality standards for healthcare organizations. Jennifer began her career at the George Washington University, Medical Center and Health Plan working on quality management initiatives and healthcare administration. Jennifer earned a master's degree in Human Resource Development, and bachelor's degree in Psychology. She completed coursework in the doctoral program in healthcare administration at the George Washington University in Washington, DC.



Krista Drobac

Chair

Aligning for Health

Krista serves as Chair of Aligning for Health, an advocacy organization focused on working across sectors to address the needs of the whole person, including clinical care as well as food, housing and workforce issues. She is also a Partner at Sirona Strategies, a public policy consulting firm where she provides strategic advice on a broad range of state and federal legislative and regulatory issues around Medicaid, Medicare, accountable care, commercial insurance, digital health, public health and other areas. Krista was previously the director of the Health Division at the National Governors Association's Center for Best Practices where she directed technical assistance for governors' health advisors. Prior to NGA, she was a Senior Advisor at the Center for Medicare & Medicaid Services (CMS) working in Medicaid and private insurance regulation. She also served as Deputy Director of the Illinois Department of Healthcare and Family Services and spent five years on Capitol Hill where she was a health advisor to the Minority Whip Senator Dick Durbin, and Senator Debbie Stabenow, a member of the Senate Finance Committee. Krista holds a BA from the University of Michigan and an MPP from the Harvard University Kennedy School of Government.



Matthew D. Eyles

President & CEO

America's Health Insurance Plans

Matthew (Matt) Eyles is President & Chief Executive Officer of America's Health Insurance Plans (AHIP), the national trade association representing health insurance providers. Matt leads the association toward fulfilling its mission and vision: expanding access to affordable health care coverage to all Americans, through a competitive marketplace that fosters choice, quality, and innovation. He joined AHIP in 2015 and led its Policy & Regulatory Affairs team, and he was Chief Operating Officer before his appointment as President & CEO. Matt has more than two decades of health care experience in the private sector and in government. He has led teams at Fortune 200 health care companies in diverse roles—including public policy, government affairs, advocacy and corporate communications—with both a U.S. and global focus. Before joining AHIP, Matt held senior executive positions at Coventry Health Care, Inc. (now an Aetna company) and Wyeth (now a subsidiary of Pfizer, Inc.). Through his work at Avalere Health, he has been a consultant to some of the largest global and U.S. health care companies and organizations. Matt began his career at the Congressional Budget Office (CBO) where he worked on many issues, including health care, budget policy, and regulatory policy. Matt is on the Board of Directors of the National Health Council and was previously on the Board of the Network for Excellence in Health Innovation (NEHI). He was named a Healthcare Power Player by Business Insider in 2019, among the 100 Most Influential People in Health Care in 2018 and 2019 by Modern Healthcare, and as a Top Lobbyist for 2019 by The Hill. He earned undergraduate degrees from The George Washington University in Political Science and History, as well as a graduate degree in Public Policy from the University of Rochester (NY).



Eddie Garcia*Senior Vice President***Healthspieren**

As Senior Vice President, Eddie offers clients thoughtful and expansive expertise in health and social policy development and advocacy for low-income and other vulnerable populations. Eddie's 15+ years working in government health care programs has made him knowledgeable in a multitude of health and social policy issues. He has led and been actively involved in numerous multi-stakeholder coalitions aimed at improving our nation's health care delivery and financing systems. Before joining the Healthspieren team, Eddie served as the Executive Director for Federal Affairs at CareSource, a government programs-focused health insurer, and served as Director of Federal Relations for the Blue Cross Blue Shield Association where he maintained a similar portfolio related to Administration advocacy and regulatory policy development. Prior to joining the private sector, Eddie held positions in both the Executive and Legislative branches. From 2007 – 2012, Eddie worked at the Centers for Medicare and Medicaid Services where he oversaw the development and implementation of quality measurement across all CMS quality programs. From 2012-2015, Eddie served the House Energy and Commerce committee as a professional staff member overseeing their Medicare finance and quality portfolios. Hailing from the great state of Ohio, Eddie received his B.A. in political science and comparative health politics from Boston University in 2004. In 2008, Eddie received his Master of Health Science in Public Health degree from The Johns Hopkins Bloomberg School of Public Health and inducted into the Delta Omega honors society as the valedictorian of his graduating class.



