

# eHEALTH INITIATIVE



# **Rapidly Deployed Remote Monitoring for COVID-19 *Best Practices***

March 31, 2020

# Agenda

## Welcome and Introductions

- **Jennifer Covich Bordenick**, CEO, eHealth Initiative and Foundation

## Presenters

- **Al Kinel**, President, Strategic Interests, LLC
- **Bridgette, Wiefeling, MD**, Senior Vice President Primary Care, Advanced Solutions Institute, Rochester Regional Health
- **Levi Shapiro**, Founder of mHealth Israel; Instructor, Digital Health Program, BioMED MBA, Hebrew University
- **Uri Bettesh**, CEO, Datos Health

# Today's Speakers



**Al Kinel**  
*President, Strategic  
Interests, LLC*



**Bridgette Wiefeling, MD**  
*Senior Vice President  
Primary Care, Advanced  
Solutions Institute,  
Rochester Regional Health*



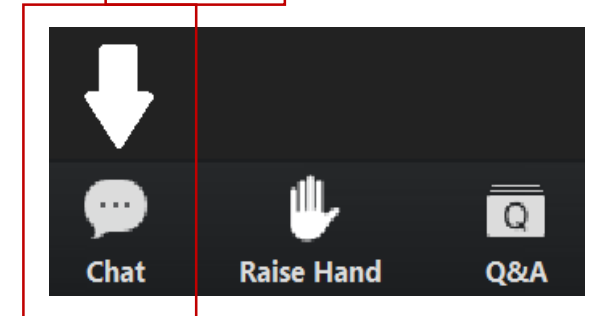
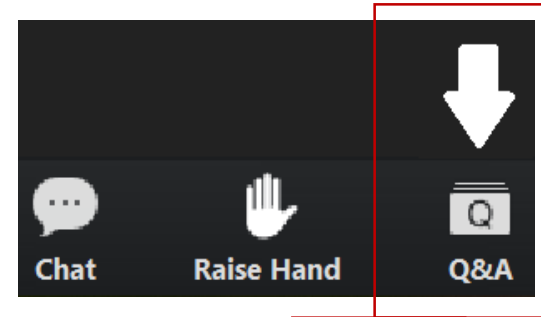
**Levi Shapiro**  
*Founder, mHealth  
Israel*



**Uri Bettesh**  
*Founder and CEO at  
Datos*

# Housekeeping

- **All participants are muted**
- Use the **Q&A** box to ask a question related to the presentation
- Use the chat box is for *technical difficulties* and other questions / comments



Presentation slides are in the eHI resource Center  
<https://www.ehidc.org/resources>

# eHI Leadership Council

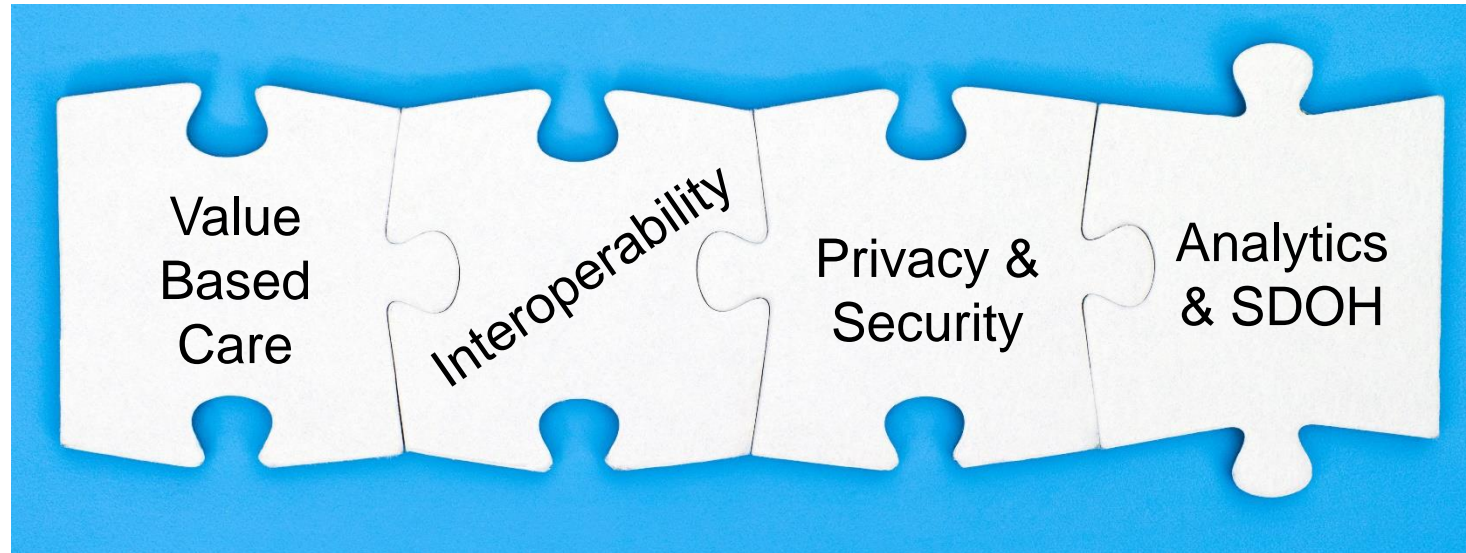


# eHI's Mission

To serve as the industry leader in **convening executives** and multi-stakeholder groups to **identify best practices** that **transform healthcare** through the use of **technology and innovation**



# Current Areas of Focus



Cost Transparency	Understanding FHIR / APIs / Da Vinci	Protection vs. Access	Non-traditional data sources
Prior Authorization	Policy	HIPAA Part 2	SDOH & PGHD
	Workflow	Cybersecurity	EHR Data for Clinical trials
	Info Blocking	Medical Device Security	



- **April 7-** Telehealth during COVID-19: New strategies on how physicians are addressing the outbreak
- **April 23** – COVID-19 - Billing for Telehealth Services

**This Webinar is Generously  
Supported by**



# Ambulatory COVID Response-Using Technology To Manage Care Safely and Efficiently

Bridgette Wiefeling MD

SVP RRH Primary Care Ambulatory  
Specialty and Clinical Innovation

And













Al Kinal

CEO Strategic Interest



# Rochester Regional Health

## Today

 <b>5</b> hospital locations	 <b>19K+</b> system employees	 <b>2,500+</b> medical staff	 <b>1,600+</b> system volunteers
 <b>936</b> long term care beds	 <b>8</b> long term care facilities	 <b>370K</b> behavioral health visits	 <b>100+</b> primary care & ambulatory locations
 <b>1M+</b> clinical trials tests	 <b>267K+</b> emergency room visits	 <b>54</b> patient lab testing sites	 <b>35k+</b> patients in home care

