Our Work

eHI convenes executives from every stakeholder group in healthcare to discuss, identify and share best practices that are transforming the delivery of care using health data, technology and innovation. eHI conducts research and education, while advocating for public policies that improve population health.
Key Focus Areas

- Consumer Privacy Framework for Health Data
- Virtual Care, Reimbursement & Information Blocking
- Analytics, Social Determinants of Health (SDOH) & Artificial Intelligence
- COVID-19 Best Practices & Education
Member-Only Working Groups
(open to all member organization staff)

SDOH and Data Analytics: Exploring areas of collaboration between health care and public health to combat COVID-19 and address SDOH. The group will meet to share lessons learned and recommendations to move forward. Discussion topics will include data sharing, performance evaluation, comprehensive community wellness and improved linkages between healthcare and social services. To join this group, please contact Wanneh@ehidc.org.

Health IT Policy: In 2021, health policy issues will be a top priority for the new Biden Administration and 117th Congress. Each month members will discuss current legislation and regulatory issues and the impact on health IT and digital health. To join this group, please contact Catherine@ehidc.org.

Privacy: Member will discuss the health-privacy related topics that the new administration is tackling, including movement toward a new comprehensive national data privacy law. To join this group, please contact Alice@ehidc.org.
Executive Leadership Opportunities
(appointments must be approved by eHI’s Board of Director)

Board of Directors: Board members serve as an ambassador for the organization, enhance the organization’s external image, and recruit other stakeholders to join who are leading in healthcare. The board takes an active role in fundraising by identifying funding opportunities, donating funds to eHI programs, or recruiting new members.

Leadership Council (LC): The LC is a prestigious group of senior level executives who meet quarterly to share best practices and discuss trending issues affecting healthcare and digital health.

The Policy Steering Committee (PSC) The PSC represents the various stakeholders in healthcare. The group reviews, debates and comments on current and pending regulations, legislation and other key issues impacting healthcare today. The PSC must find consensus from each stakeholder group in healthcare before making a public comment.
Recent Research

- **REPORT:** Guiding Principles for Ethical Use of SDOH Data During COVID-19
- **REPORT:** Supporting American Indian & Alaskan Native Communities Combating COVID-19
- **REPORT:** Insights from Pharma: Addressing Social Determinants and Advancing Health Equity
- **REPORT:** Consumer Privacy Framework for Health Data
- **RESEARCH:** eHealth Initiative Releases Survey on ONC and CMS Final Rules
Sample Member Education

SDOH
- Identifying and Quantifying the Impact of Social Determinants of Health
- Federal & State SDOH Initiatives During COVID-19

ANALYTICS & AI
- AI and Machine Learning: Turn Your Data Into Actionable Insights
- Artificial Intelligence to Combat COVID-19

COVID-19
- Contact Tracing: Status, Challenges and Lessons Learned
- A Guide for HIEs Overcoming Data Challenges During the Pandemic
- COVID-19 and Consumer Health Behavior
- Complete Patient Data: New York’s Response to COVID-19
- Fireside Chat with Quest Diagnostics

VIRTUAL CARE
- Virtual Care and the Future of Healthcare
- Supporting Providers with Telehealth Strategies and Reimbursement During COVID-19
- COVID-19: Addressing Capacity and Cashflow with Virtual Care

POLICY
- Changes to Privacy Policies and Regulations in the Face of COVID-19
- Breaking Down the Interoperability and Information Blocking Final Rules
- Telepsychiatry Best Practices and Regulatory Priorities
- Advancing an Effective National Privacy Framework for Health Data
Member Promotion & Marketing

eHI has dedicated staff that works to promote news and content that comes from eHI members. Each week, eHI looks for white papers, case studies, press releases and success stories from our member organizations to promote. Our staff is pro-actively promoting your work with tweets, retweets, LinkedIn posts and add content to our homepage under Member News. We have Google alerts set so we know when our members name appears in the media.
Membership Highlights

- All members have the opportunity to co-host one educational webinar.
- Introduction to other members, federal agencies, and industry leaders.
- Participate on a work group (open to all member org staff) and list on your resume.
- Marketing opportunities to promote your press releases, news, and resources, etc.
- Present to the Board & Leadership Council on one of our focus areas.
- Speak on a public webinar as a subject expert.
- Receive monthly policy and legislative summary debriefs.
- Have a senior executive participate on the Leadership Council, an impressive group of 50 thought leaders in healthcare.
- Gain access to members-only survey results and groundbreaking research.
- Use it as a business development opportunity by connecting with potential customer/partners
- Get out in front and strengthen your brand. Enhance your thought leadership.
- Sign-on to comment letters and influence public policy
- Education and training for your staff
- Participate in special collaborative opportunities and partnerships
eHI’s membership fee structure is based on a company’s annual gross revenue (see below). The membership begins when payment is received. Membership is on anniversary renewal cycle.