Sohini Gupta*Regional Vice President, Federal Affairs***Centene Corporation**

On January 23, 2020 Centene Corporation completed its acquisition of WellCare Health Plans, Inc. Previously the Vice President of Federal Government Affairs for WellCare and now the Regional Vice President of Federal Affairs for Centene; Sohini Gupta offers 20 years of experience in policymaking. Gupta's experience included having served Senator Evan Bayh (D-IN) as his Health and Social Policy Counsel and as a lobbyist, consultant, and strategist for payers and providers and for pharmaceutical, biotechnology, health, technology and financial services companies. She has been deeply involved in legislative work, including the Affordable Care Act, the creation of the Medicare Part D drug benefit, expansion of the Children's Health Insurance Program, and post-September 11 initiatives, such as the creation of federal anti-bioterrorism policies and practices. Gupta transitioned to the private sector when she joined the American Hospital Association (AHA) as a Senior Associate Director for Government Affairs. At AHA, she spearheaded payment and regulatory advancements for hospitals and tackled complex legal issues, such as physician self-referral. Her corporate experience includes serving as Director of Government Affairs for Baxter International, where she was the lead strategist for the Bioscience business; and as a Vice President of Federal Government Affairs for UnitedHealth Group (UHG). At UHG, she led health care reform efforts on behalf of the Medicare business and Optum, the health services section of the corporation that includes a bank, pharmacy benefit manager, behavioral health company, clinical solutions company and health information technology company. Just prior to joining WellCare, she was a Principal at a principal at Mehlman Castagnetti Rosen & Thomas serving over 30 health care clients during intense times of policy and political transitions. Throughout her career, Gupta has secured demonstration grants, coverage decisions and expansions, closed loopholes, and enhanced revenues and minimized cuts on behalf of the companies she has represented.



Howard Haft

Executive Director

Maryland Primary Care Program

Dr Haft's career has been dedicated to solving complex medical care delivery challenges and implementing programs to serve diverse populations in Maryland and across the Nation. In 2015, Dr. Haft was appointed by Governor Larry Hogan to serve as Deputy Secretary for Public Health Services in the Maryland Department of Health. Since then he has also served as the interim Executive Director of the Maryland Health Benefit Exchange, and now serves as the Executive Director of the Maryland Primary Care Program (MDPCP). The MDPCP is a voluntary program open to all qualifying Maryland primary care providers that provides funding and support for the delivery of advanced primary care throughout the state. The MDPCP allows primary care providers to play an increased role in prevention, management of chronic disease, and preventing unnecessary hospital utilization. Dr. Haft was the Founder and Chief Medical Officer of Conmed Healthcare Management, a publicly traded company. He served as the President of Maryland Healthcare, a multispecialty clinic in Southern Maryland, as President of the Maryland Foundation for Quality Healthcare, and as Medical Director of Health Partners, Inc. Dr. Haft has also served as Chief Executive Officer of the Ellis Medical Group in New York. Dr. Haft provided emergency medical care for disasters including Hurricane Katrina, the Haitian earthquake, and in remote Caribbean locations. Dr. Haft has been licensed to practice medicine since 1974. He received his undergraduate degree at the University of Rhode Island, attended Medical School at Pennsylvania State University. He completed post-graduate Internship and Residencies at Brown University and a Master's degree from Tulane University School of Public Health and Tropical Medicine. Dr. Haft is Board Certified as a specialist in both Internal Medicine and Emergency Medicine. Following his residency at Brown, he held an academic position at the University of California, Davis as an Assistant Professor in the Departments of Medicine and Psychiatry. He is recognized by the American Board of Physician Executives as a Certified Physician Executive (CPE) and as a Fellow of the ACPE. He served as an Adjunct Professor in the McDonough Graduate School of Business and as Assistant Clinical Professor of Medicine at Georgetown University School of Medicine. He has 6 adult children and lives with his wife in Southern Maryland.



Shane Hand

Legislative Assistant

Office of Congressman Cole

Shane Hand has worked on the Hill since November 2016. He currently serves as a Legislative Assistant in the office of Congressman Cole, the Ranking Member of the House Labor, Health and Humans Services, Education, and Related Agencies Appropriations Subcommittee. In that capacity, he advises the congressman on domestic and global health issues. He was previously with Congressman Jim Renacci, a member of the House Ways and Means Committee, where he also handled the health care portfolio and successfully secured passage of legislation to reduce abusive opioid prescribing rates in the Medicare program. Shane's interests in health include Medicare, medical research, and value-based payment arrangements.