# **Patient Engagement Efforts**

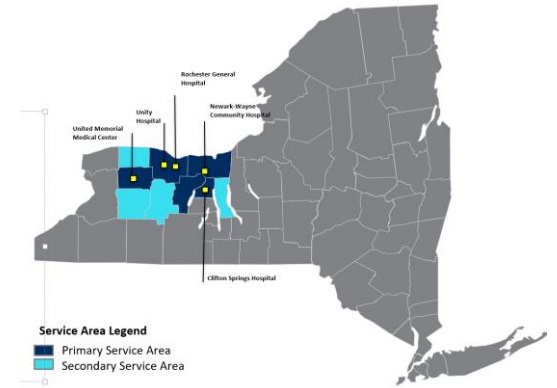
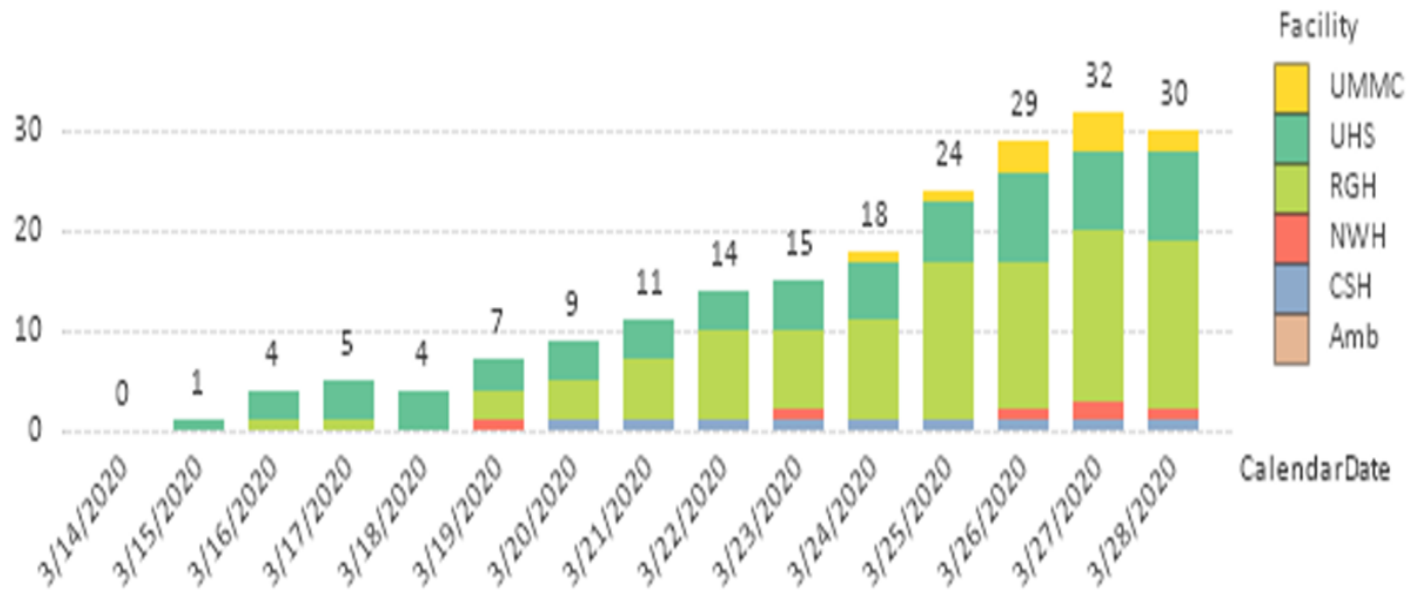
## ***Prior to COVID-19***

- Virtual Consultation: Tele-health Cisco Carts for nearly 15 years to manage rural healthcare for community hospitals
  - Specialty Extension
  - ICU Support
- Embraced Epic Virtual Care
- Created eHealth@Home Team
- Tele-BH Services to facilitate scarce resources
- Exploring chronic disease management opportunities with Datos

COVID-19 Hit Rochester Fast

# COVID-19 Hit Rochester Fast

Confirmed COVID Inpatient



## Outpatient

- Urgent care
- Emergency Room
- Primary Care

# COVID-19 Preparedness

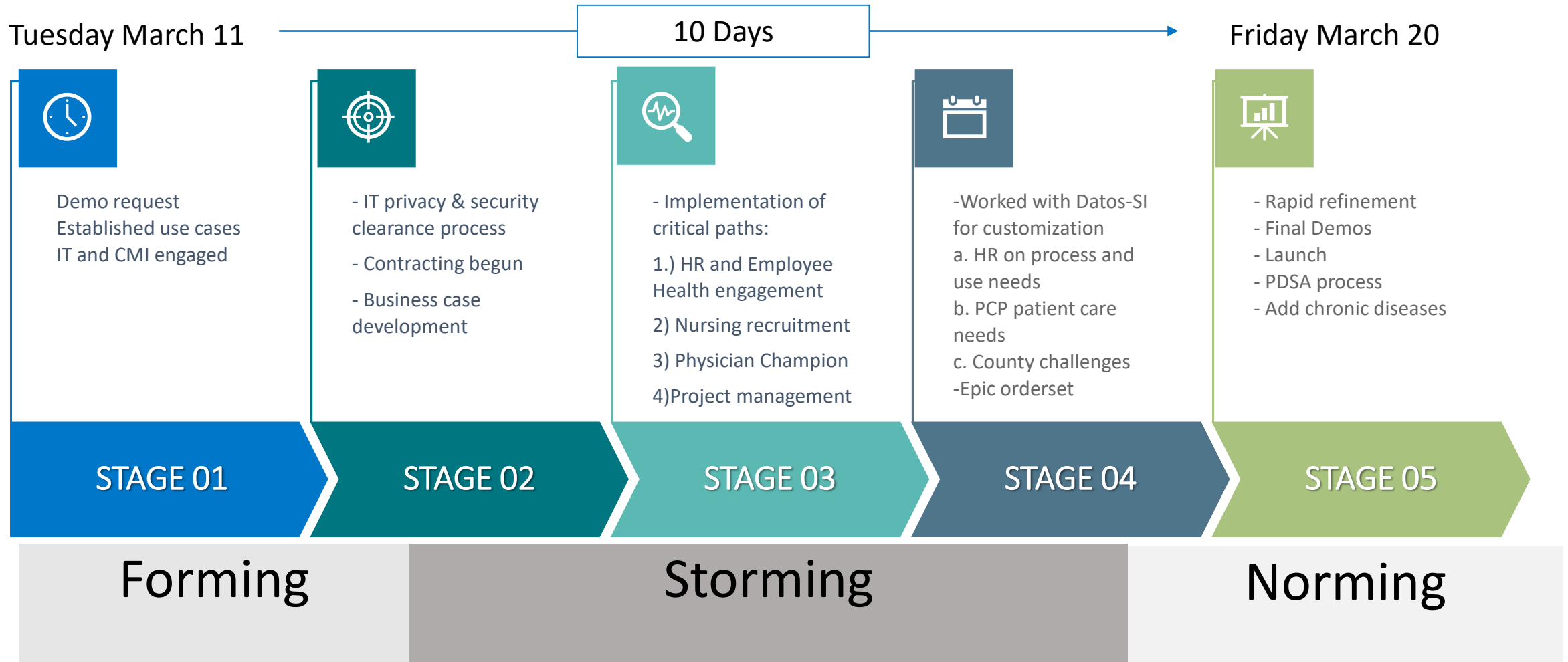
- Focus on:


- Workforce Management
  - Tools and Technology
  - Policies and Protocols for Rapid adoption
  - Regulatory management
  - Toolkit – “Playbook”
- Materials Management Central Team
  - PPE
  - Ventilators
  - Meds
  - Hospital Equipment
- Patient Flow and Volume Management
  - Wave 1 ambulatory redesign and conversion to full telehealth
  - Wave 2 hospital surge planning and expansion of bed capacity
- Communication and Education
  - Patient facing
  - Leadership
  - Community

## Issues that arose:

1. Tele-health limitations
2. Lack of access to testing
3. Need to manage healthcare workforce
4. Need to facilitate easier way for county to manage large # of quarantined residents

# Battle Plan to Get Tool






## Use Cases

**Cohorts**


- Patients presumed positive
- Covid Positive Patients
- Exposed Health care workers



## Outcomes

**Impacts**

- Positive Patient Experience
- Reduced Ed Utilization
- Increased ability to get Providers back to work