**FOR-PROFIT:**
- $25 million and up                    $28,000
- $10 million and $25 million         $11,000
- $5 million and $10 million          $6,000
- Less than $4 million                $3,000

**NON-PROFIT:**
- $10 million and up                    $11,000
- $5 million and $10 million       $6,000
- Less than $4 million                $3,000
Leadership Council

Amy McDonough, Fitbit (Chair)
Kristin Ficery, Accenture
Michael Thompson, The Alliance of Healthcare Purchaser Coalitions
Leigh Burchell, Allscripts
Shari Erikson, ACP
Cathy Gates, ACC
William Thorwarth MD, ACR
Ileana Piña MD, American Heart Association
Ashley Thompson, AHA
Roy Schoenberg, Amwell
Russ Thomas, Availity
Sarah Jones, Best Buy Health
Mark Peters, Bristol-Myers Squibb
Vincent Nelson, BCBSA
Kristine Martin Anderson, Booz
Robin Thomashauer, CAQH
Kris Joshi, Change Healthcare
Adam Pellegrini, CVS Health/Aetna
Lee Barrett, EHNAC
Greg Cunningham, Eli Lilly
Joe Corkery, Google Cloud
Alaap Shah, Epstein Becker Green
Joe Corkery, Google Cloud
Patricia MacTaggart, GMU
Carol Owen, Health Catalyst
Chuck Jaffe, HL7
Marcy Wilder, Hogan Lovells
Mona Siddiqui, Humana
Eric Sullivan, Inovalon
Gary Christensen, Intersystems
Carla Cartwright, J&J
Drew Ivan, Lyniat
Josh Schoeller, LexisNexis
Bill Bernstein, Manatt Health
Susan Turney, Marshfield Clinic
John Blair, MedAllies
Laura Semlies, Northwell
Jim Weeast, OhioHealth
Ian McCrae, Orion Health
Ashwini Zenooz, Salesforce
David Dexter, Sonora Quest Lab
Adnan Qadir, Surescripts
David Chess, Tapestry Health
Paul L. Uhrig, The Commons Project
Drew Schiller, Validic
Kevin McRaith, Welldoc
Paul Eddy, Wellmark BCBS
Sagran Moodley, United Healthcare
Sue Murphy, UChicago Medicine
Lisa Ide, CMO, Zipnosis
Board of Directors

Kristin Ficery, Managing Director, NA Health Practice Lead, Accenture
Roy Schoenberg, CEO, Amwell
Sarah Jones, VP, Commercial Product, Best Buy Health
Kristine Martin Anderson, Executive Vice President, Booz Allen Hamilton
Adam Pellegrini, SVP, Virtual Care & Consumer Health, CVS Health
Joe Corkery, Head, Product Development, Google Cloud
Kris Joshi, President of Network Solutions, Change Healthcare
Amy McDonough, Chief Operating Officer, Fitbit
Eric Sullivan, Sr VP, Innovation & Data Strategies, Inovalon
Laura Semlies, VP, Digital Pt Experience, Northwell Health
Bill Bernstein, Partner, Manatt, Phelps & Phillips, LLP
Ash Zenooz, MD, SVP & General Manager, Healthcare, Salesforce
Paul Uhrig, Chief Administrative Officer, The Commons Project
Dan Garrett, Board of Directors, Welldoc
Paul Eddy, Chief Digital Officer, Wellmark BCBS
Drew Schiller, Chief Executive Officer, Validic
Susan Murphy, Chief Experience Officer, UChicago Medicine
Amy McDonough, Chief Operating Officer, Fitbit
Saurabha Bhatnagar, CMO, UnitedHealthcare
Paul Brient, SVP & Chief Product Officer, Athenahealth
Josh Schoeller, CEO, LexisNexis Healthcare
Mona, Siddiqui, AVP, Clinical Strategy & Quality, Humana
Susan Turney, CEO, Marshfield Clinic

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