

Agenda

1:00 -1:10 pm Welcome & Overview

1:10 – 1:25 pm Survey Results

Jen Covich Bordenick, CEO, eHealth Initiative and Foundation

1:25 – 1:45 pm Insights from the Industry

- Moderator: Mark LaRow, CEO, Verato
- W. Ed Hammond, PhD, Director, Duke Center for Health Informatics, Duke Translational Medicine Institute, at Duke University
- David Kates, Chief Technical Officer, Manifest Medex

1:45 – 2:00 pm Q&A and Closing Remarks



Our Work



Expert Roundtables
Education Programs
Webinars, Workshops
Networking
Receptions
Surveys Reports



Privacy Policy
Comment Letters

Policy Steering Committee (PSC)
Capitol Hill Briefings
HHS, FTC, OCR, Relationships
Hill Meetings



Expert Roundtables
Advisory Boards,
Workgroups
Grants/ Partnerships
HHS, FTC, OCR,
Relationships
Surveys, Reports
Expert Faculty



Current Critical Issue Areas



Consumer Privacy for Health Data



Virtual Care



Analytics, Social
Determinants of
Health (SDOH) &
Artificial Intelligence



COVID-19 Best Practices & Education





eHealth Initiative Leadership























Booz | Allen | Hamilton





















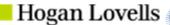








































































Recent Forums & Webinars

COVID-19

- Rapidly Deployed Remote Monitoring for COVID-19
- Fitbit Talks About Population Health Initiative During COVID-19 Pandemic
- How the Pandemic Influences Consumer Health Behavior
- After the Curve Flattens: What's Next for Healthcare and COVID-19

Virtual Care & Policy

- Addressing Capacity and Cashflow with Virtual Care
- How to Grow Your Practice with Reimbursement Considerations
- COVID-19 and Beyond: Telepsychiatry Best Practices and Regulatory Priorities
- Telehealth during COVID-19: New Strategies on How Physicians are Addressing the Outbreak

Privacy

- What's Ahead in 2020 for Consumer Privacy?
- HIPAA: What's Covered and What's Not Covered?
- Changes to Privacy Policies and Regulations in the Face of the Coronavirus Pandemic - eHI Privacy and Security Webinar Series
- Key Survey Findings from the State of Patient Matching in America



Upcoming Forums & Webinars

December 10th: Government Affairs Retreat

December 16th: Expert Perspectives on Virtual Care (webinar)

January 12th: BMS/Merck: Diversity Clinical Trial (webinar)

January 26-28th: eHI Annual Member Meeting

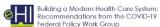
For a full list of virtual events: https://www.ehidc.org/events





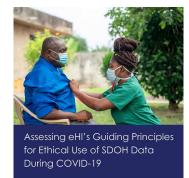
2020 Publications















Insights from Pharmaceutical Manufacturers & Payers: Addressing Social Determinants of Health and Advancing Health Equity





Executive Summary of Final Rule

Background

Recember 2016, the landmark 214 Century Cares Act was signed into law, Many of provisions in the law focused on incroving interestability of health information.

Sec. (2001 definer information booking as an artistic list like to I shelder with person in a malerially discovering extens, embrangs or use of electrical health information, and engine the december of listenth and in Lorent deministrations information, and engine the december of listenth and in Lorent deministrations referred to the control of the control of

The rule is in two parts the first finalists changes to the Health If Certification Program which is a voluntary contribution program for nealth information technology people. The second includes scientification plant and be exchanged in order to evoid violating the stanks, who is subject to intermediate blocking and reconsert colonus, a reasonable on microscopy of William that do not constitute information blocking is determined to the contribution of the program of

Key Takeaways from Final Ru

- ONC is moving forward with policy that requires across to make electronic heal information (Ithi) evaluable to patients—and any entity of their chosting.
 Including their party configuration, who prefixed appropriate appropriate
- interaction (Art)
 Interacting the property of the public and healthcare traceholders that date will be a crucial privacy and ascurity protections are all leaves a HPAA covers only and good to a third party application (that offer is not subject to HPAA), ONC description.
 - ONC state:

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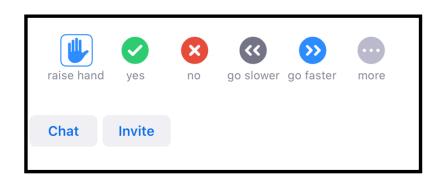
Thank you to Verato for their support

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Housekeeping





- Use the raise hand feature if you have a question
- We will then unmute your line so you can ask your question directly
- Use the chat box is for technical difficulties and other questions / comments