## Challenges

**Communication**

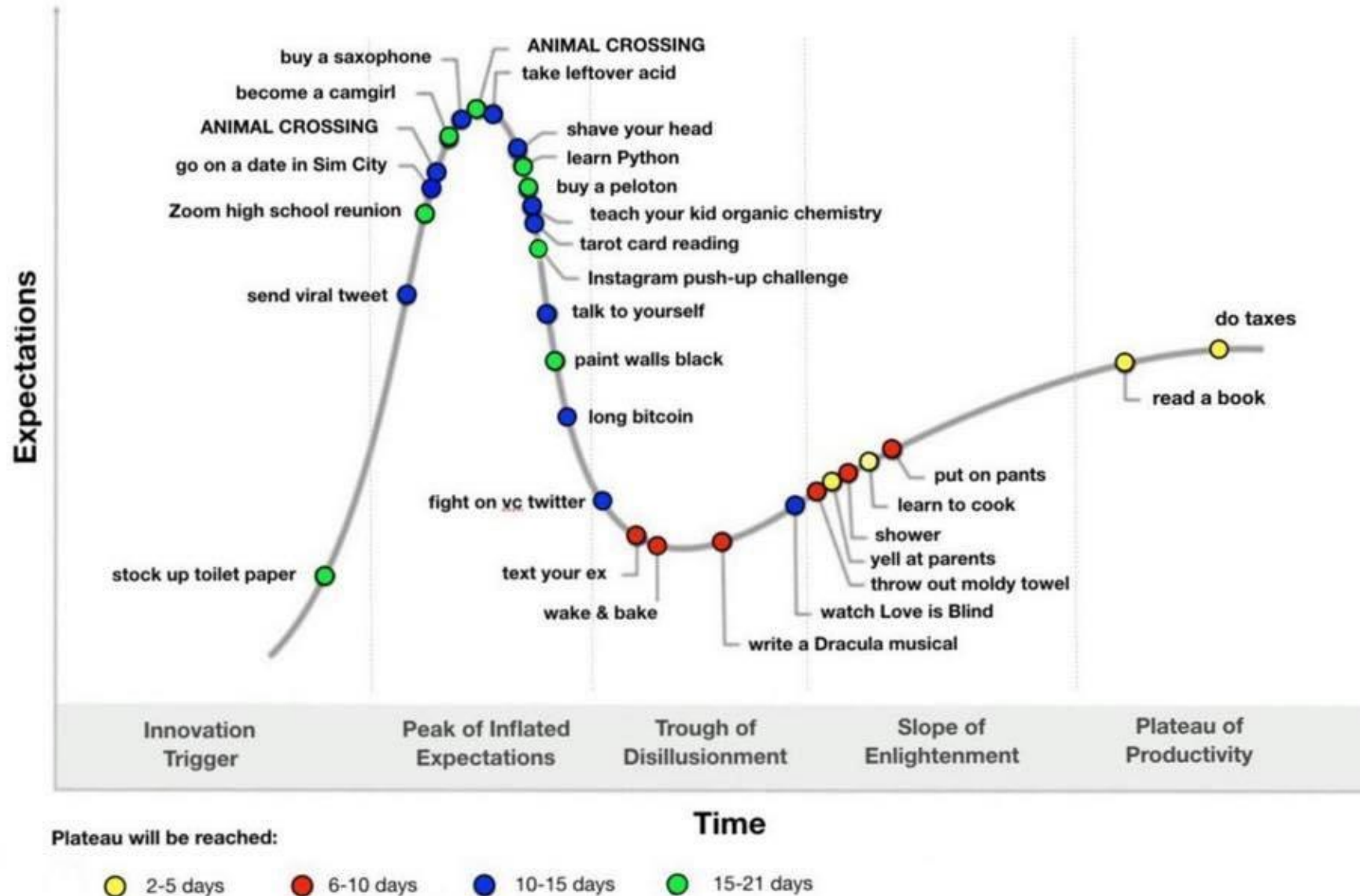
- Right work flow for patients with problems
- Double management of patients that are employees and patients
- County Needs

