



Contact Tracing and Patient Matching (data and analytics for managing COVID-19)

May 28, 2020

Agenda

Welcome and Introductions

- Jennifer Covich Bordenick, Chief Executive Officer, eHealth Initiative and Foundation

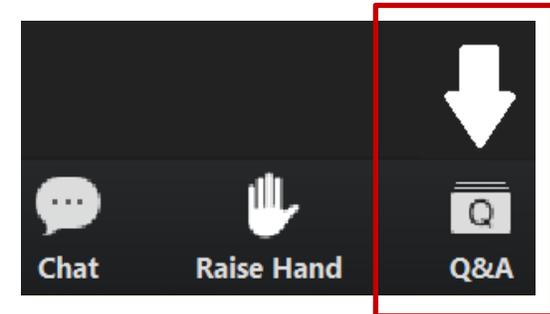
Discussion with:

- Gregg Church, President, 4Medica
- Ben Moscovitch Project Director, Health Information Technology The Pew Charitable Trusts
- Harvey Guindi, CIO, Health Network Laboratories
- Vineeth Yeddula, Co-Founder & CEO, KPI Ninja



Housekeeping

- **All participants are muted**
- **To ask a question to be answered by speakers:**
 - Use the “Q&A” box found on the bottom of your screen
 - We will address as many as possible after the presentations
- **For help with technical difficulties and non-speaker questions:**
 - Use the “chat” box and we will respond as soon as possible
- Slides and a recording of today’s presentation will be available for download on eHI’s Resource page: www.ehidc.org/resources



Our Mission

Convene executives who are transforming healthcare through technology and innovation.





Our Leadership



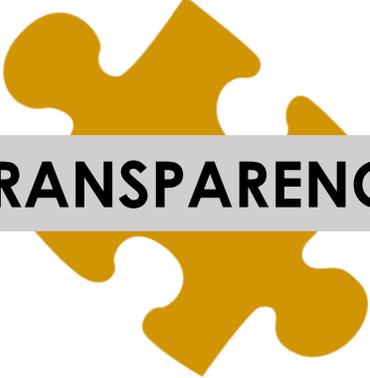
Booz | Allen | Hamilton



Google Cloud



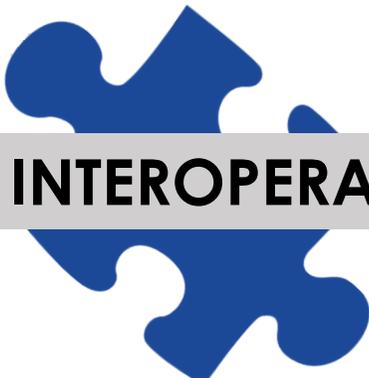
Areas of Focus



TRANSPARENCY

Cost
Transparency

Prior Authorization



INTEROPERABILITY

FHIR in Plain
English

Information
Blocking



PRIVACY

Non-HIPAA Data

Cybersecurity
Med Devices

Health Data &
National Security



ANALYTICS

Social
Determinants of
Health

Artificial
Intelligence,
Predictive
Analytics
(Biosurveillance,
Epidemics,
Genomics)





UPCOMING WEBINARS:

- **June 1** – The COVID-19 pandemic is influencing consumer health behavior. Are the changes here to stay?
- **June 4** – Executive Insights with Patrick James, MD, Chief Clinical Officer, Health Plans and Policy, Quest Diagnostics
- **June 11** – After the Curve Flattens: What's Next for Healthcare and COVID-19?

Interested in sponsoring a COVID-19 program? Email Amy@ehidc.org



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WEBINAR: CONTACT TRACING AND PATIENT MATCHING (DATA AND ANALYTICS FOR MANAGING COVID-19)

