



eHI Government Affairs Retreat

December 10, 2020

12 – 3 PM

- 12:00 – 12:15 **Welcome Remarks**
Jennifer Covich Bordenick, CEO
Catherine Pugh, Assistant VP, Policy
- 12:15 – 12:30 **Overview of Policy Principles & Policy Steering Committee**
Catherine Pugh, Assistant VP, Policy
- 12:30 – 1:30 **Virtual Care Delivery**
Moderator: Colby Tiner, Policy Analyst, Policy Research and Translation, American Heart Association
Panelists:
 - Peter Antall, MD, President and Chief Medical Officer, Amwell
 - Virginia Whitman, Public Policy Associate, Alliance of Community Health Plans
 - Lauren Conaboy, Vice President of National Policy, Centerstone
- 1:30 – 2:30 **Congressional Panel**
Moderator: Brad Wolters, Marshfield Clinic Health System
Panelists:
 - JP Paluskiewicz, House Energy & Commerce Health Subcommittee
 - Orriel Richardson, House Ways & Means Health Subcommittee
 - Jay Gulshen, House Ways & Means Health Subcommittee
 - Maddie Davidson, Senate Finance Committee
 - Aliza Silver, Senate Committee on Health, Education, Labor & Pensions
- 2:30 – 3:00 **Member of Congress Interviews**
Congresswoman Blunt Rochester (D-DE)
Congressman Michael Burgess, MD (R-TX)



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Presenter Biographies

Opening Remarks and Policy Principles Overview

Jennifer Covich Bordenick

Chief Executive Officer, eHealth Initiative and Foundation

Since 2002, Jennifer has provided leadership for programs, education and research components of the eHealth Initiative and its Foundation, serving as CEO since 2009. She has led efforts in a number of areas, including: use of health IT for chronic conditions, data analytics, health information exchange, meaningful use, electronic prescribing, care coordination, patient and family engagement in health IT, privacy, drug safety, as well as the intersection of health reform and health IT. Prior to her current position, Jennifer headed up the strategic marketing efforts at two different technology organizations, focusing on solutions for the healthcare industry. She also spent four years at the National Committee for Quality Assurance as Director of Policy and Product Development, helping develop national quality standards for healthcare organizations. Jennifer began her career at the George Washington University, Medical Center and Health Plan working on quality management initiatives and healthcare administration. Jennifer earned a master's degree in Human Resource Development, and bachelor's degree in Psychology. She completed coursework in the doctoral program in healthcare administration at the George Washington University in Washington, DC.



Catherine Pugh

Assistant Vice President, Policy, eHealth Initiative and Foundation

Catherine currently serves as Assistant Vice President, Policy for the eHealth Initiative (eHI) where she leads legislative and regulatory advocacy and policy development for the organization. Prior to joining eHI, she served as Senior Director, Government Affairs at Horizon Government Affairs (HGA) and managed the Health Innovation Alliance, HGA's multi-stakeholder digital health policy coalition.

Prior to joining Horizon Government Affairs, Catherine managed federal policy initiatives and advocacy strategies for the Parkinson's Action Network. At PAN, Catherine also helped coordinate a national network of volunteer grassroots advocates working towards better treatments and a cure for Parkinson's.



Catherine holds a BA in International Studies with a focus in US Foreign Policy from American University.

Virtual Care Delivery

Peter Antall, MD

President and Chief Medical Officer, Amwell

Dr. Peter Antall is the Chief Medical Officer at Amwell, where he is responsible for the clinical direction of the platform, as well as clinical guidance and training for all Amwell's clients. He is also the founder and President of the Amwell Medical Group, the nation's first national telehealth medical group. In this role he manages thousands of clinicians in a variety of disciplines, providing telehealth services in all 50 states. Dr. Antall has developed innovative programs to measure and ensure quality in telehealth, developed a national telehealth credentialing program, and has played an active role in national efforts to modernize telehealth laws and regulations. Dr. Antall has a track record of disruptive innovation in the areas of care delivery, medical management, business development, technology, and telehealth. He has built and managed medical practices, founded a hospitalist company, written software for mobile apps and phone-based triage, and has been actively building telehealth programs since 2009. Dr. Antall received his MD from George Washington University in 1995. He completed his pediatric residency at Rainbow Babies and Children's Hospital, in addition to a year of fellowship in Hematology Oncology at Stanford University. He is Board Certified by the American Board of Pediatrics and practiced general pediatrics from 1999 to 2015.