# Israel: Connected Health for the Covid-19 Crisis



Presentation for eHI  
March 31, 2020

# Gartner Hype Cycle for Emerging Quarantines, 2020



# mHealth Israel: Community for Connected Health



**7K**

**Members**

**20+**

**Events**

**10K**

**LinkedIn**

**16K**

**Mailing List**

**3**

**Delegations**

# Next Wave of Innovation Will Be Driven by Covid-19

Biology + AI, physics, computation, electronics, nano, etc



**BioConvergence**



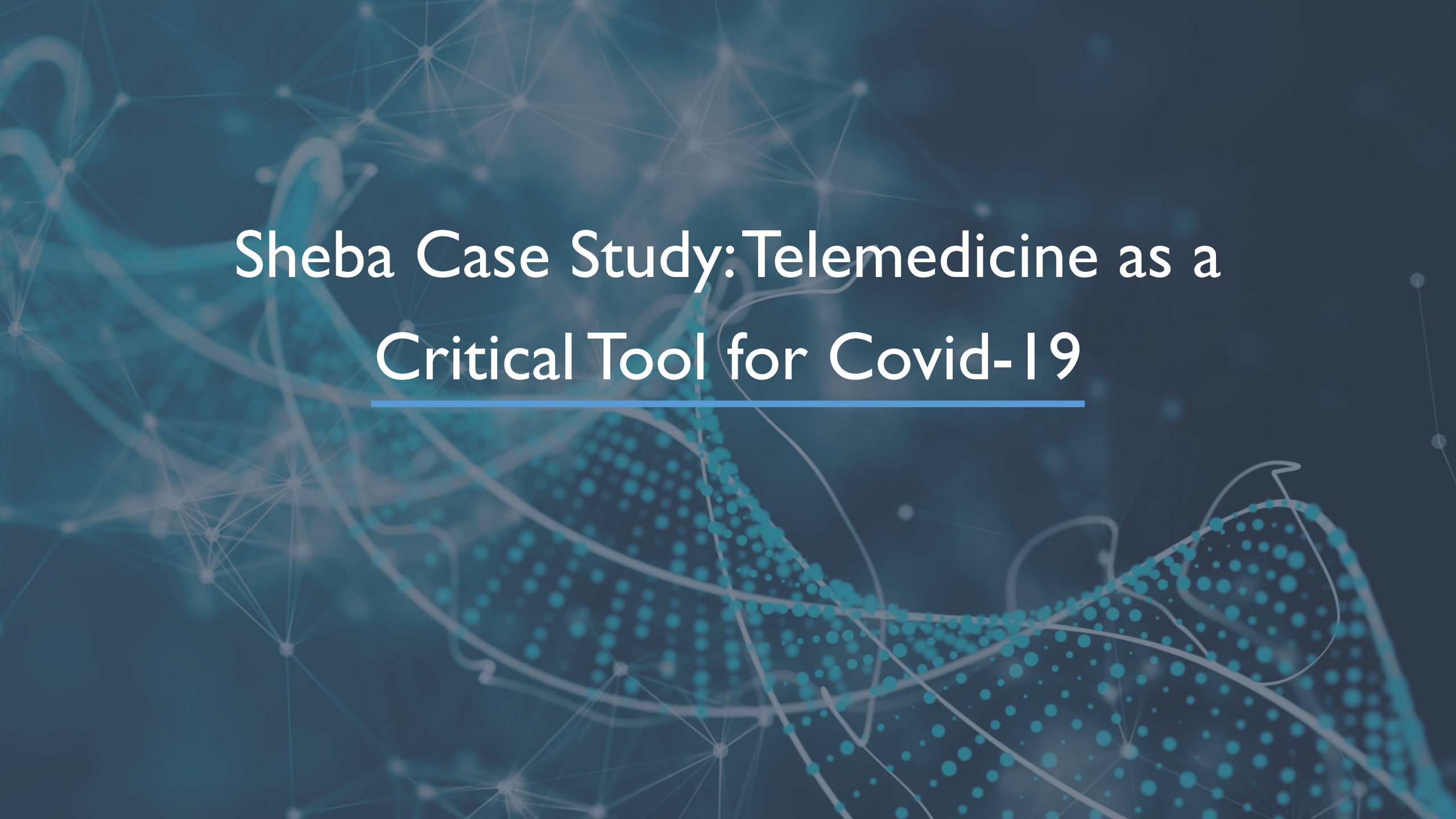
**BioPharma**



**Digital Health**



**MedTech**



# Sheba Case Study: Telemedicine as a Critical Tool for Covid-19

# Priority: Maximal Crew Protection



Minimal  
Physical Contact

High Level  
Medical Care



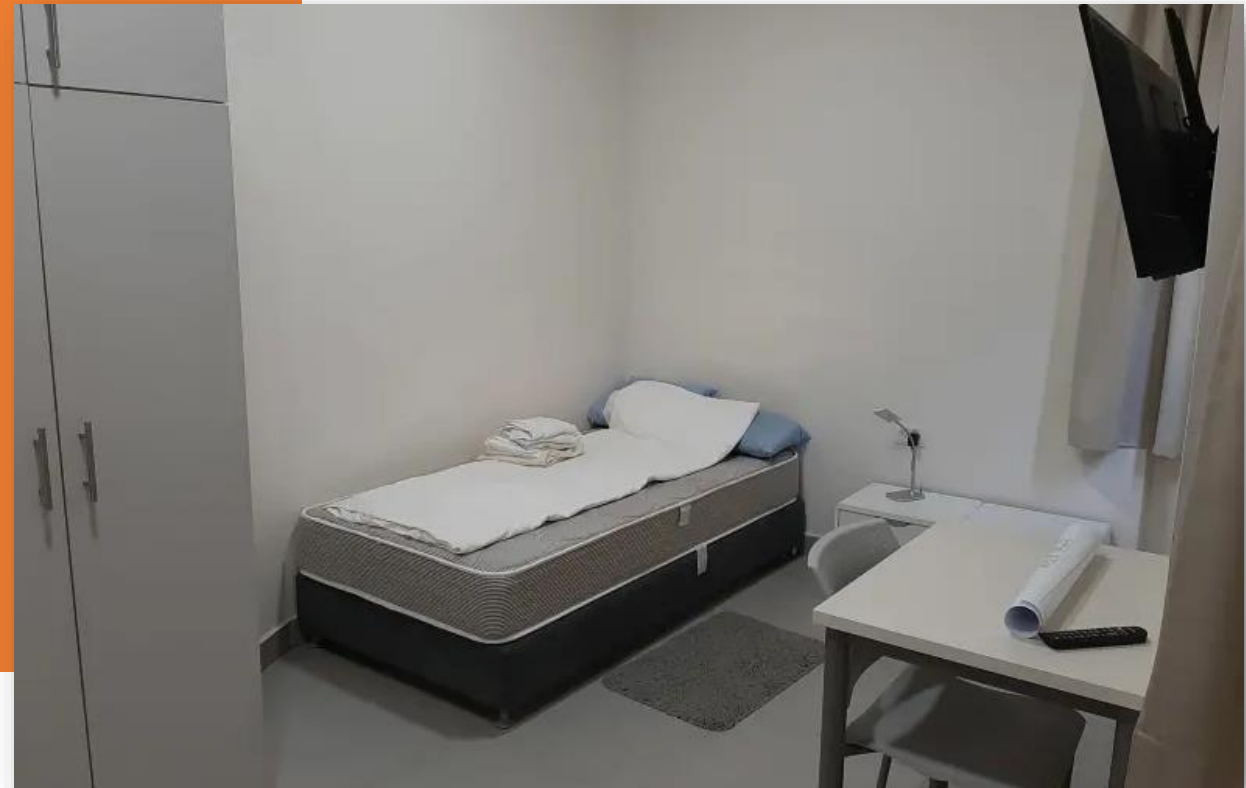
# Harnessing Telemedicine Technologies



## 1<sup>st</sup> Stage - Facility for “HEALTHY” people

✓ **Goal: Zero physical contact**

**New Concept:  
Inpatient Tele-Hospitalization**



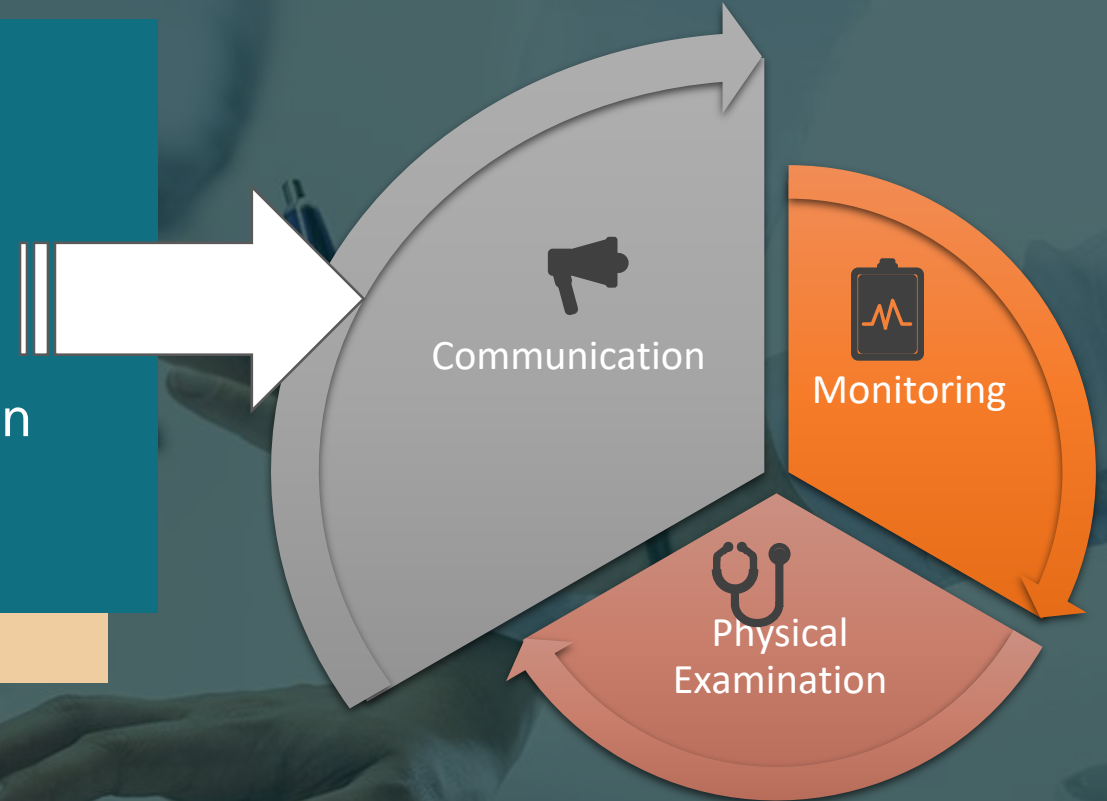
# The Control Room

## ✓ The Tele-Tent



# Communication

- Uniper
- Back-up:
  - Telephone
  - Cell phone
  - Emergency press button
  - Security cameras