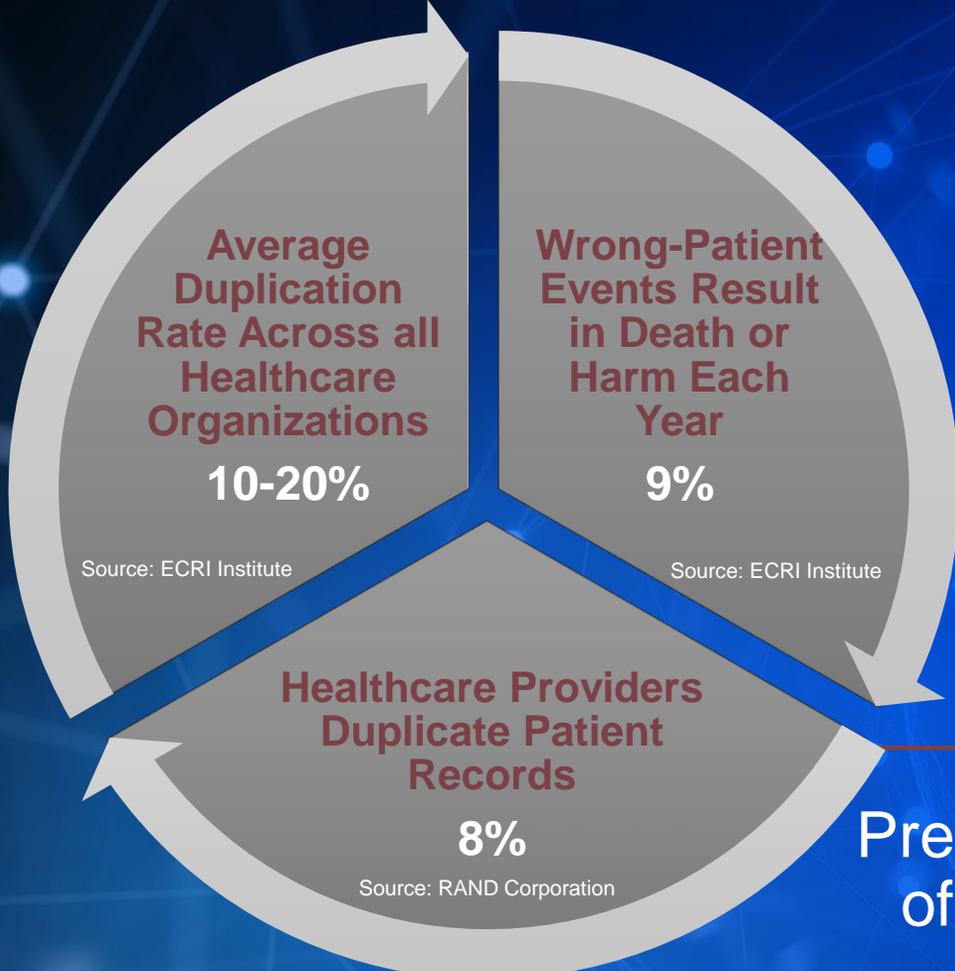
5/27/20

4medica[®]
One Patient...One Record

**1% Duplication
Guarantee**

We Solve Patient Matching
www.4medica.com

ONE PATIENT... ONE RECORD



Patient Misidentification is Costly and Deadly.

Preventable medical errors are the third leading cause of death in the United States, causing an estimated 440,000 deaths per year. (Source: John Hopkins)

4medica Big Data MPI™ & 4medica MPI – as-a-Service™

WHY DO WE STILL HAVE PATIENT DUPLICATES?

- **NO** Industry Standards for Registration
- **NO** Universal Patient ID
- **NO** Industry Standards for Data Quality
- **NO** Single MPI or Referential Matching Service to Prevent Duplicates



WHO IS DIRECTLY RESPONSIBLE & WHY?

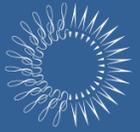
✓ All Healthcare Organizations

- Lack of “best practice” registration standards (at the point-of-care)
- No accountability for ongoing data quality standards
- Conventional MPIs not designed for real-time transaction processing (interoperability)
- Lack of adequately trained data stewards
- Lack of data management protocols and processes



LEARN MORE:

- ✓ www.4medica.com/
- ✓ info@4medica.com



THE PEW CHARITABLE TRUSTS

Contact Tracing and Patient Matching

Presentation for eHealth Initiative

Ben Moscovitch

May 28, 2020

Contact Tracing Data Needs

- Use more data
 - Addresses: 90% in WI; 55% in IN
 - Phone number: IN 47%; WI 35%
- Standardize data
 - USPS standard 3% increase

| Data Element | Standardization |
|------------------|-------------------------------------|
| Last Name | CAQH normalization |
| Telephone number | ITU Recommendation E.123 |
| SSN | Invalid numbers and hyphens removed |

ONC can help

(7) improves public health activities and facilitates the early identification and rapid response to public health threats and emergencies, including bioterror events and **infectious disease outbreaks**



Thank you! Questions?



