

eHEALTH INITIATIVE



Executive Insights: Joe Ganley,
athenahealth

Agenda

Welcome and Introductions

- Jennifer Covich Bordenick, Chief Executive Officer, eHealth Initiative and Foundation

Discussion with:

- Joe Ganley, Vice President, Government & Regulatory Affairs, athenahealth



Housekeeping

- **All participants are muted**
- Use the **Q&A** box to ask a question related to the presentation
- Use the chat box is for *technical difficulties* and other questions / comments



Our Mission

Convene executives who are transforming healthcare through technology and innovation.





Our Leadership



Booz | Allen | Hamilton



Google Cloud



Areas of Focus



TRANSPARENCY

Cost
Transparency

Prior Authorization



INTEROPERABILITY

FHIR in Plain
English

Information
Blocking



PRIVACY

Non-HIPAA Data

Cybersecurity
Med Devices

Health Data &
National Security



ANALYTICS

Social
Determinants of
Health

Artificial
Intelligence,
Predictive
Analytics
(Biosurveillance,
Epidemics,
Genomics)





UPCOMING WEBINARS:

- **May 28** – Contact Tracing & Patient Matching
- **June 1** – The COVID-19 pandemic is influencing consumer health behavior. Are the changes here to stay?
- **June 4** – Executive Insights with Patrick James, MD, Chief Clinical Officer, Health Plans and Policy, Quest Diagnostics
- **June 11** – After the Curve Flattens: What's Next for Healthcare and COVID-19?

Interested in sponsoring a COVID-19 program? Email Amy@ehidc.org





Joe Ganley

Vice President, Government & Regulatory Affairs
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