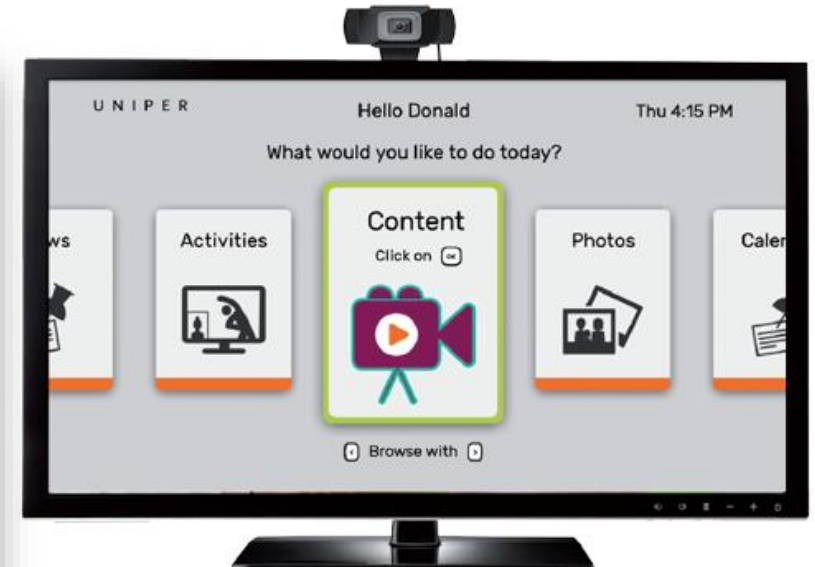
# Uniper

- ✓ Simple TV box turns any television into an interactive personal companion

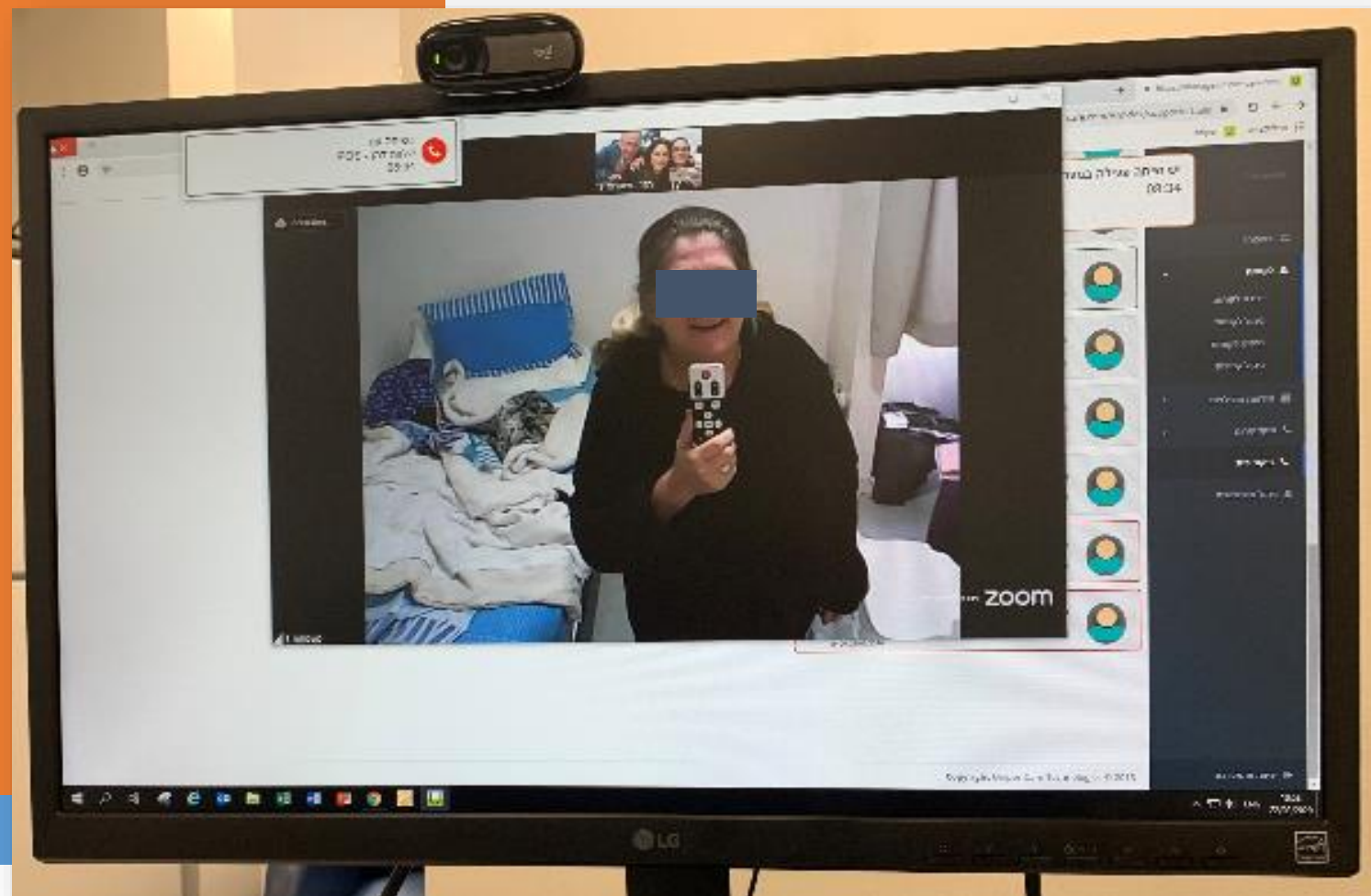


Simple remote

Customized easy-to-use remote control with a built-in microphone and a small web camera for social engagement and activity.



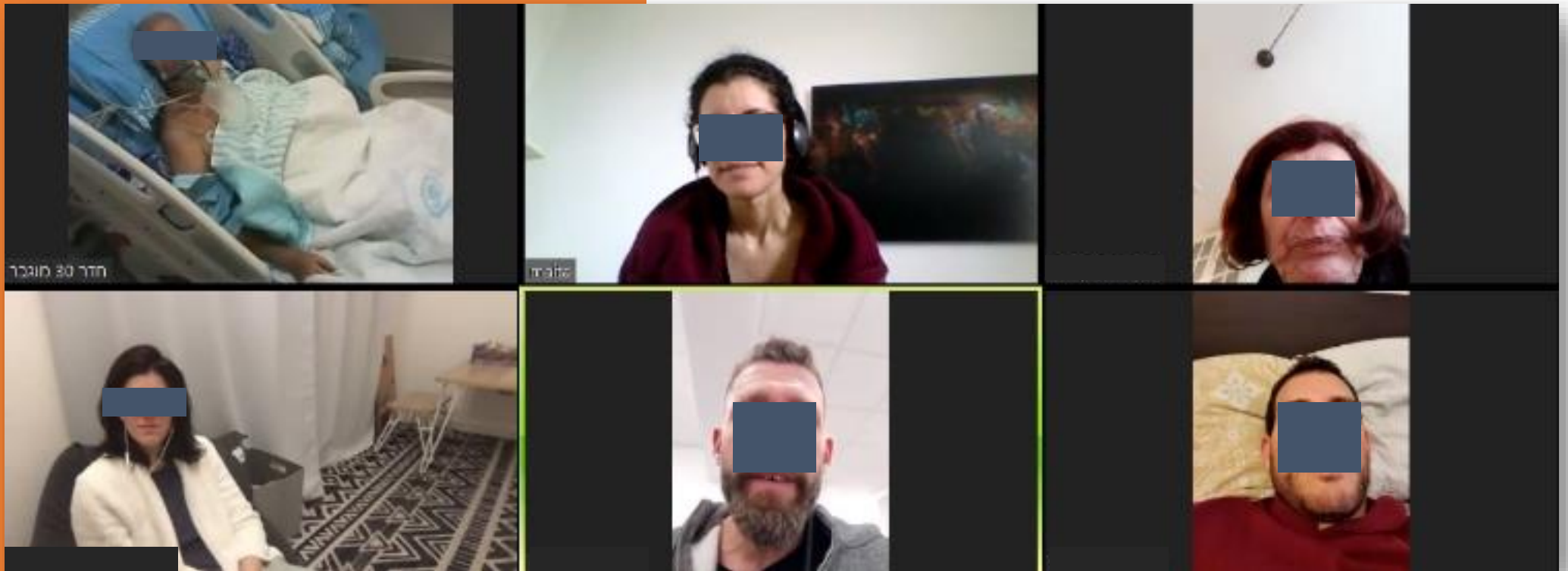
# Video visits



## Group visits



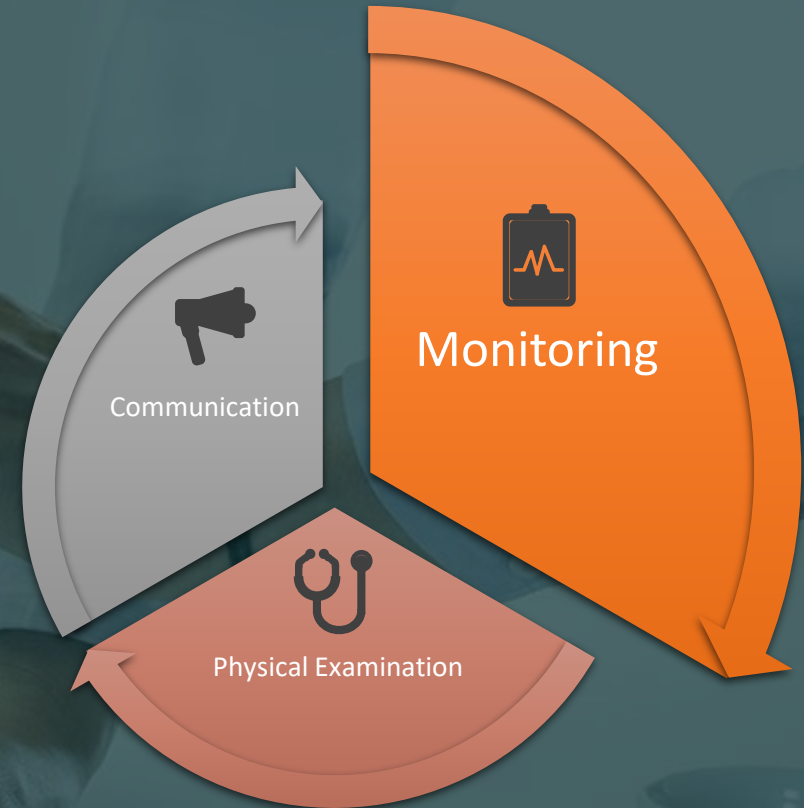
# Virtual Family Visit



# Monitoring

✓ Self examination and reporting of vital signs

✓ Earlysense



# EarlySense

- ✓ **Contact free continuous monitoring of HR, RR and Motion**
- ✓ **AI based algorithm that predicts clinical deterioration**