**For additional questions or information,
please contact:**

Ben Moscovitch

Project Director

Health Information Technology

The Pew Charitable Trusts

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 [@benmoscovitch](https://twitter.com/benmoscovitch)



Webinar: Contact Tracing and Patient Matching (data and analytics for managing COVID-19)

28May2020

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Our Mission

**To inform, improve, and inspire....
one test, one answer, one insight at a
time.**



At a Glance

FACTS

1,100

Employees

35+

Pathologists & Scientists

8

Years the Average Employee is with HNL Lab Medicine

750K+

Customer Care Calls

40%

Employees with Advanced Credentials

14

Accrediting & Licensing Agencies

SERVICES

2M+

Patient Encounters

6K+

Tests Offered

7M+

Billables

60M+

Reported Results

99%

Test Results in 24-hrs

FACILITIES

12

Labs

60+

Patient Centers

30+

Hospitals Supported

2.3M

Courier Miles

76

Skilled Facilities Served

NOVEL SERVICES

30K

Blood Products Administered

1K

Forensic Pathology Associates

25K

House Calls

850K

Point of Care Tests

>300

Genetic Testing (CTGT)

SERVICE LINES

17

Test Departments

100+

Unique EMR Interfaces

12K+

Healthcare Providers

15K

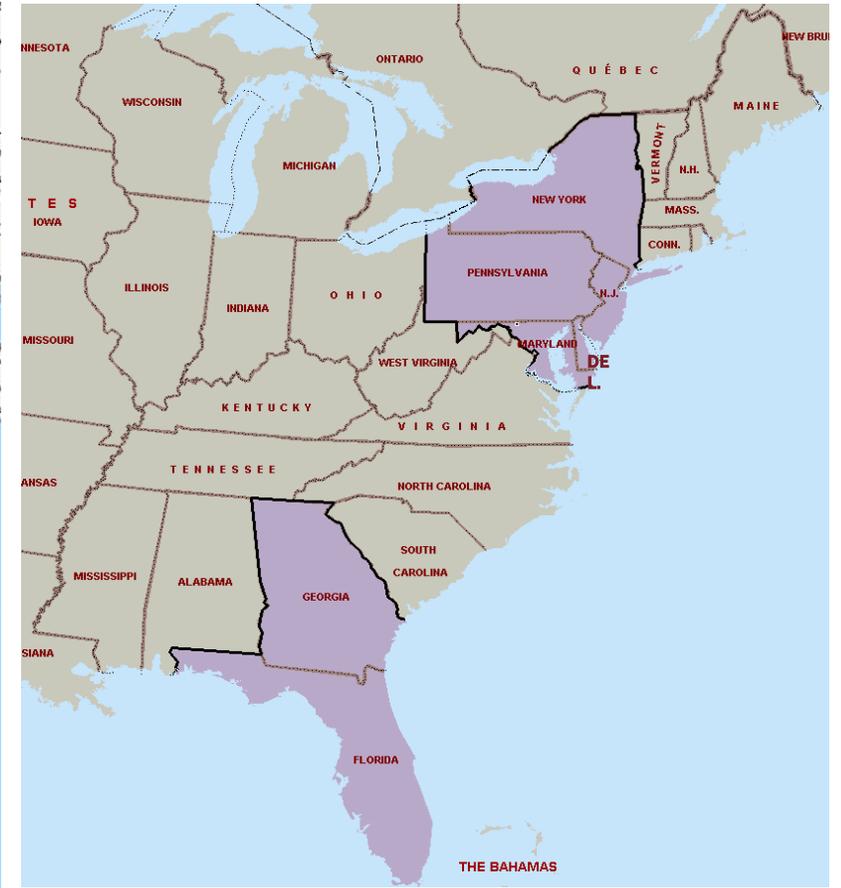
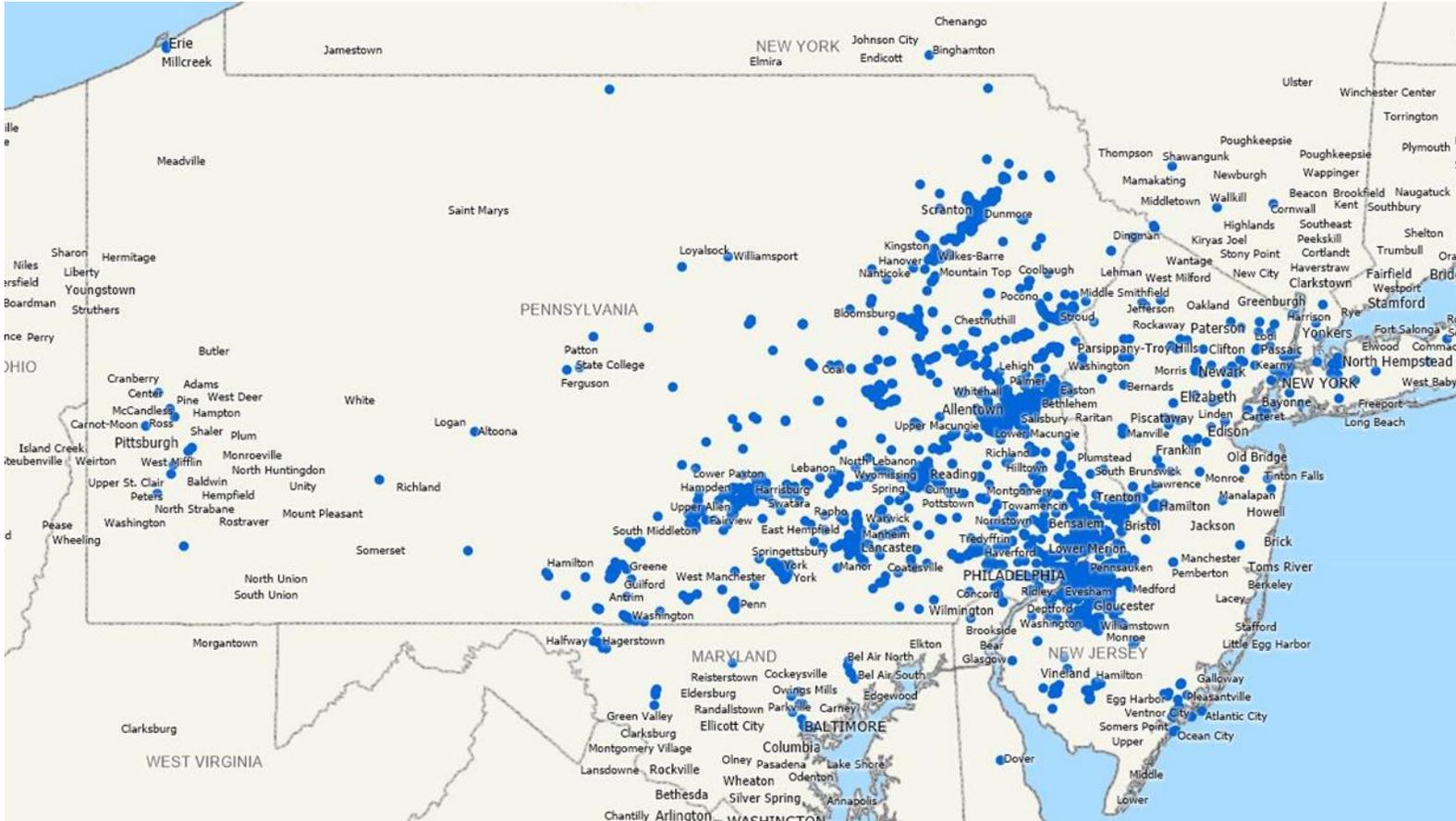
Regional Sq. Mile Coverage

7

States w/ HNL Lab Medicine Clients

HNL
Lab Medicine®

HNL Client Locations - National



Presentation for eHealth Initiative

Webinar: Contact Tracing and Patient Matching

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COVID19: Technology and Data Management