Bill Hazel

Senior Advisor for Innovation and Community Engagement

George Mason University

Dr. Bill Hazel is the Senior Advisor for Innovation and Community Engagement at George Mason University. In this role, he is engaged in multiple initiatives that range from coordinating and aligning activities focused on combatting the opioid epidemic to exploring a new approach to medical education at Mason. He also is a Distinguished Visiting Professor of Public Policy at George Mason University's Schar School of Policy and Government. He completed his second term as Secretary of Health and Human Resources of the Commonwealth of Virginia. Prior to becoming Secretary of Health, Doctor Hazel grew up in Fauquier County and graduated from Princeton University with a degree in Civil Engineering and Duke University with a degree in Medicine, finishing his orthopedic residency at the Mayo Clinic. He was an orthopedic surgeon with an office practice in Northern Virginia, was Assistant surgeon for the Washington Redskins, and the team physician for the D. C. United Professional soccer club. Dr. Hazel has been active in many local, state and national Medical Society's most notably as President of the Virginia Medical Society and Trustee of the American Medical Association. In his eight years of service to the Commonwealth, serving under both parties Governors-McDonnell and McAuliffe- Dr. Hazel oversaw 11 state agencies including Medicaid, Health, Behavioral Health, Social Services and Aging and Rehabilitation. During his first term, he led the Virginia Health Reform Initiative; established the Virginia Center for Healthcare Innovation; negotiated a settlement agreement with the Department of Justice that led to the first training center closures in Virginia; oversaw the implementation of an integrated eligibility system.; and co-chaired the Coordinating Council to address homelessness in Virginia; and was the Founding Chair of Connect Virginia, Virginia's Health and Information Exchange. Throughout this work he stressed the need to recognize that citizens do not fit into siloed programs, and he began to address the need for a culture stressing the collective impact of all of the HHR Agencies. During his second term, Dr. Hazel helped to establish the Children's Cabinet with the Secretary of Education to develop and implement a comprehensive policy agenda related to the wellbeing of the Commonwealth's children from birth to age 21. He co-chaired a Task force on Mental Health and with the Secretary of Public Safety led the Commonwealth's response to the opioid epidemic. Dr. Hazel has become a strong advocate for evidence-informed policies relating to health, healthcare, human services and technology and has engaged with philanthropy to fund upstream initiatives with a goal of prevention. He and his wife, Cindy, are long time residents of Oakton where they have the good fortune to be near their three very cute grandchildren.



Ed Hunter

Founding Member

National Alliance to Impact the Social Determinants of Health (NASDOH)

Ed Hunter is a founding member of the National Alliance to Impact the Social Determinants of Health (NASDOH) and serves on its Steering Committee. He is a seasoned public health and public policy expert and currently a Senior Scholar at AcademyHealth. From 2015 to 2018, he was President and Chief Executive Officer of the de Beaumont Foundation, directing cross-sector partnership, research, data, and policy initiatives to strengthen and transform public health in the United States. Previously, he served as Director of the Centers for Disease Control and Prevention's (CDC) Washington Office, where for over a decade he directed CDC's legislative strategy and was a principal CDC representative to the Congress, the Administration, and public health organizations.



Erin Iturriaga

Program Officer and Clinical Trials Specialist

National Heart, Lung, and Blood Institute (NHLBI)

Erin.Iturriaga@nih.gov

Dr. Iturriaga serves as a Program Officer and Clinical Trials Specialist at the National Heart, Lung, and Blood Institute. She received her Doctor of Nursing Practice from Yale University School of Nursing, Master of Science in Nursing from the George Washington University School of Nursing, and Bachelor of Science in the Health Sciences from the George Washington University School of Medicine. She currently serves on the NHLBI/Division of Cardiovascular Sciences workgroup on social determinants of health and health disparities and served on the Tech4Aging White House Task Force, Office of Science and Technology, President Council of Advisors on Science and Technology (PCAST). She hopes to increase the role of better care for all patients, especially older patients, with complex health needs who make many transitions across sites and settings of care, which is often of suboptimal quality, fragmented, poorly coordinated and inefficient. Dr. Iturriaga led a workshop on Cardiovascular Diseases in the Inmate and Released Prison Population and continues to lead efforts looking at health disparities for the inmate and released populations. She oversees grant applications and has a strong background in clinical research including clinical trials management.



Nancy Johnson

Chief Executive Officer

El Rio Health

Nancy Johnson is the Chief Executive Officer for El Rio Health, one of the largest federally qualified health centers in the country. She is a registered nurse graduating with a BSN from Illinois Wesleyan University. Dr Johnson also holds masters degrees in both nursing from the University of Illinois and a masters in marketing and business from the University of Arizona Eller College. Her doctoral research was on provider perspectives in caring for the uninsured population, leading to her completion of her PhD in Health Care Administration. Nancy has held positions as a clinician, a faculty member in nursing, business, and medicine, as well as an administrator. She spent over 15 years with Tucson Medical Center a large integrated health care system, building community health and wellness programs, acquiring and managing medical practices for the TMC system, and expanding community networks. Today, in addition to her role as El Rio Health's CEO, she continues to serve as an adjunct clinical professor for the University of Arizona College of Medicine. She has authored a textbook with her husband, entitled "The Care of the Uninsured in America" and most recently, an article in Nursing Administration Quarterly on Healthcare for the Homeless. Dr Johnson is a recent recipient of the University of Arizona's Cecil B. Hart Humanitarian Award as well as the recipient of the 2016 Distinguished Alumni Award from Illinois Wesleyan University.