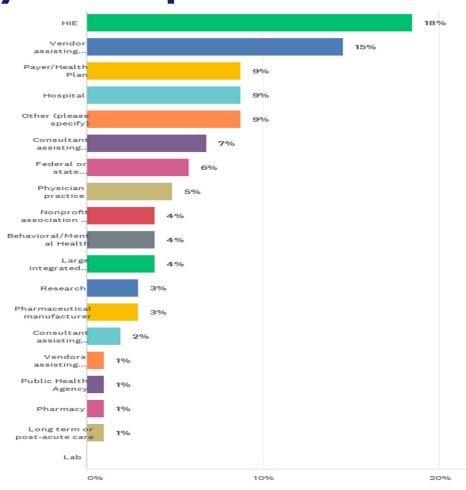
Presentation slides are in the eHI resource Center https://www.ehidc.org/resources





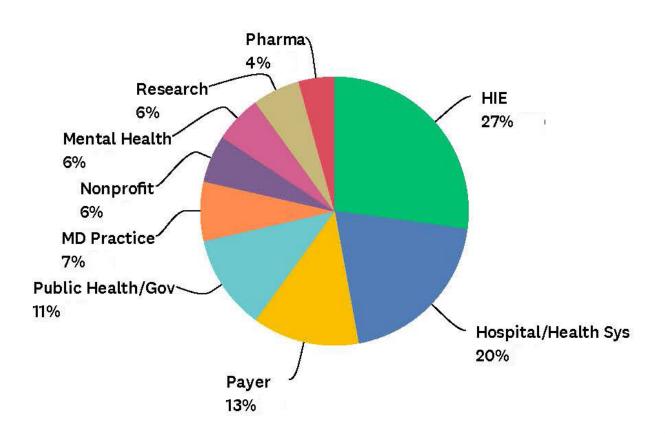
Methodology & Respondents

- Survey Period was from October 17, 2020 to November 7, 2020
- 104 respondents
- 41% are executive level management
- Most analysis discussed today will not include the vendor respondents



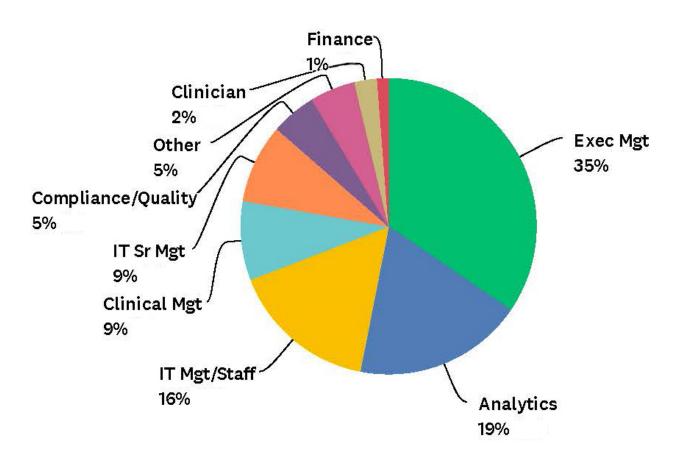


Drill Down on Non-Vendors for Today's Analysis



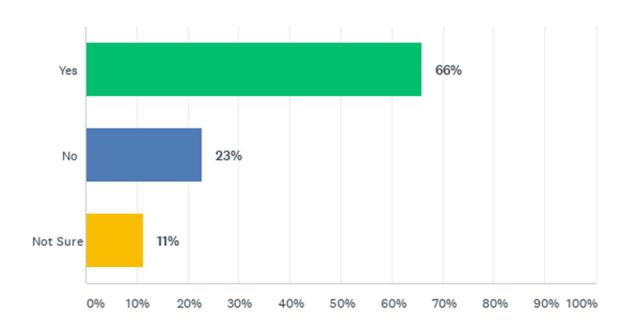


Job Function (Non-vendors)