Realtime
COVID19 Insights

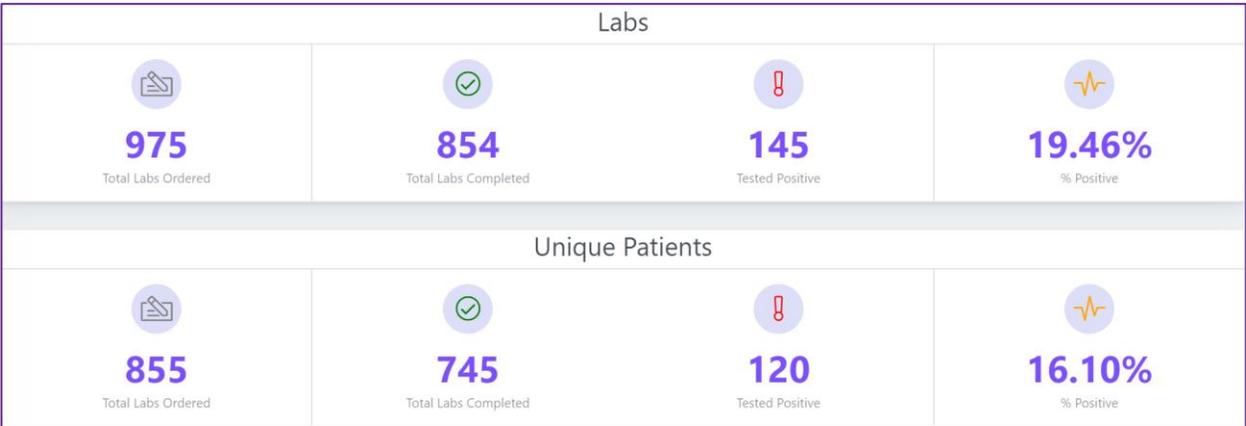
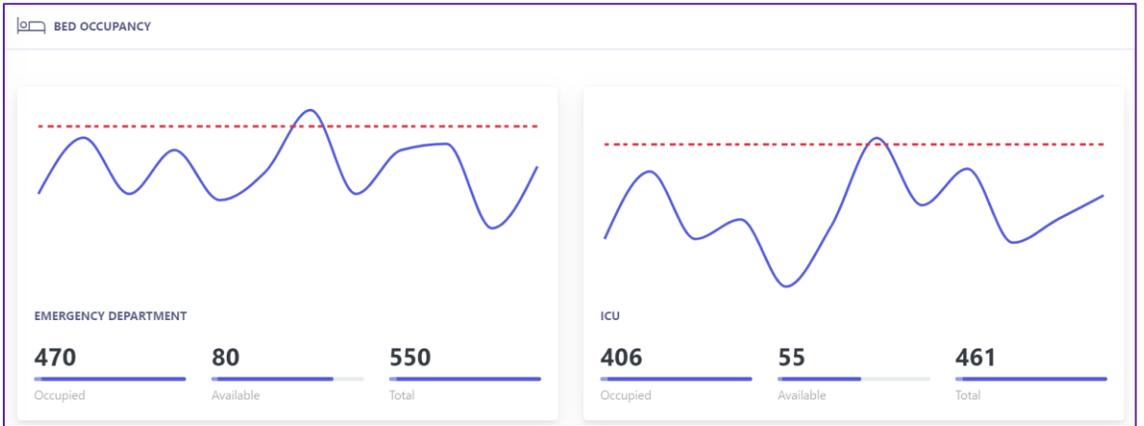
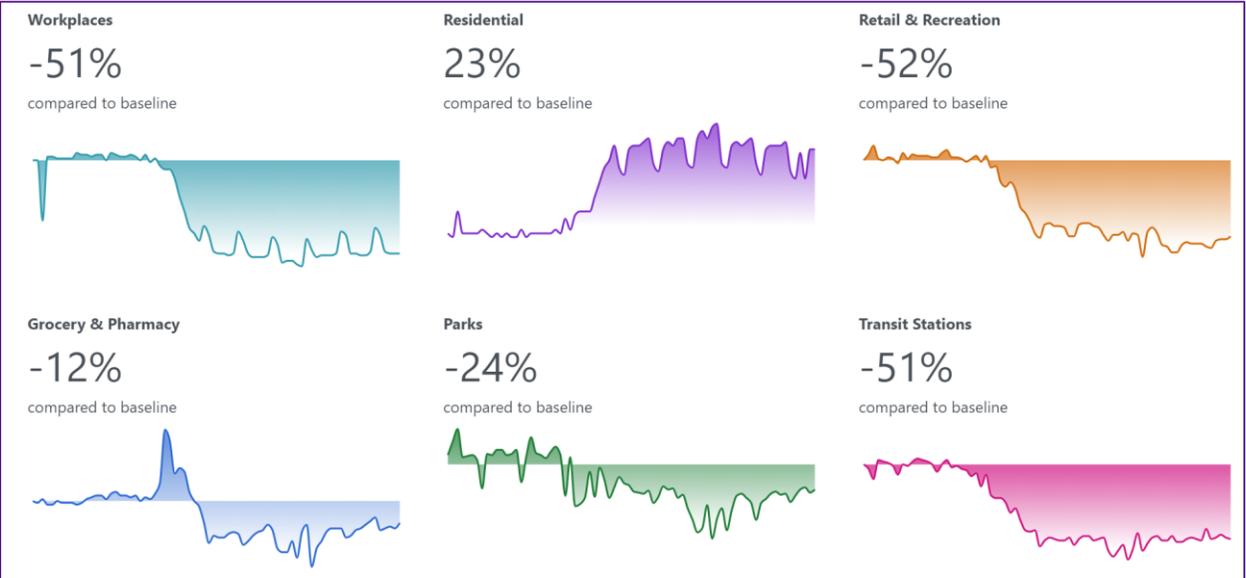