Lauren Conaboy

Vice President of National Policy, Centerstone

Lauren Conaboy is the Vice President of National Policy at Centerstone, a not-for-profit health system specializing in mental health and substance use disorder treatments. As Vice President of National Policy, Conaboy works to advance policy and regulatory initiatives to accelerate access to affordable, patient-centered behavioral health services that are rooted in the best science of care. Through her advocacy, Conaboy has directly influenced the passage of several bills including passing legislation to create the nation's first ever three digit dialing code for suicide prevention (9-8-8) as well as directly influenced several provisions of the 2018 SUPPORT Act, a bill designed to combat the nation's opioid crisis.



Prior to joining the Centerstone team, Conaboy worked as the Government Affairs Director for Seven Counties Services in Kentucky, where she advanced policies to increase access to addiction treatment services, engaged in the state's 1115 waiver process, and co-chaired a committee that modernized the state's telehealth regulations for Medicaid.

In addition to over a decade of experience running state and national public policy and advocacy campaigns, Conaboy has also worked in the clinical realm as a marriage and family therapist. In 2019 Conaboy was recognized by Business Insider as a top DC Health Policy Power Player. Conaboy graduated from the University of Louisville with dual master's degrees in Clinical Social Work and Marriage & Family Therapy and from the University of Wisconsin Stevens Point with a bachelor's degree in Political Science.

Colby Tiner, MA

Policy Analyst, Policy Research and Translation, American Heart Association

Colby Tiner is a policy analyst in the American Heart Association’s Office of Policy Research in Washington, DC where he heads the Association’s portfolios on health technology, stroke, surveillance, workplace health, and social determinants of health.

His work translating the Association’s scientific research findings into policy statements and position papers guides local, state and federal advocacy efforts, as well as the Association’s strategic planning. He also serves as a policy advisor for the Association’s Center for Health Technology and Innovation, a role in which he works with volunteer academics, manufacturers, and providers to develop the Association’s burgeoning policy and research agendas in the digital health space. He also represents the Association in various external digital health coalitions. Prior to joining the Association, Colby ran political campaigns in his home state of Texas and served as an intelligence analyst in the United States Air Force. He is an avid player of pub trivia and a no-longer-suffering, diehard Chicago Cubs fan

He has an MA in Political Science and Public Administration from Texas Tech University, and a BA from Southern Methodist University.



Virginia Whitman

Public Policy Associate, Alliance of Community Health Plans

Ginny Whitman is a Public Policy Associate at the Alliance for Community Health Plans (ACHP). She is responsible for leading the ACHP Health Data Innovation Workgroup and ACHP telehealth policy. Ginny also offers policy review and analysis on topics including Medicare Advantage, the individual market, price transparency supporting ACHP advocacy efforts. She previously worked in clinical fields ranging from EMT to researcher before coming to ACHP. Ginny holds a B.S. from Rhodes College and a M.S. from Georgetown University.



Congressional Panel

Maddie Davidson

Senate Finance Committee

Maddie Davidson is a Professional Staff Member on Senate Finance Committee Chairman Chuck Grassley's Health Team. She joined the Senate Finance Committee staff in 2016, and has since served in a number of roles on the Committee's Oversight and Health Teams. Maddie currently oversees the Physician Fee Schedule and end-stage renal disease portfolios.

Jay Gulshen

House Ways & Means Health Subcommittee

Jay is a Health Advisor for the Committee on Ways and Means, working on Medicare Part A and Part B. Prior to joining the Committee on Ways and Means, Jay served as the Health Policy Advisor for Congressman Buddy Carter where he helped direct and execute the congressman's health care priorities, and as a Legislative Associate for the Energy and Commerce's Health Subcommittee. In that role, he worked on Traditional Medicare (Parts B and D), MACRA, and Health Information Technology.