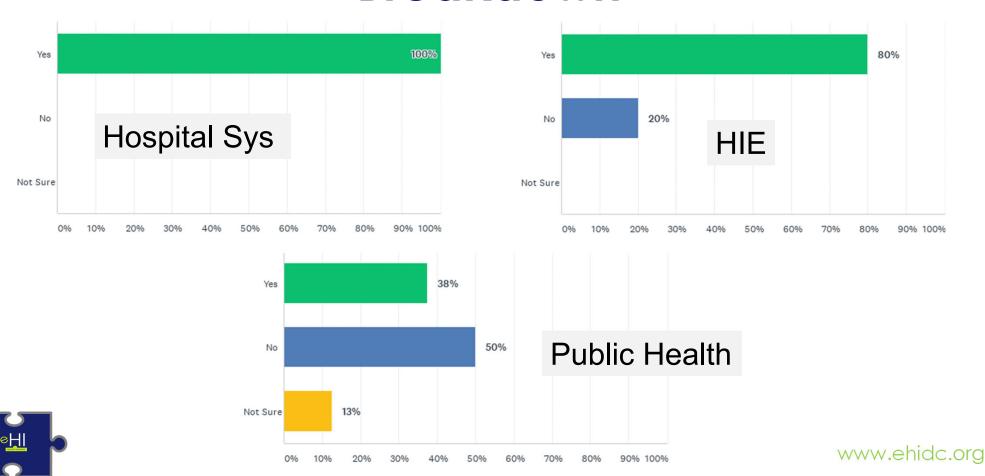


Organization Currently Uses Patient Data Matching

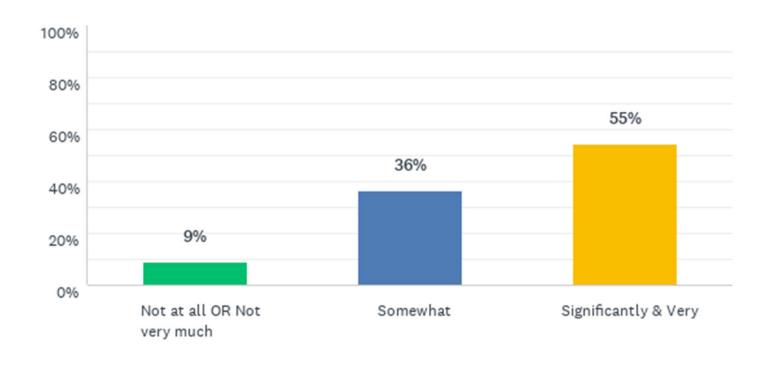




Current Use of Patient Data Matching Breakdown

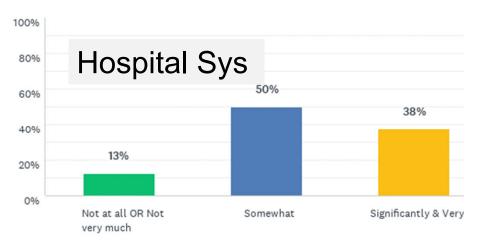


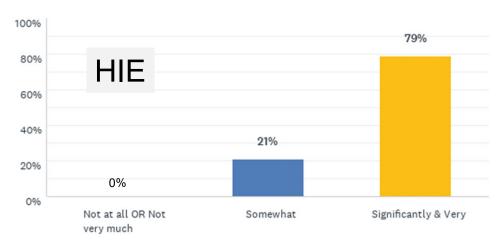
Confidence in Organization Accurately Matching Patients to Health Info

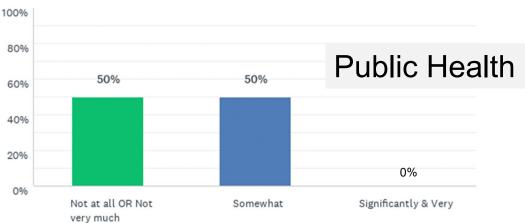




Confidence in Accurate Matching Health Info- Breakdown

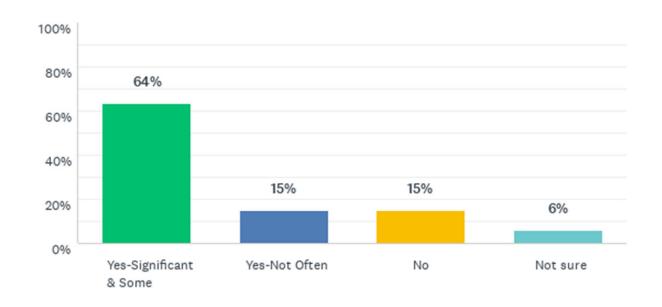






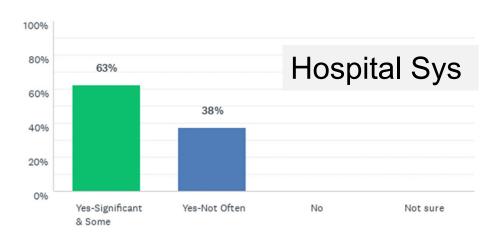


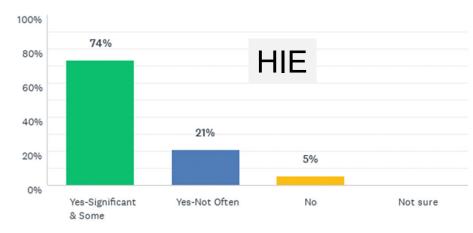
Are There Challenges Matching Patients to Medical Records?