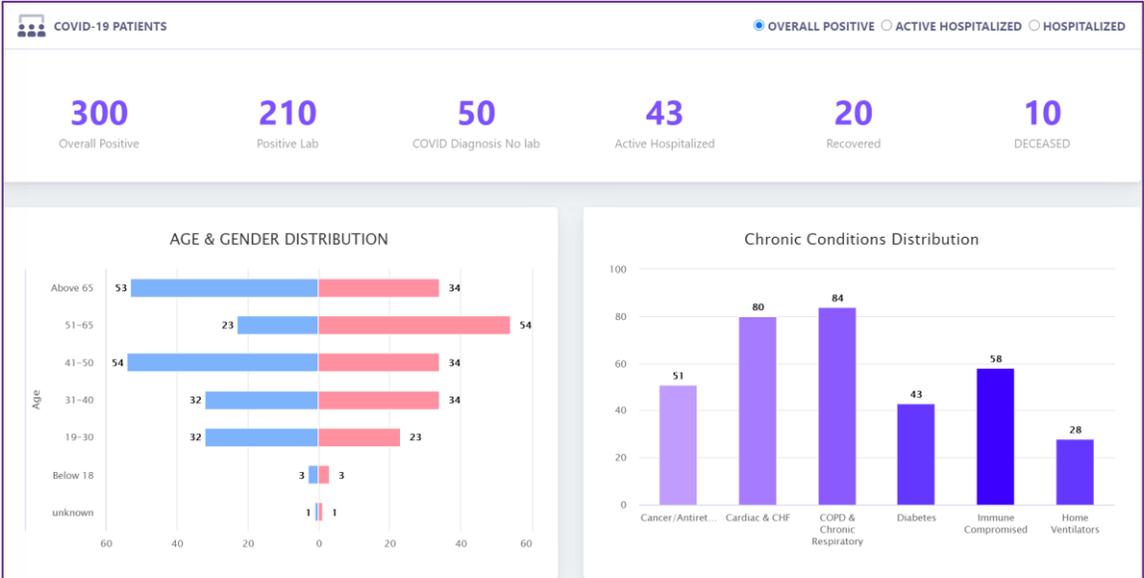
- Bed Management
- COVID Labs
- Alerts and Notifications
- Capacity Forecasting
- High Risk Population
- PPE Tracking
- Social Distancing