Jordan Luke*Director***Program Alignment and Partner Engagement Group (PAPEG): CMS**

Jordan Luke is the Director of the Program Alignment and Partner Engagement Group (PAPEG) at the CMS Office of Minority Health (CMS OMH). PAPEG is responsible for working across CMS programs, policies, models, and demonstrations to ensure that the needs of vulnerable populations are met. He leads the CMS Equity Plan for Improving Quality in Medicare and the Minority Research Grant Program. PAPEG also provides Health Equity Technical Assistance to organizations interested in embedding equity into their policies, programs, and initiatives. Jordan gained cross-cultural experience from living and working abroad for fifteen years in Chile, Mexico, Bolivia, Canada, and the Navajo Nation. Jordan completed his M.A. in Economics from Boston University and B.A. in Psychology from Lee University. His passion for equity was ignited as an undergraduate student, where he led a student group called Deaf Outreach and founded an LGBT group to support sexual and gender minority students. Jordan is a native Spanish speaker and knows intermediate American Sign Language (ASL).



Samantha Meklir*Senior Policy Advisor***National Coordinator for Health Information Technology (ONC)**

Samantha Wallack Meklir serves as a Senior Policy Advisor in the Office of Policy, Immediate Office within the National Coordinator for Health Information Technology (ONC), U.S. Department of Health & Human Services (HHS). In this role, she leads strategic policy development, coordination, and execution with industry and federal stakeholders to advance and inform the successful implementation of health IT including for opioid use disorder prevention and treatment, advanced health models, and settings across the care continuum. She's held various positions within HHS over the past two decades including with the Centers for Medicare & Medicaid Services (Office of Legislation, Chicago Regional Office, and Center for Medicaid and CHIP Services), and with the Health Resources and Services Administration. She received her undergraduate degree from Tufts University and her graduate degree in Public Affairs from the University of Texas- Austin in 2000.



Ryan Moran*Director of Community Health***MedStar Health: Baltimore City**

Ryan Moran is Director of Community Health – Baltimore City for MedStar Health. In this role, Ryan oversees community and population health strategy for all three MedStar Health hospitals in Baltimore City – MedStar Union Memorial Hospital, MedStar Good Samaritan Hospital, and MedStar Harbor Hospital. MedStar Health is a not-for-profit, integrated healthcare delivery system, the largest in Maryland and the Washington, D.C., region. Ryan oversees a three-hospital approach to responding to the opioid epidemic in Baltimore City and launched the system's first implementation to screen patients for the social determinants of health in the electronic health record. His innovative approach to public health practice works to connect patients that are victims of violence to community-based services and initiate prescriptions for patients to receive fresh produce deliveries in order to address food access. Ryan was appointed by Maryland Governor Larry Hogan and serves on the Maryland State Community Health Worker Advisory Committee. Ryan is an active member of the Baltimore community, serving on the Board of Directors of the Hampden Family Center, Baltimore Choral Arts Society, and Greater Baybrook Alliance. Ryan has received recognition for his leadership and contributions, including being named a Foster G. McGaw Scholar by the American College of Healthcare Executives. In



2017, Ryan was named one of The Daily Record's Successful before 40 – Very Important Professionals, recognizing 40 individuals from across the state of Maryland for their professional accomplishments, community service, and commitment to inspiring change. Ryan holds bachelor of science degrees in public policy and business administration from the University of Charleston and a master in health services administration from Xavier University. He is also a member of the University of Charleston National Alumni Board. Ryan is a current part-time doctor of public health candidate (DrPH) at the Johns Hopkins Bloomberg School of Public Health.

Mark Ropiecki

Executive Director

Care Compass Network

Since June 2016, Mr. Ropiecki has served as Executive Director of Care Compass Network, a performing provider system in the NYS DSRIP initiative. Joining Care Compass Network in early 2015, Mr. Ropiecki formed the Project Management Office and organizational development, collaborating with community-based leadership to develop the healthcare reform implementation plans as well as the associated staffing, operating, and funding models. During this time, he has overseen the development of the Department of Health regulatory compliance and reporting processes, helped secure CCN's organizational structure and assisted in the development of its governance framework and clinical quality guidelines. Prior to CCN, Mr. Ropiecki was a member of the Deloitte & Touche Healthcare Advisory practice where he spent over 8 years' providing Internal Audit Transformation services to hospitals and health systems across the east coast. He has extensive knowledge and experience with points of transition in hospital workflows, revenue cycle, operations, administration, compliance, and governance. Mr. Ropiecki received a Bachelor's degree in Cellular/Molecular Biology from Binghamton University and is a certified Project Management Professional.