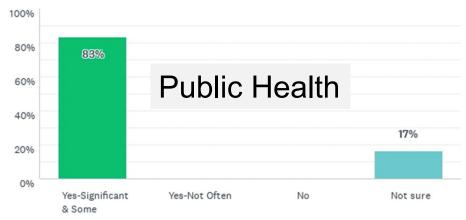




Challenges Matching Patients to Medical Records - Breakdown

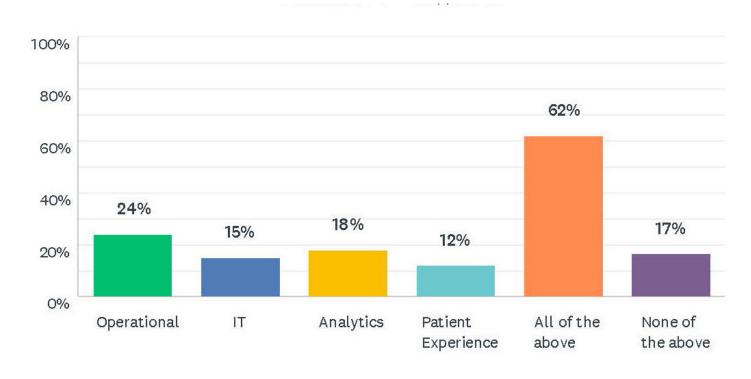






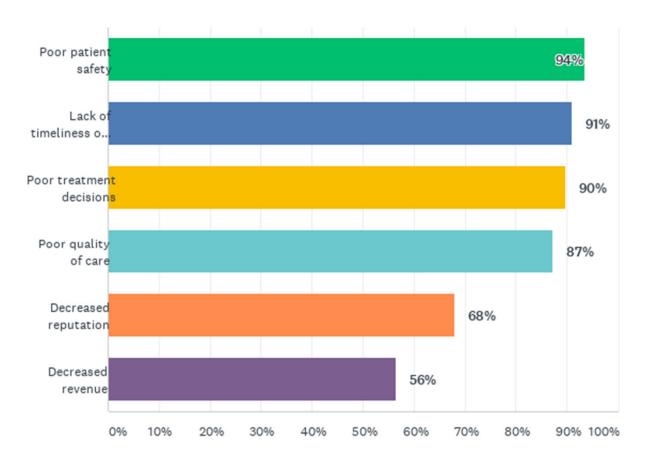


Areas Impacted by Patient Matching Challenges



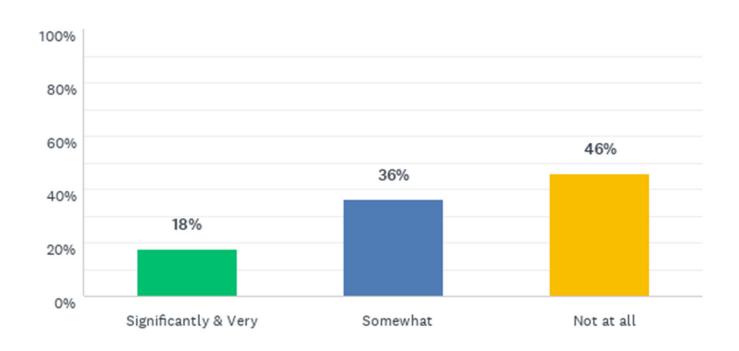


Impact of Incorrect Patient Data Matching



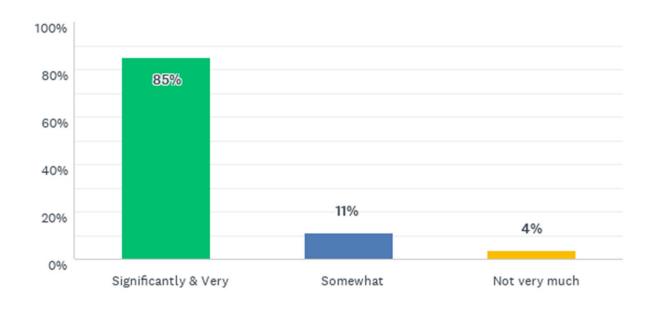


Likelihood of Congress to Enact National Patient Identifier Legislation within 5 Years