Digital Contact
Tracing

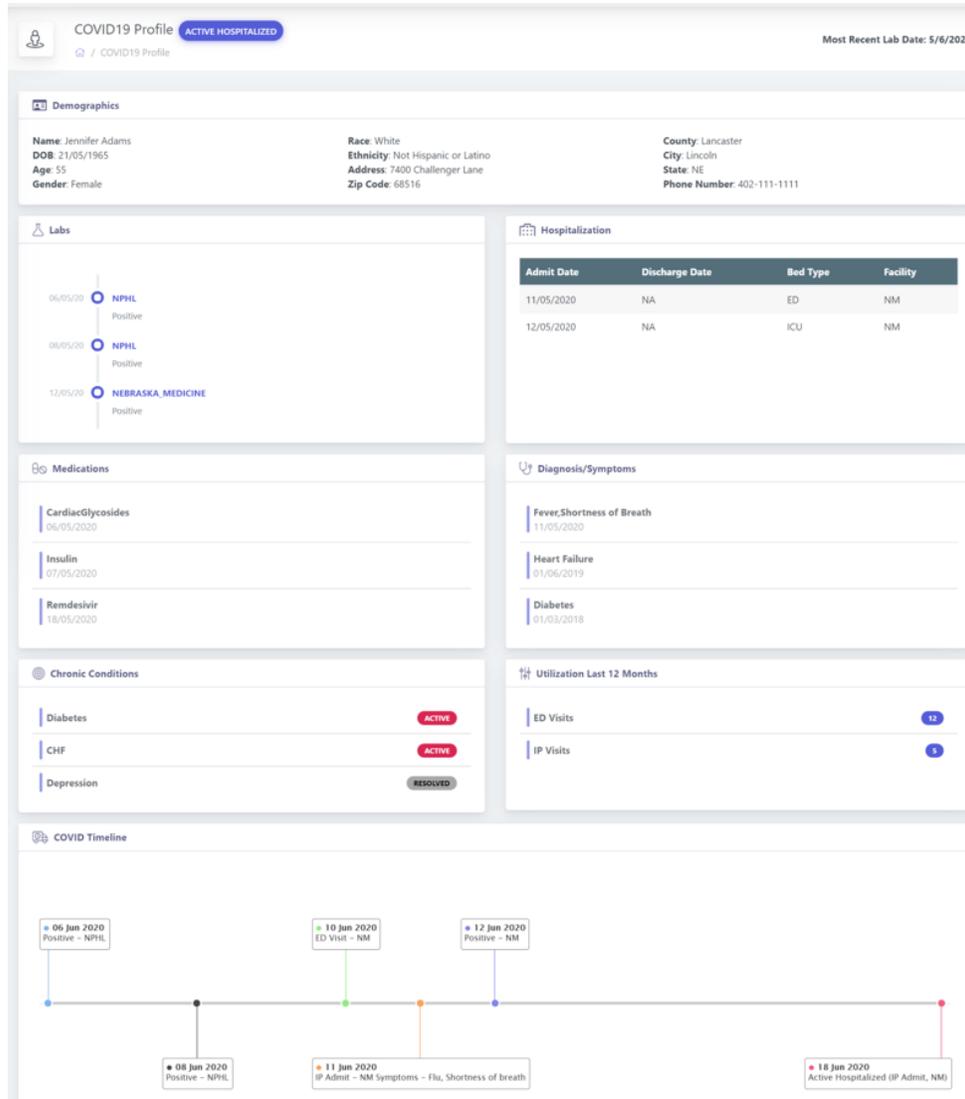
- COVID19 Rosters
- Case Management
- Proximity Tracking
- Social Mapping
- Self-Assessment Tool

Immunization
and Vaccination

COVID19: Realtime COVID19 Insights



COVID19: Digital Contact Tracing



- **Reduce the burden of data collection by the public health staff**

- Receive important information around COVID-19 patients through automated means
- COVID19 self-assessment tool

- **Case Management**

- Capture data on cases and contacts digitally
- Automated notification and follow-up with the patients

- **Proximity Tracking**

- Proximity sensing technology to track individual's exposure to cases while protecting personal privacy

Contact Information



Vineeth Yeddula

Co-Founder and CEO, KPI Ninja

Vineeth@kpininja.com

Thank You



Discussion



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support from:**