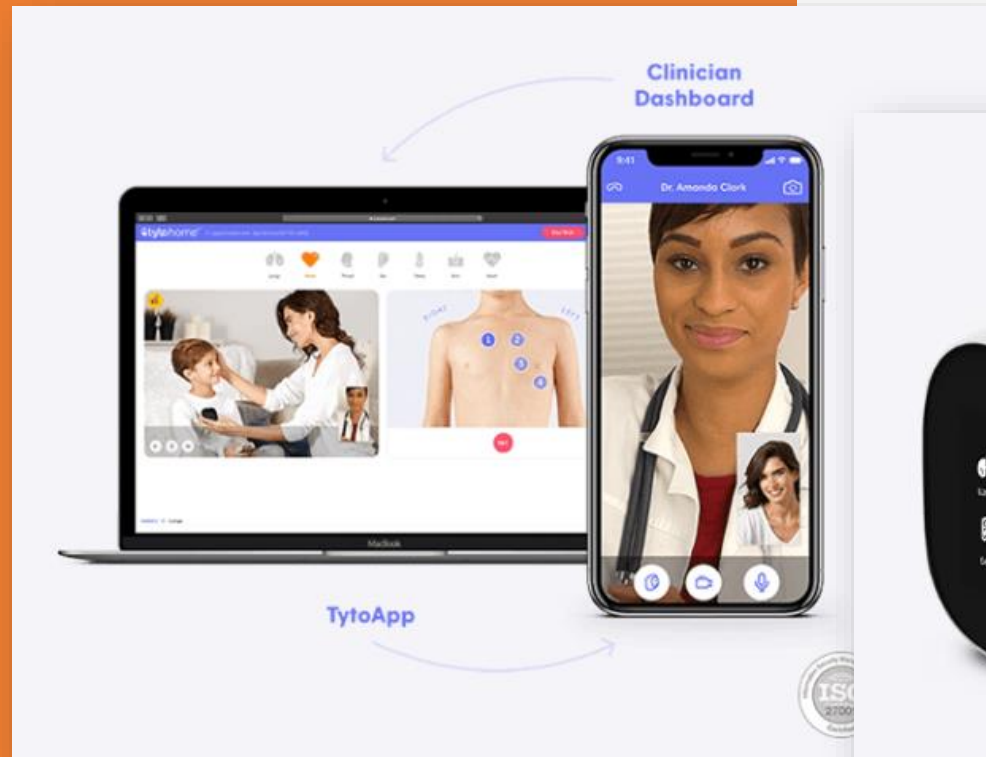


# Physical Examination



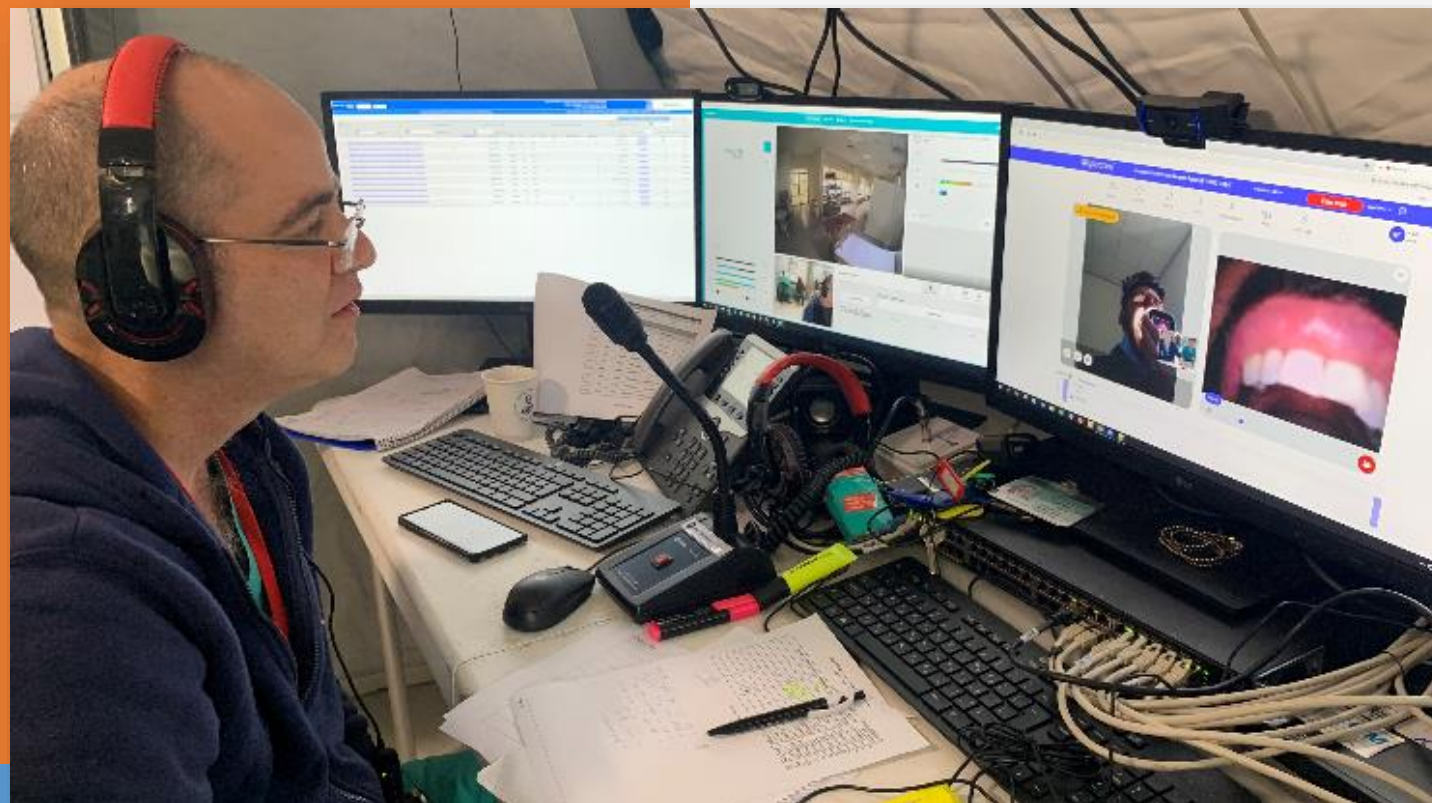
# Tyto Care

 tyto care™



## Daily Rounds

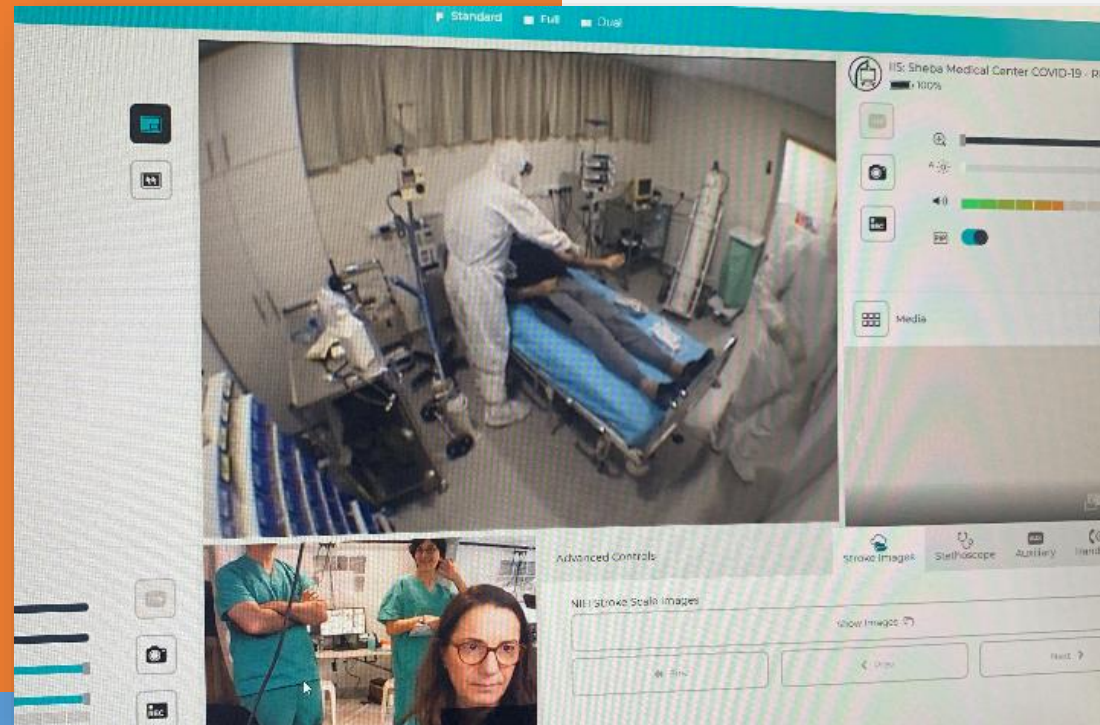
 tyto care™



# Intouch Telepresence Robot



**Located in the special care room and allows better communication with staff when inside the facility**



## Stage 2

✓ Transform the facility into  
an internal medicine ward

Goal: Minimal Physical  
✓ Contact



# Sensor Measurement



Biobeat's patch measures and records the following parameters:



Blood pressure



Respiratory rate



Blood oxygen saturation



Pulse rate



Heart rate variability



Stroke volume



Cardiac output



Cardiac index



Pulse pressure



Systemic vascular resistance



One lead ECG



Mean arterial pressure



Sweat level

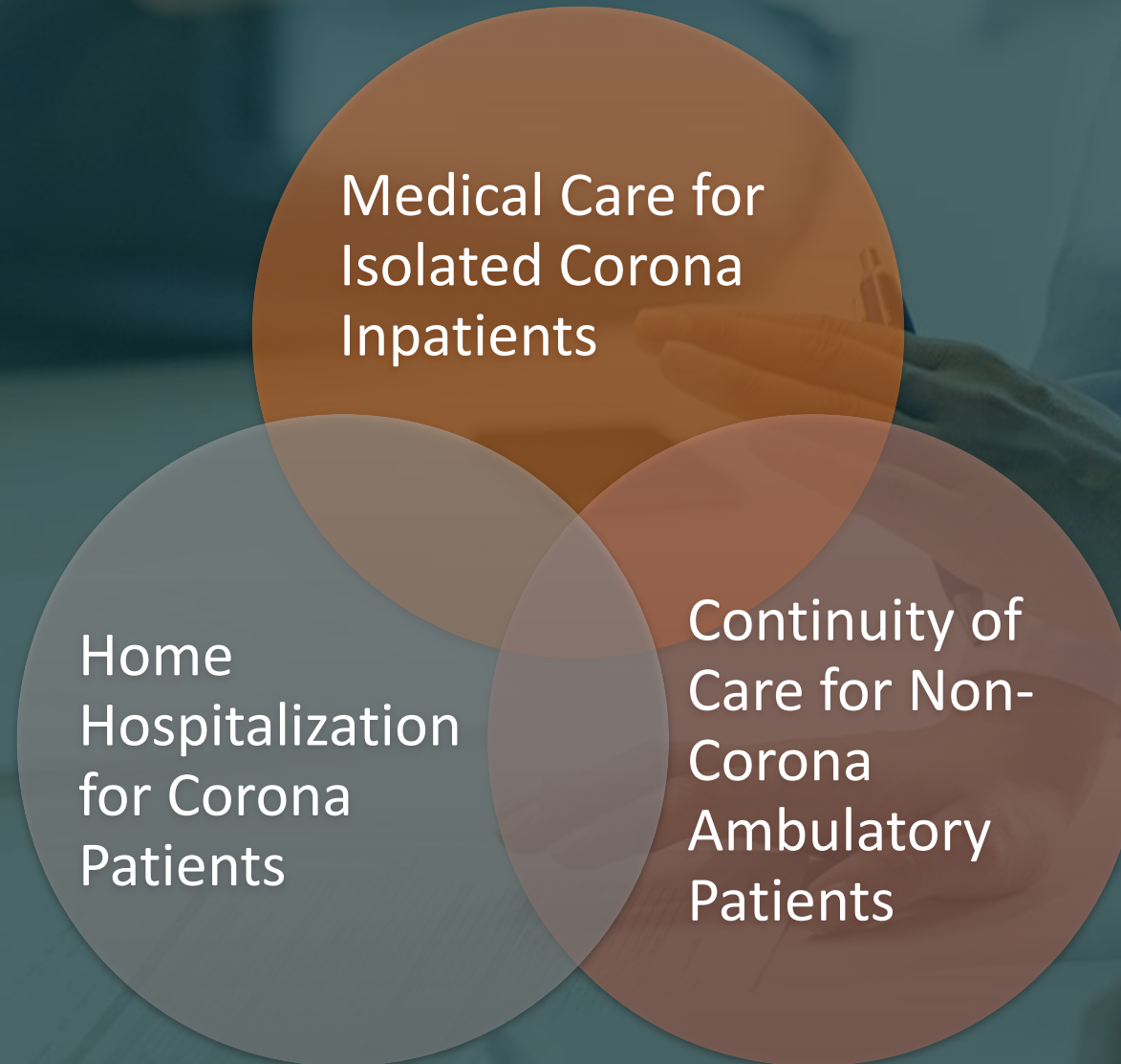


Skin temperature



# Telemedicine is critical in times of crisis

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# Datos.

Fully automated remote care and  
telemedicine platform

COVID-19 quarantined patients monitoring program

**Uri Bettesh, Founder & CEO**  
March 2020



# Field-proved COVID-19 telemedicine solutions

## HOME HOSPITALIZATION



**Remote monitoring and online symptom-checking for home hospitalized positively diagnosed Corona patients at their homes**

- Enable large scale of care
- Protect hospitals and care teams
- Allows an isolated medical team to provide remote care



## VIRTUAL CLINIC

**Transform all hospitals' ambulatory services and out-patient clinics to operate virtually enabling remote consultations via video calls**

- VERY simple – no app download or registration process is needed
- Can even support non-techies users

# We have the experience!

Home Mail News Finance Sports Entertainment Search Mobile More...