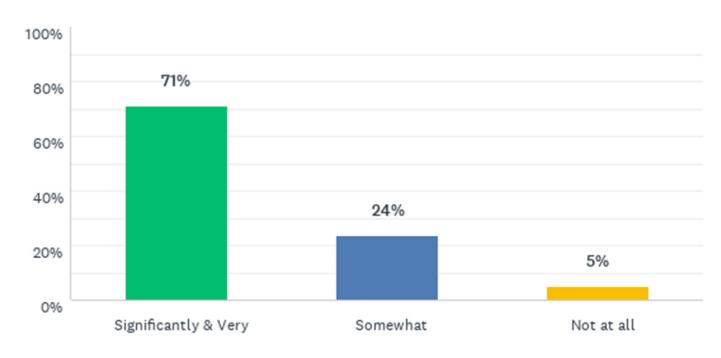


Need for Greater Interoperability Between Providers and Public Health During the COVID-19 Pandemic



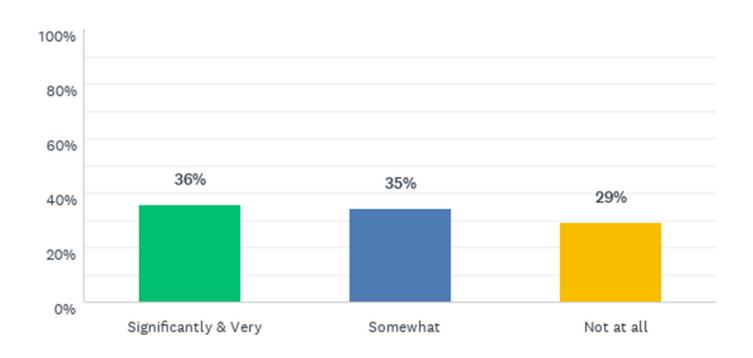


Importance of Patient Data Matching in Identifying At-Risk COVID-19 Patients



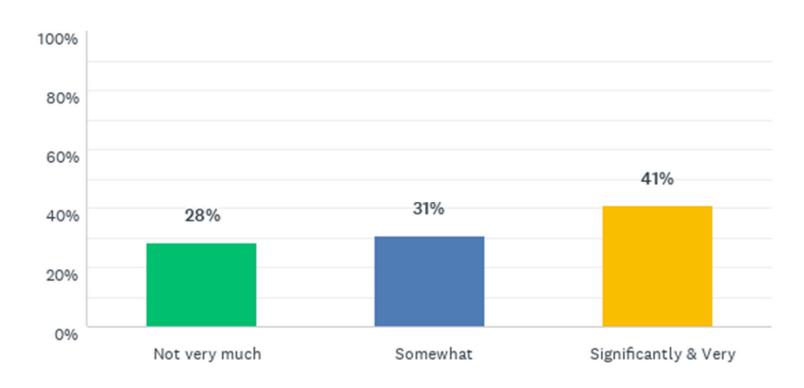


Efficiency of Patient Data Matching in Identifying Patients at Risk of COVID-19



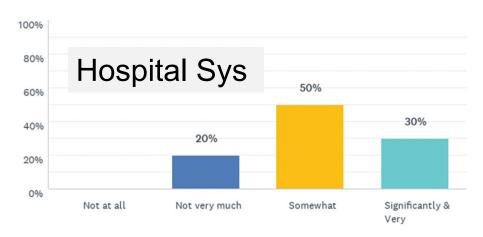


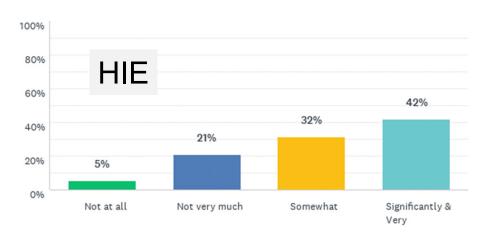
Patient Matching Challenges Became More Apparent During Pandemic

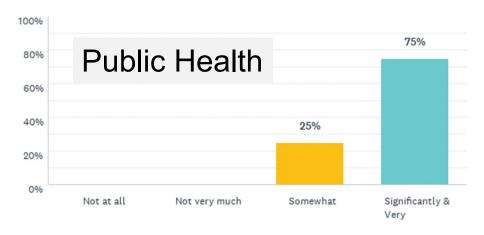




Patient Data Matching Challenges Became More Apparent During Pandemic (Breakdown)