JP Paluskiewicz

House Energy & Commerce Health Subcommittee

James "J.P." Paluskiewicz serves as Republican Chief Counsel for the House Committee on Energy and Commerce's Subcommittee on Health. In that role, he oversees all policy under the Subcommittee's jurisdiction, helps coordinate Committee activity, and leads bipartisan, bicameral negotiations. In addition, he is the sole policy staffer overseeing Medicare Parts B and D and health information technology. A regular on political, advocacy, and health policy panels, J.P. also frequently guest lectures on health policy and health advocacy at Washington, D.C.'s top universities and is an adjunct professor of graduate courses at George Washington University

Before formally joining the Committee staff, J.P. served for almost seven years as Deputy Chief of Staff to the Honorable Michael C. Burgess, M.D. (R-TX). During that time, he oversaw the Congressman's legislative agenda and acted as his chief advisor in all public policy. He participated in Committee negotiations for numerous pieces of legislation including all efforts related to repealing and replacing the SGR formula, and the FDA Safety and Innovation Act of 2012. In that law, he helped to craft major provisions such as the creation of a priority review voucher for rare pediatric diseases, a provision related to FDA authority over laboratory-developed tests, interoperability of prescription drug monitoring programs, rules around FDA Advisory Panels, and manufacture of custom devices.

J.P. also served the late Honorable Charlie Norwood, D.D.S. (R-GA), a senior Energy and Commerce Committee member and one of the most engaged Members of Congress in health care policy, as his Legislative Director and Health Policy Advisor for almost five years before his death in 2007. During his tenure with Dr. Norwood, J.P. oversaw the passage of many of Dr. Norwood's legislative priorities, including the

Charles W. Norwood Living Organ Donor Act of 2007. He also contributed substantially to the Committee's efforts on the Deficit Reduction Act of 2005, where he focused on numerous provisions related to Medicaid program integrity.

J.P. attended American University on a Leadership Scholarship and graduated with a double major in Political Science and Law and Society in 2001. In 2005, he earned his Masters in Legislative Affairs from George Washington University with a focus on health policy and constitutional theory.

Orriel Richardson

House Ways & Means Health Subcommittee

Orriel L. Richardson is a health policy expert and attorney licensed to practice in Maryland and Washington, DC. She currently serves as health counsel for the Committee on Ways and Means Majority, U.S. House of Representatives, where she works on Medicare Parts A, B and D and leads the health equity and health technology portfolios.

Previously, at the Centers for Medicare and Medicaid Services (CMS) Orriel led the legal and program integrity teams within the Policy and Programs Group at the CMS Innovation Center. Before joining the federal government, she served in the Office of the General Counsel at the District of Columbia's Department of Health Care Finance, where she advised the rates and reimbursement team responsible for more than \$3 billion in annual Medicaid provider payments. Orriel is also a Professorial Lecturer of Health Policy and Management at the George Washington (GW) University Milken School of Public Health and Vice Chair for Membership of the Delivery Payment and Reform Affinity Group for the American Health Lawyers Association Regulation, Accreditation, and Payment Practice Group.

Before joining government service, she worked at the GW University School of Public Health; The Johns Hopkins University School of Medicine in the Department of Anesthesiology and Critical Care Medicine; the State of Louisiana Office of Public Health; and Louisiana State University Health Sciences Center. Orriel is proud Alumna of Howard University, Tulane University School of Public Health and Tropical Medicine, and GW Law School where she also earned a graduate certificate in International Human Rights Law from New College, University of Oxford.

Aliza Silver

Senate Committee on Health, Education, Labor & Pensions

Aliza serves as Senior Health and Oversight Counsel on the U.S. Senate Committee on Health, Education, Labor and Pensions, for Chairman Lamar Alexander (R-TN).

Previously, Aliza worked on the House Energy and Commerce Committee, and the Senate Appropriations Committee, as well as in FDA’s Office of Chief Counsel and in the White House. In the private sector, Aliza was a lobbyist in DC law firm and also clerked for the general counsel of Johns Hopkins Health System. Aliza leads the health IT, privacy, and cybersecurity portfolios for Chairman Alexander in addition to working on FDA matters and oversight. She earned her law degree at George Washington University and her Masters degree in Public Health at Johns Hopkins University.

