eHEALTH INITIATIVE

COVID-19 Impact: Addressing Capacity and Cashflow with Virtual Care

April 28, 2020

Agenda

Welcome and Introductions
- Jennifer Covich Bordenick, Chief Executive Officer, eHealth Initiative and Foundation
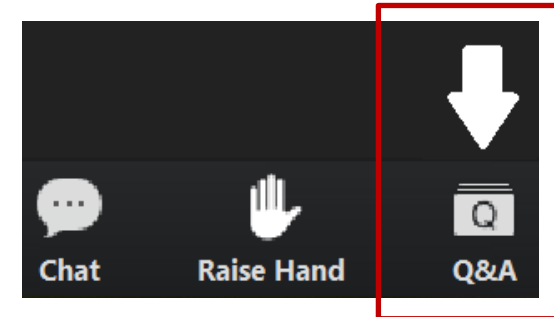
Presentation
- Peter Rasmussen, Chief Clinical Officer, Cleveland Clinic + American Well Joint Venture

- Robert Jarrin, Managing Member, Omega Concern; Advisor to American College of Cardiology; Advisory Member, American Medical Association

- Drew Schiller,CEO and Co-Founder, Validic, Member of the CTA's Board of Industry Leaders, Vice-Chair of CTA's Health and Fitness Technology DivisionSpeaker

Housekeeping

- **All participants are muted**
- **To ask a question to be answered by speakers:**
  - Use the "Q&A" box found on the bottom of your screen
  - We will address as many as possible after the presentations
- **For help with technical difficulties and non-speaker questions:**
  - Use the "chat" box and we will respond as soon as possible
- Slides and a recording of today's presentation will be available for download on eHI's Resource page: **www.ehidc.org/resources**

Our Mission

Convene executives who are transforming healthcare through technology and innovation.

Our Leadership

American College of Cardiology · aws · AHIMA American Health Information Management Association · Allscripts

American Cancer Society · American Academy of Family Physicians · ACOG The American College of Obstetricians and Gynecologists · ACP American College of Physicians Leading Internal Medicine, Improving Lives · ACR American College of Radiology · American Heart Association · American Hospital Association

Availity · BlueCross BlueShield Association · Booz | Allen | Hamilton · CAQH · Cerner · CHANGE HEALTHCARE · DirectTrust

CORHIO Colorado Regional Health Information Organization · CRISP · EHNAC · Lilly · EPSTEIN BECKER GREEN · fitbit · Google Cloud · GUNDERSEN HEALTH SYSTEM

HealthCatalyst · HealthCore · Healthix · HL7 · Hogan Lovells · inovalon · InterSystems Health | Business | Government

Johnson & Johnson · LexisNexis RISK SOLUTIONS · LifeWIRE COMMUNICATING CARE · manatt · Marshfield Clinic · MAYO CLINIC · MedAllies

National Alliance of Healthcare Purchaser Coalitions Driving Innovation, Health and Value · nextgen healthcare CONSULTANTS · Northwell Health · OhioHealth BELIEVE IN WE · ORION HEALTH · Point-of-Care PARTNERS HEALTH IT MANAGEMENT CONSULTANTS

Providence St. Joseph Health · salesforce · Sonora Quest Laboratories A Subsidiary of Laboratory Sciences of Arizona · STRATEGIC INTERESTS · AT THE FOREFRONT UChicago Medicine · UnitedHealthcare

eHI eHealth Initiative · updox · VALIDIC · verato · welldoc · Wellmark · zipnosis

Areas of Focus

TRANSPARENCY

- Cost Transparency
- Prior Authorization

INTEROPERABILITY

- FHIR in Plain English
- Information Blocking

PRIVACY

- Non-HIPAA Data
- Cybersecurity Med Devices
- Health Data & National Security

ANALYTICS

- Social Determinants of Health
- Artificial Intelligence, Predictive Analytics (Biosurveillance, Epidemics, Genomics)

www.ehidc.org

UPCOMING PROGRAMS (See eHI Event Page):

- **May 5** – Digital Health in the Age of COVID-19

- **May 7** – COVID-19 and Beyond: Telepsychiatry Best Practices and Regulatory Priorities

Interested in sponsoring a COVID-19 program? Email Amy@ehidc.org

Thank you! This program was made possible with support from:

COVID-19 IMPACT:
ADDRESSING CAPACITY AND CASHFLOW WITH VIRTUAL CARE

Drew Schiller
Chief Executive Officer
Validic

Dr. Peter Rasmussen
Chief Clinical Officer
Cleveland Clinic

Robert Jarrin
Managing Member
Omega Concern

How do healthcare organizations mobilize for quick deployment of RPM?

Q&A

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