



Executive Insight Series: American Cancer Society

May 21, 2020

Agenda

Welcome and Introductions

- Jennifer Covich Bordenick, Chief Executive Officer, eHealth Initiative and Foundation

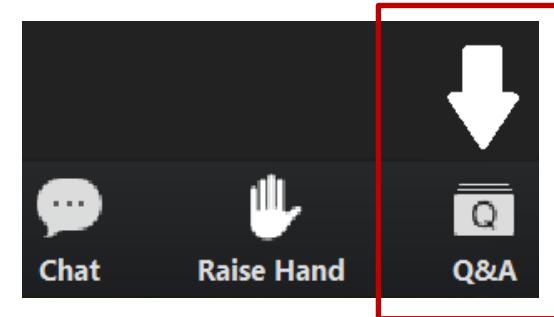
Discussion with:

- J. Leonard Lichtenfeld, MD, MACP Deputy Chief Medical Officer, American Cancer Society



Housekeeping

- **All participants are muted**
- **To ask a question to be answered by speakers:**
 - Use the “Q&A” box found on the bottom of your screen
 - We will address as many as possible after the presentations
- **For help with technical difficulties and non-speaker questions:**
 - Use the “chat” box and we will respond as soon as possible
- Slides and a recording of today’s presentation will be available for download on eHI’s Resource page: www.ehidc.org/resources



Our Mission

Convene executives who are transforming healthcare through technology and innovation.





Our Leadership



Booz | Allen | Hamilton



Google Cloud



Areas of Focus



TRANSPARENCY

Cost
Transparency

Prior Authorization



INTEROPERABILITY

FHIR in Plain
English

Information
Blocking



PRIVACY

Non-HIPAA Data

Cybersecurity
Med Devices

Health Data &
National Security



ANALYTICS

Social
Determinants of
Health

Artificial
Intelligence,
Predictive
Analytics
(Biosurveillance,
Epidemics,
Genomics)





UPCOMING PROGRAMS (See eHI Event Page):

- **May 28** - Contact Tracing and Patient Matching (data and analytics for managing COVID-19)
- **June 1** - The COVID-19 pandemic is influencing consumer health behavior. Are the changes here to stay? Consumer survey results.
- **June 11** – After the Curve Flattens: What’s Next for Healthcare and COVID-19



Interested in sponsoring a COVID-19 program? Email Amy@ehidc.org

www.ehidc.org

Thank You!!