Brad Wolters

Director of Federal Government Relations, Marshfield Clinic Health System

Brad Wolters is the Director of Federal Government Relations for the Marshfield Clinic Health System, an integrated health system based in Wisconsin with over 10,000 employees in 35 communities, serving over 300,000 patients annually. Before joining Marshfield Clinic Health System he was an Executive Vice President at Signal Group, a boutique government affairs and public affairs consulting firm where he co-lead the healthcare practice. From 2013-2016 he served as the White House Liaison at the US Department of Health and Human Services (HHS) where he was responsible for coordination between the Department and the White House, and over saw the 160+ political appointees at the Department. He also served as the Chief of Staff to the Assistant Secretary for Health at HHS (2010-2013). Prior to serving at HHS he worked on Capitol Hill for Senators Tom Daschle, Herb Kohl and Barack Obama. He is a graduate of George Washington University and the Creighton University School of Law. He lives in Alexandria, VA with his wife and 2 daughters.



Member of Congress Interviews

Congresswoman Lisa Blunt Rochester

D, Del - AL

Congresswoman Lisa Blunt Rochester represents Delaware in the U.S. House of Representatives and serves as an Assistant Whip for House Leadership. Lisa sits on the House Committee on Energy and Commerce. The committee has broad jurisdiction over health care, the environment, commerce and trade, energy policy, telecommunications, manufacturing, and consumer protection.

As the Energy and Commerce Committee's only former statewide health official, Lisa understands health care from a number of different perspectives – as an implementer at the Delaware Department of Health and Social Services, negotiator while serving as State Personnel Director, and advocate as CEO of the Metropolitan Wilmington Urban League. Lisa is focused on reducing the cost of health care and prescription drugs for middle-class families, addressing the disparity in outcomes for communities of color, and tackling our nation's opioid and addiction epidemic. She serves as a Member of the Bipartisan Heroin Task Force, comprised of more than 100 members united with the common goal of tackling opioid addiction.

Lisa is a leading voice in Congress on economic and future of work-related issues. As former Secretary of Labor and State Personnel Director, Lisa leverages her professional experience to advocate for legislation that boosts start-up business growth, removes barriers for citizens re-entering society, and addresses college affordability and ballooning student debt. She is a Co-Chair of the New Democrat Coalition's Future of Work Task Force and serves as the sole Member of Congress on the Aspen Institute's National Advisory Council for the Future of Work Initiative. She is also the founder of the Congressional Future of Work Caucus.

In the 115th Congress, Lisa was a member of the House Committee on Agriculture – the first Delawarean to serve on the committee in over 120 years. In this role, she helped craft the 2018 Farm Bill, which is a five-year re-authorization that extends U.S. Department of Agriculture programs related to the farm safety net; nutrition programs that feed children, seniors, people with disabilities, and families who rely on the social support programs; land-grant and 1890 universities; and agriculture research.

As a member of the Congressional Progressive Caucus and a strong proponent of reforming our criminal justice system, Lisa introduced first-in-the-nation legislation, the Clean Slate Act, sealing the federal records of former nonviolent offenders that remain crime-free and have earned a second chance. This bill would provide new opportunities for Americans to earn a good-paying job, pursue education and training, and rent or own a home. According to estimates by the Center for American Progress, the passage of the Clean Slate Act could boost the U.S. economy by as much as \$87 billion per year.

Traveling up and down the state, Lisa is an advocate for the needs of every community, which informs her work in Washington. Having met with homeowners in the South Shore Marina development in North Bethany Beach, she learned of an error



in the U.S. Fish and Wildlife Service’s coastal mapping unit for the town – preventing homeowners from taking advantage of the National Flood Insurance Program and FEMA aid in the event of a disaster. Turning their concerns into action, Lisa reached across the aisle to work with Democrats and Republicans across the country with similarly affected mapping units and introduced the Strengthening Coastal Communities Act. She worked with allies in Delaware and Washington to help usher this critical piece of legislation into law – aiding homeowners and setting aside hundreds of acres for environmental protection.

With deep roots in the First State, Lisa grew up in Wilmington, graduated from Padua Academy, and worked her first job at the McDonald’s on Market Street. She graduated from Fairleigh Dickinson University with a degree in International Relations and put herself through graduate school as a working mom – earning a master’s degree in Urban Affairs and Public Policy from the University of Delaware.

Lisa began her distinguished career in public service as an intern and later Caseworker in a congressional office where she helped Delawareans with their Social Security benefits, disability insurance claims, IRS disputes, and housing needs. Lisa would go on to serve in the cabinets of two Delaware governors and as CEO of the Metropolitan Wilmington Urban League – an action-oriented, public policy research think-tank.

