HOW SECURE IS YOUR DATA?



in the Digital Health Era



87%

STORING HEALTH DATA



office-based physicians noted that they'd adopted Electronic Medical Records (EHR).

Since 2008, EHR adoption rates have doubled

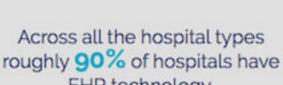
42%

from 42% to 87%.



EHR technology.

It is estimated that by 2018, half of the 3.4 billion smartphone and tablet users will have health apps downloaded.



Americans use mHealth for

46%

use it for medication

reminders.





Doctors are 250% more likely to own a tablet than average



of Americans use

mHealth for tracking

symptoms.

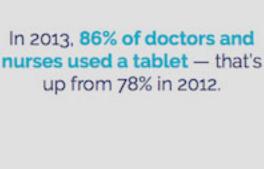


use it to

communicate with

their doctors.





DIGITAL STORAGE METHODS





recovery requirements and performance.

TIERED STORAGE

Involves a great deal of

networking. Data is packed

away within a range of different

media all based on availability,

For example, data that could be used for restoration in the event of corruption could be stored locally (on-site servers or backup hard drives), and data not needed immediately could be

archived remotely via the cloud. **PICTURE ARCHIVING** AND COMMUNICATION SYSTEM (PACS)



different storage devices.

STORAGE AREA

STORAGE

the Internet.

NETWORK (SAN)

A high-speed network that

connects multiple serves to

CLOUD STORAGE Data is stored within remote servers, and it's accessed via



Retrieval, management and distribution are all tied to the system.

storage of medical images.

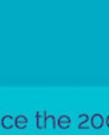


HYBRID STORAGE

METHODS Hybrid storage involves using multiple storage methods to secure data. Some data is stored

remotely via the cloud, while





other key data is stored locally in servers.

In the time since the 2009 HITECH Act, the rate of office-based physician usage of electronic medical records (EMRs) has approximately doubled.



HEALTH DATA RISKS

253 health care breaches last year, resulting in a combined loss of well over

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experienced a data breach in the last two years.

of health care organizations

One study noted that roughly



112 million health records.

there were a total of



1 in 3 U.S. citizens had their health

data compromised

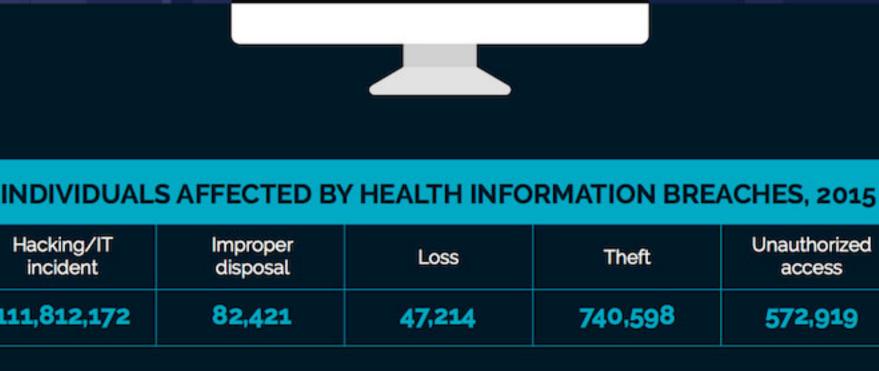
breaches last year.

by a series of

Hacking/IT



Conduct an annual **HIPAA** security risk analysis



The first six months of

breaches each month.

2016 averaged 25.3

Unauthorized

access

572,919

The second half of the year

39 breaches each month.

A 55 PERCENT INCREASE

featured an average of

MAJOR LEAKS include the Anthem Blue Cross hack, which impacted Premera Blue Cross hack that affected 78.8 million records. 11 million customers.

to ensure that all storage tools are

secure.

Physicians and nurses need to

understand how to store and send data securely. In other



Theft

740,598

words, use decent passwords, log out of networks when finished and avoid using personal devices.

All networks and servers should



of doctors keep patient data on

of all health IT users actually share their passwords with other users.

22.3%

From 2009 to 2014, the theft (or

accidental loss) of unencrypted devices contributed to a third of

all major breach incidents.



Develop a security strategy that's customized for the particular data an organization stores (e.g. Social Security information).

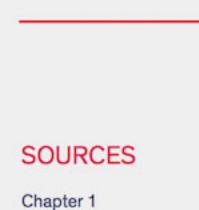


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Develop an incidence response

plan in order to contain the

damage and mitigate losses.



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