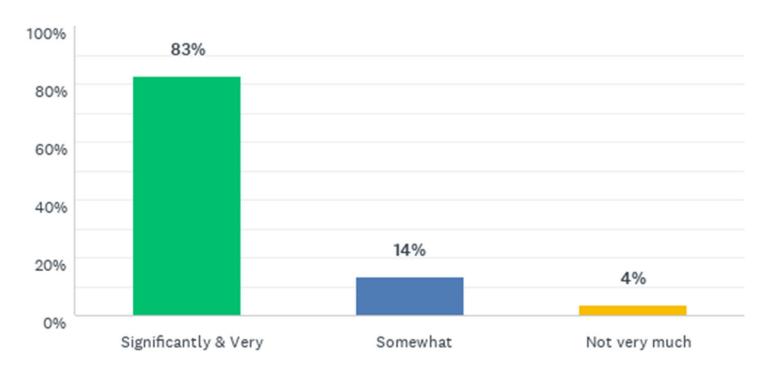






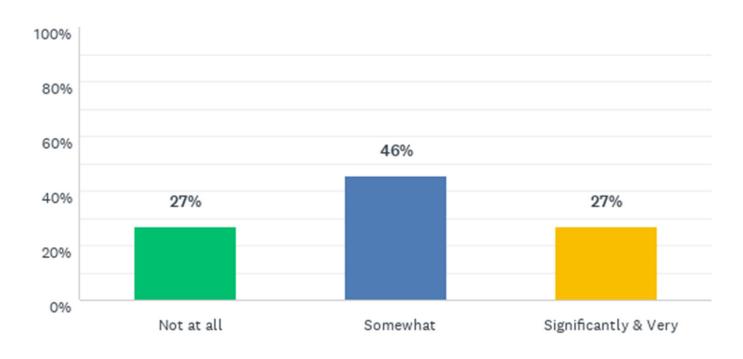


Importance of Data Matching to Contract Tracing



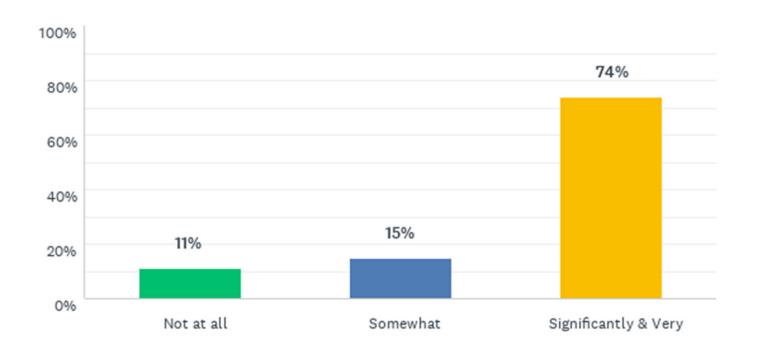


Confidence in Individuals Being Accurately Identified for Contract Tracing



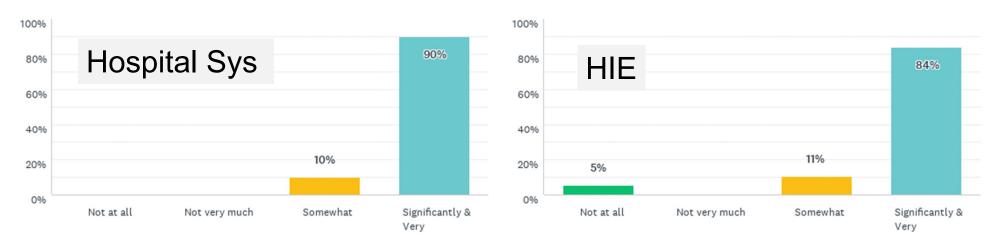


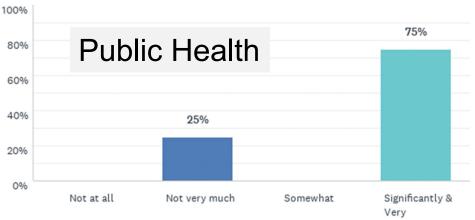
Importance of Patient Data Matching in Tracking Vaccine Distribution





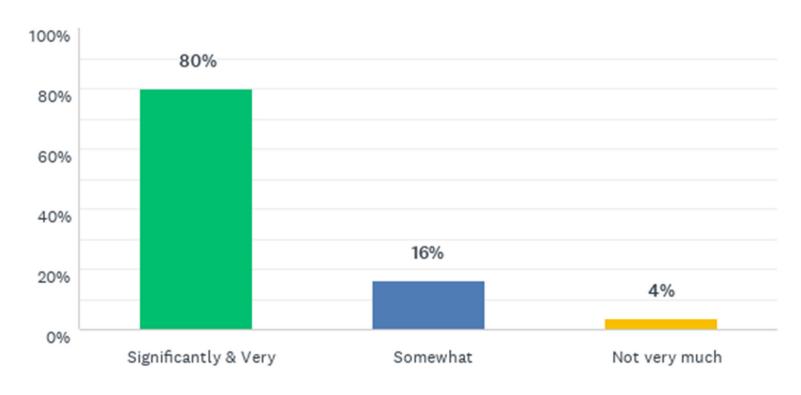
Importance of Matching in Tracking Vaccine Distribution - Breakdown