Sheila Shapiro

Senior Vice President

UnitedHealthcare

Sheila Shapiro is the senior vice president of National Strategic Partnerships for UnitedHealthcare's Clinical Services organization. In this role, Sheila is responsible for the development, advancement and implementation of the industry-leading sustainable model to standardize and use non-traditional data elements and innovative partnerships to improve health outcomes at scale. Sheila is well-known across the industry as an expert in leveraging data and technology to address social determinants of health (SDOH). With UnitedHealthcare, she has pioneered a program dedicated to proactively identifying and addressing SDOH by referring people to much-needed local and national services in their communities. As part of this work, she was the primary architect behind a 2019 proposal to the CMS ICD-10 Steering & Maintenance Committee to expand the ICD-10 code set to include a broader, more granular set of SDOH codes. She also led a ground-breaking collaboration with the American Medical Association (AMA) to advocate for ICD-10 code expansion, and was recognized as one of Health Care Innovation's 2019 Innovator award winners, making UnitedHealthcare the first health insurer to receive the award. Her model for valuing social referrals, labeled the Imputed Market Price™, is currently patent-pending. Sheila's passion for addressing SDOH is contagious. Her work has been recognized and supported by several prestigious industry organizations, including the Better Medicare Alliance, National Center for Quality Assurance (NCQA), National Association of Community Health Centers (NACHC), Arizona Health Care Cost Containment System (AHCCCS) and the AARP Foundation. Sheila has forged strong partnerships with countless other organizations as well, all with a shared purpose of breaking down social barriers to care. Sheila has more than 30 years of experience in the health care industry. She joined UnitedHealthcare in 2009 to lead the Community Plan of Arizona. Since then, she has held many positions with the company, including chief



operations officer for the Arizona Community & State plan, president of the Washington Community & State plan, national vice president of the myConnections™ program, and national vice president of Population Health and Clinical Innovation. Prior to joining UnitedHealthcare, Sheila held executive positions with Blue Cross Blue Shield of Montana, Molina and Premera Blue Cross. She has led a broad range of operations and strategic objectives including claims, customer service and financial operations. Shapiro earned a Master of Arts in management from the University of Phoenix, and her bachelor's degree is from Arizona State University. She also holds a financial management certificate from the Wharton School of Business. Shapiro is an Arizona Women in Business honoree and has served as vice chair on the board of directors for the March of Dimes

Liam Steadman

Legislative Assistant

Liam is a Legislative Assistant for Congresswoman Cheri Bustos (IL-17), formerly Legislative & Policy Manager for the DC Hospital Association, formerly Manager of Government Relations for 340B Health. Masters in Government from Johns Hopkins University and BA from Northern Illinois University.



Congresswoman Cheri Bustos

Charles Stellar

President & CEO

Charles Stellar boasts almost 4 decades of accomplished expertise in health and hospital administration, association management, and organizational leadership, with an in-depth focus on policy, communications, governance, advocacy, health care quality, compliance, and membership growth. He is expert at coordinating multi-faceted strategies that incorporate internal and external resources to ensure a successful positioning that achieves targeted goals and objectives. Charles joined WEDI in early 2016 after serving as Executive Vice President of America's Health Insurance Plans (AHIP), the trade association representing the nation's health insurance industry, where he was the key liaison between AHIP's health plan and affiliate members, ensuring consistency in messaging and shaping AHIP's brand and strategy. He earned his degrees in health administration and his marketing and business administration from the University of North Carolina.



WEDI

Priyanka Surio

Director, Data Analytics and Public Health Informatics

Ms. Surio currently serves as the Director of Data Analytics and Public Health Informatics within ASTHO's Center for Population Health Strategies where she manages the Informatics project portfolio across ASTHO. Projects address population health issues for state and territorial health departments and include work in data linkages, disease surveillance, data partnerships for violence prevention and electronic case reporting, and building health IT/informatics and disease surveillance capacity through strategic planning and workforce development. Ms. Surio is an accomplished leader with 7+ years of experience in healthcare systems process improvement and expertise in project management, research methods, statistical analytics, and health education and policy.

Association of State and Territorial Health Officials (ASTHO)

psurio@astho.org