Lisa also served as the Senior Executive Leadership and Systems Manager for the Institute for Community Inclusion at the University of Massachusetts Boston where she advocated for people with disabilities in their struggle for equal opportunity and civil rights. During this time, Lisa helped expand the Institute’s global footprint and advised state agencies and employers. In part due to Lisa’s work, she helped build the Institute into a fully-fledged college at the university, the School for Global Inclusion and Social Development — focused on the inclusion of all people.

Lisa currently resides in Wilmington, Delaware near her adult-aged children, Alex and Alyssa, as well as her daughter-in-law, Ebony.

Congressman Michael Burgess, MD
R, Tex-26

After spending nearly three decades practicing medicine in North Texas, Dr. Burgess has served the constituents of the 26th District since 2003 in the United States House of Representatives.

Dr. Burgess currently serves on the prestigious House Energy and Commerce Committee as the Republican Leader of the House Energy and Commerce Subcommittee on Health, and also sit on the Subcommittee on Oversight and Investigations and the Subcommittee on Consumer Protection and Commerce. In addition, he is also a member of the powerful House Rules Committee.

As of the 115th Congress, Dr. Burgess is the most senior medical doctor, on both sides of the aisle, serving in the House of Representatives. Because of his medical background, he has been a strong advocate for health care legislation aimed at reducing health care costs, improving choices, reforming liability laws to put the needs of patients first, and ensuring there are enough doctors in the public and private



sector to care for America's patients and veterans. He has voted to repeal the Affordable Care Act over 50 times, and has played an important role in bipartisan efforts to reform the Food and Drug Administration.

Ever since he came to Congress, Dr. Burgess has made repealing Medicare's Sustainable Growth Rate (SGR) formula a top priority. At the beginning of the 114th Congress, over ninety percent of both chambers of Congress supported the formula's repeal and it was signed into law. As one of the largest entitlement reforms in the past few decades, this landmark policy will ensure greater access and quality for seniors, more stable reimbursements for providers, and a more fiscally solvent Medicare system as a whole.

As a member of Congress representing one of the fastest-growing areas of the country, transportation is also a top priority. In 2005, Dr. Burgess successfully amended the Highway Bill to include development credits, design-build, and environmental streamlining. During his time on Capitol Hill, he have worked to build, maintain, and improve the safety of our roads, bridges, air service, and transit in the North Texas region.

As a fiscal conservative, Dr. Burgess believes Americans deserve a federal government that is more efficient, more effective, less costly, and always transparent. He is a proponent of a flat tax and have introduced a flat tax bill every term he has served in Congress. Dr. Burgess follows a strict adherence to the Constitution and opposes unnecessary expansion of the federal government's control over the personal freedoms of Americans. Instead, he believes in giving people more control over their lives and their money. Dr. Burgess is committed to reducing illegal immigration into our country and has taken action to ensure our borders are secure and our immigration laws are enforced. Dr. Burgess strongly opposes any proposal to grant amnesty to illegal immigrants.

During his time on Capitol Hill, Dr. Burgess has earned a reputation as a problem-solver who seeks sensible solutions to the challenges Americans face and has received several awards including the Guardian of Small Business award by the National Federation of Independent Business (NFIB); the Spirit of Enterprise award by the U.S. Chamber of Commerce; and the Taxpayer Hero award from the Council for Citizens Against Government Waste; among others. In 2013, Dr. Burgess was named to Modern Healthcare's 50 Most Influential Physician Executives and Leaders.

Today, Dr. Burgess represents the majority of Denton County and parts of Tarrant County. Dr. Burgess was raised in Denton, and attended The Selwyn School, graduating in 1968 as valedictorian. In addition, he graduated with both an undergraduate and a master's degree from North Texas State University, now the University of North Texas.

Dr. Burgess received his M.D. from the University of Texas Medical School in Houston, and completed residency programs at Parkland Hospital in Dallas. He also received a master's degree in Medical Management from the University of Texas at Dallas, and in May 2009 was awarded an honorary Doctorate of Public Service from the University of North Texas Health Sciences Center.

Dr. Burgess and his wife, Laura, have been married for more than 40 years and have three children and two grandsons.