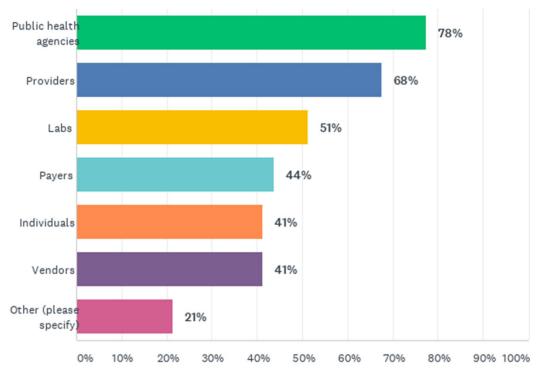


Importance of Patient Data Matching in <u>Tracking Testing</u>



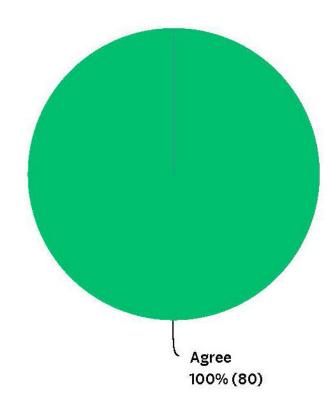


Responsibility for Patient Matching Data for Health of the Public During a Pandemic





Correct Patient Data Matching Can Improve the Patient Experience





Initial Conclusions from Data

- Pandemic has highlighted the critical need of patient matching for tracing, testing, vaccines
- Challenges around patient matching are numerous, but especially stark for public health
- Public health and providers perceived as "responsible party" for patient matching
- Minimal expectations in the short term from policymakers



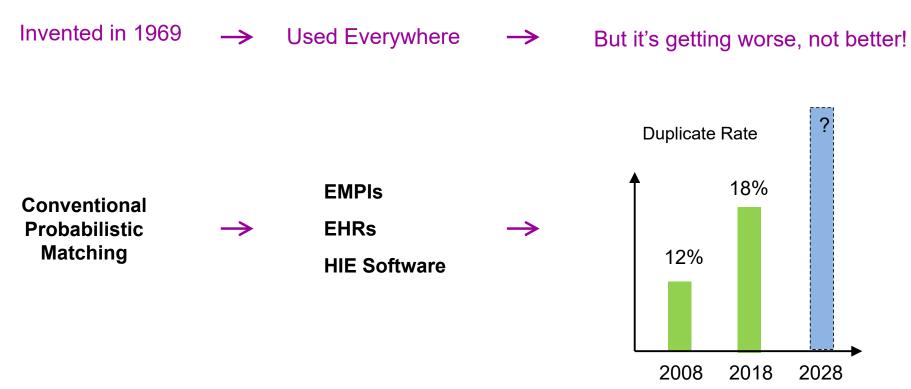
Deep Dive With Expert Insight

- Moderator: Mark LaRow, CEO, Verato
- W. Ed Hammond, PhD, Director, Duke Center for Health Informatics, Duke Translational Medicine Institute, at Duke University
- David Kates, Chief Technical Officer, Manifest Medex