Search for news, symbols or companies

Finance Home Watchlists My Portfolio Screeners Premium Markets Industries Personal Finance Videos News Tech

S&P 500 2,882.23 +135.67 (+4.94%)  
Dow 30 25,018.16 +1,167.14 (+4.89%)  
Nasdaq 8,344.25 +393.58 (+4.95%)  
Russell 2000 1,350.90 +37.46 (+2.85%)  
Crude Oil 34.40 +0.04 (+0.12%)  
Gold 1,665.90 +5.60 (+0.34%)

**Sheba Medical Center Selects Datas Automated Remote Care Platform for Coronavirus Telemedicine Program**

21° Tel Aviv, IL  
Sun, Mar 29, 2020

U.S. | World | Business | Tech & Science | Culture | Newsgeek | Sports | Health | The Debate

## OPINION

### IN ISRAEL, THE PANDEMIC IS A SLOW-MOTION CAR CRASH—AND THERE'S NO TELLING IN WHAT SHAPE OUR DEMOCRACY WILL EMERGE | OPINION

MARC SCHULMAN, NEWSWEEK COLUMNIST AND EDITOR OF HISTORYCENTRAL.COM



Thankfully, at the time of this writing there have been only one death in Israel. The Israelis convalescing at home are all being monitored using a system developed by Datas designed specifically to oversee patients with COVID-19. According to Uri Bettesh, CEO of Datas Health, they were able to implement their monitoring system with all of Israel's HMO's and the Health Ministry. Every one of Israel's at-home patients is being monitored via the Datas system. According to Bettesh, starting today, their system will also be deployed by Rochester Regional Health. However, implementing Datas' solution in America's fractured health system will be a challenge.

**MedCityNews**

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HEALTH IT, TELEMEDICINE, ARTIFICIAL INTELLIGENCE, HEALTH TECH

**Hospitals turn to technology to combat coronavirus**

With COVID-19 cases the globe are looking pharmaceutical companies...

**Datos**

At Sheba Medical Center in Israel, the hospital is caring for a group of quarantined patients that were on the Diamond Princess Cruise Ship in Japan. Though the 11 Israeli citizens did not show symptoms of the virus, they were quarantined for two weeks.

**mobihealthnews**

Asia Pacific Europe/UK Global Edition

**HIMSS TV**

Want the latest Health IT video content delivered to your inbox? Subscribe to the HIMSS TV newsletter. **SIGN UP TODAY**

Europe/UK Telemedicine

**Israel's Sheba Hospital turns to telehealth to treat incoming coronavirus-exposed patients**

Datas' remote patient monitoring platform, Telo Care's connected devices, and a robot from InTouch...

**Forbes**

Billionaires Innovation Leadership Money Business Small Business

EDITORS' PICK | 3,394 views | Mar 18, 2020, 06:00pm EDT

**Israeli Startups Join The Fight Against Coronavirus**

**Gil Press** Senior Contributor @ Enterprise & Cloud  
I write about technology, entrepreneurs and innovation.

**Remote healthcare:** Datas (an automated remote care platform, telemedicine solution for remote monitoring of coronavirus patients);



# We have a comprehensive telemedicine technology

**A full stack software platform that equips care teams to remotely manage complex clinical protocols, delivering personalized remote care at utmost operational efficiencies and dramatically reduced costs**

## WEARABLES & MEDICAL DEVICES



Agnostic integration  
both on the mobile  
and cloud level

## PERSONALIZED PATIENT EXPERIENCE



## SECURED & FLEXIBLE CLOUD PLATFORM



Protocol management,  
survey generation, and  
communication engine

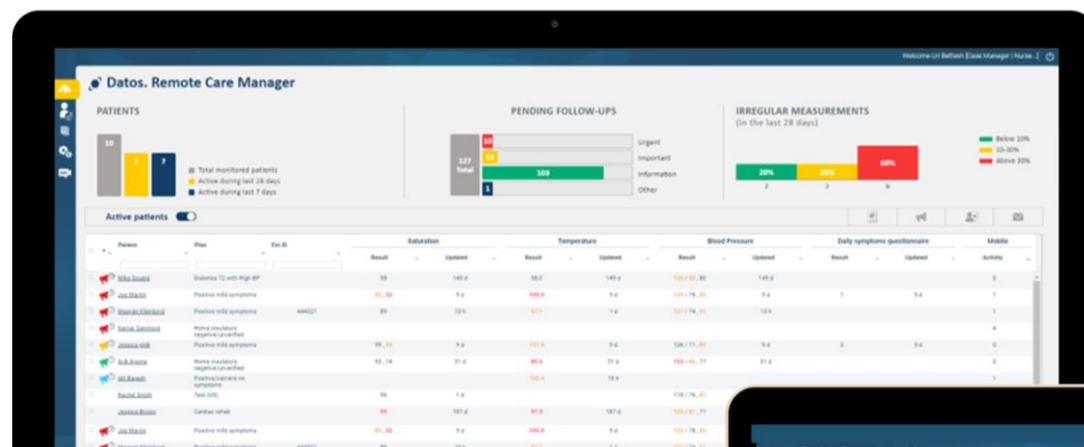
## PATIENT MANAGEMENT CONSOLE



Data visualization,  
alerts, reminders,  
survey configuration

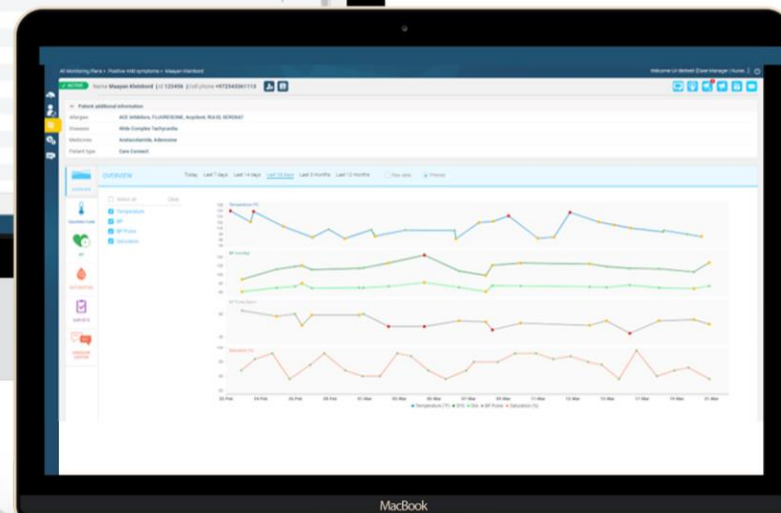
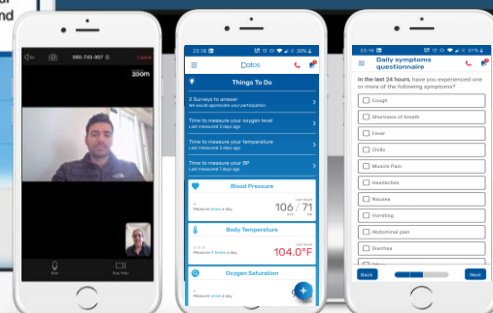
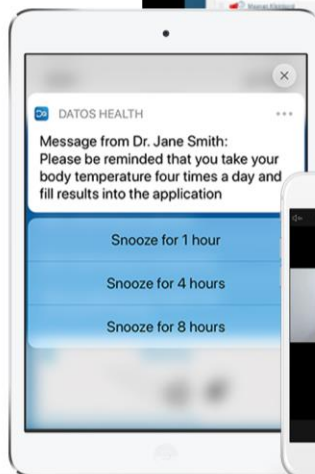


# We connect patients with the care team



Enabling reliable vitals monitoring, real-time alerts and reminders

Delivering daily surveys for symptoms management



Allowing physicians to monitor patients", away from the hospital

Communicating with the home hospitalized patient whenever its needed



The logo for Datos, featuring the word "Datos" in a dark blue, sans-serif font, centered within a large, light blue circle. The circle is positioned on the left side of the slide. There are also two light blue L-shaped decorative elements: one in the top right corner and one in the bottom left corner.

# Datos

Let us help your local hospital!  
Contact us: [info@datos-health.com](mailto:info@datos-health.com)  
Or contact our strategic partner



Bill Lavoie, COVID Project Manager  
[blavoie@strategicinterests.com](mailto:blavoie@strategicinterests.com)

## THANK YOU

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[www.datos-health.com](http://www.datos-health.com)

# Panel Discussion



**Al Kinel**  
*President, Strategic  
Interests, LLC*



**Bridgette Wiefeling, MD**  
*Senior Vice President  
Primary Care, Advanced  
Solutions Institute,  
Rochester Regional Health*



**Levi Shapiro**  
*Founder, mHealth  
Israel*



**Uri Bettesh**  
*Founder and CEO at  
Datos*

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