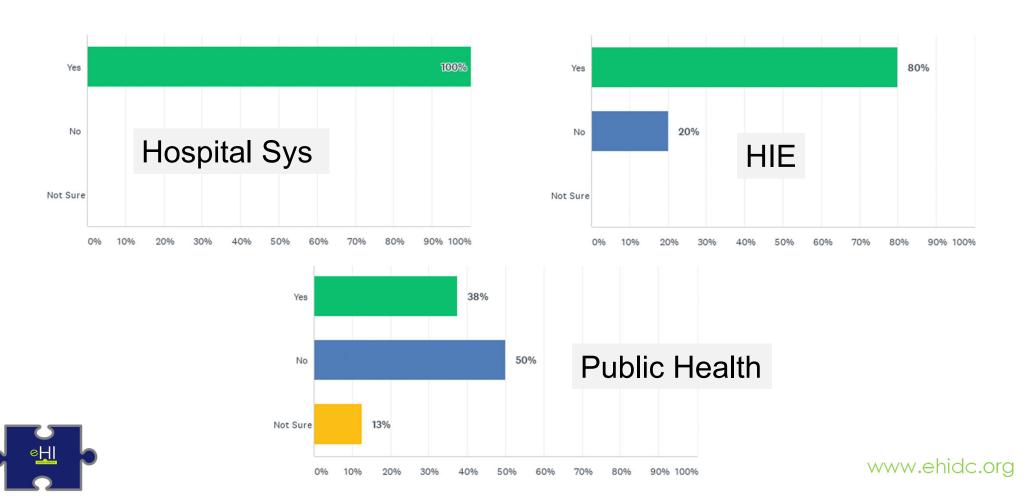


Patient Matching is a Challenge for Everyone

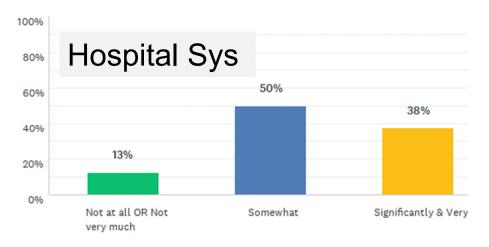


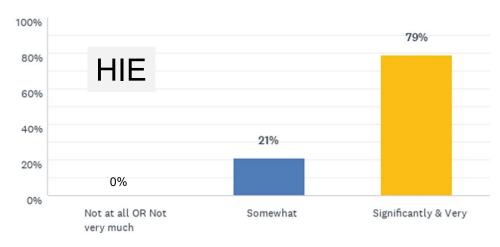


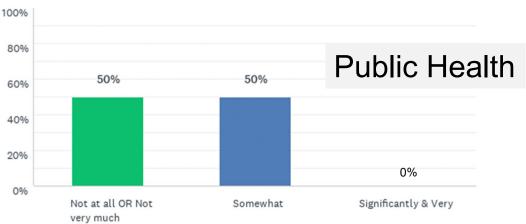
Q3: Does your organization currently use patient matching solutions?



Q6: How confident are you that your organization accurately matches individuals to their correct health information?

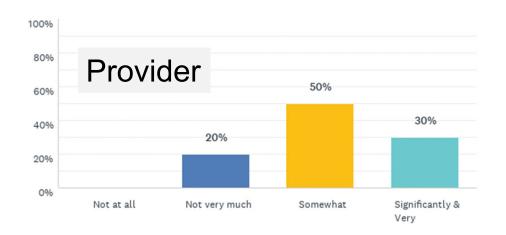


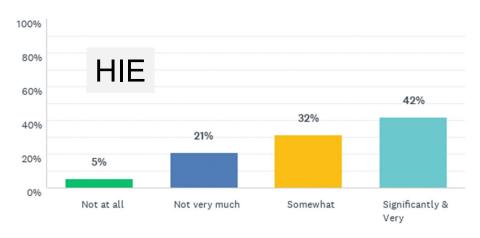


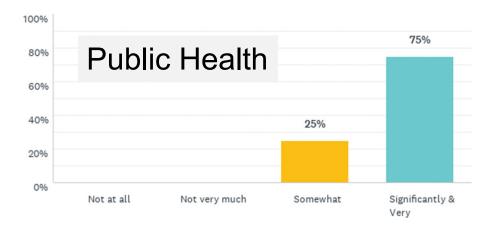




Q8: The challenges our organization faced around patient data matching became more apparent during the pandemic.

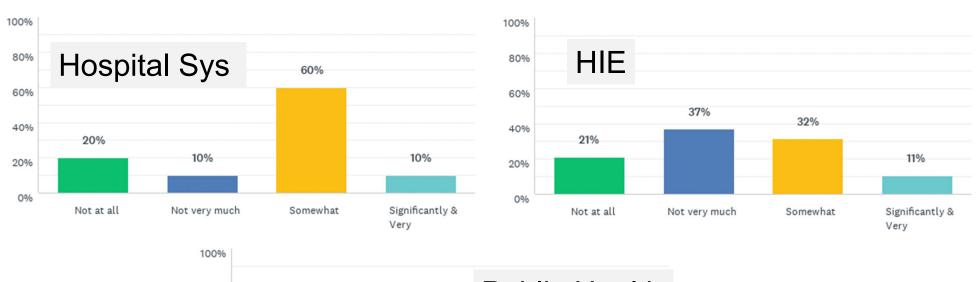




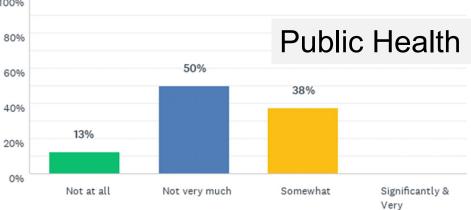




Q18: Do you think it is likely that Congress will enact legislation for a national patient identifier in the next 5 years?







AUDIENCE QUESTIONS



Thank you to Verato for their support

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