

Best Practices to Support a Trusted Environment for Exchange

- Moderator

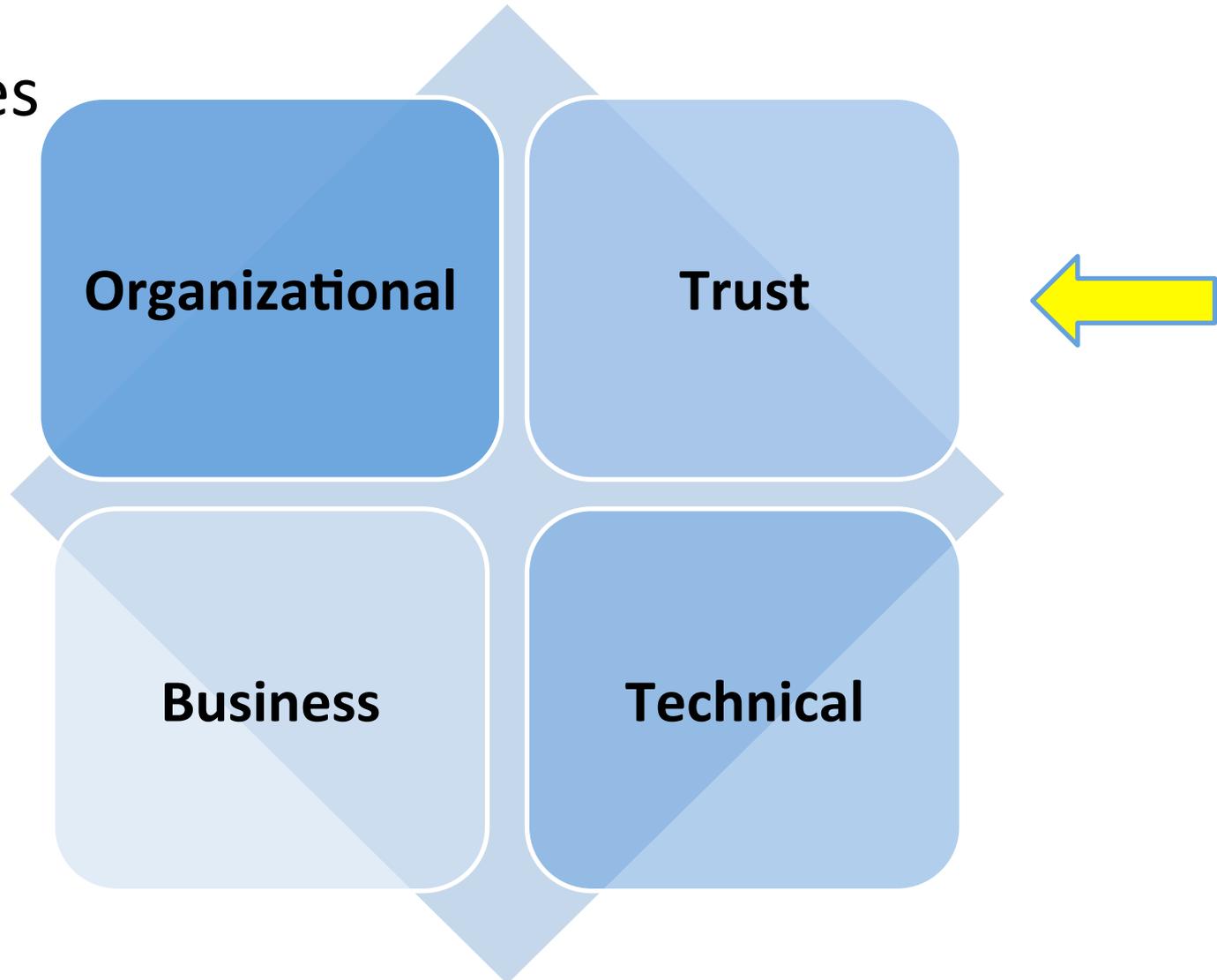
- Jodi G. Daniel, Director, Office of Policy and Planning, Office of the National Coordinator for Health Information Technology

- Speaker

- David Kibbe, MD, MBA, President and CEO, DirectTrust.org, Inc.
- John Mattison, M.D., Chief Medical Information Officer, Kaiser Permanente, Southern California
- Aaron Seib, Chief Executive Officer, National Association for Trusted Exchange
- Cheryl Stephens, PhD, President and CEO, Community Health Information Collaborative



Principles



DirectTrust: Establishing “Scalable” Trust for Direct Exchange

David C. Kibbe, MD MBA

President and CEO, DirectTrust

Senior Advisor, American Academy of Family Physicians

Prepared for eHI Data and Interoperability Summit

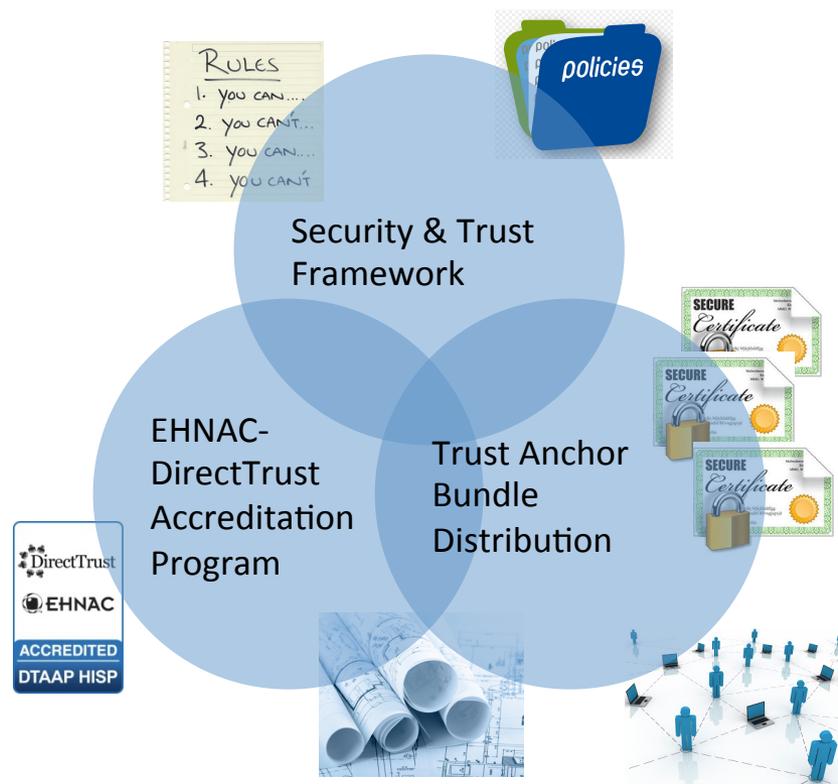
October 31, 2013

Mission and Goals: DirectTrust



DirectTrust.org, Inc. (DirectTrust) is a voluntary, self-governing, non-profit trade alliance dedicated to the growth of Direct exchange at national scale, through the establishment of policies, interoperability requirements, and business practice requirements.

DirectTrust operates under a Cooperative Agreement with ONC to support its work of creating a national network of interoperable Direct exchange services providers.



DirectTrust Members

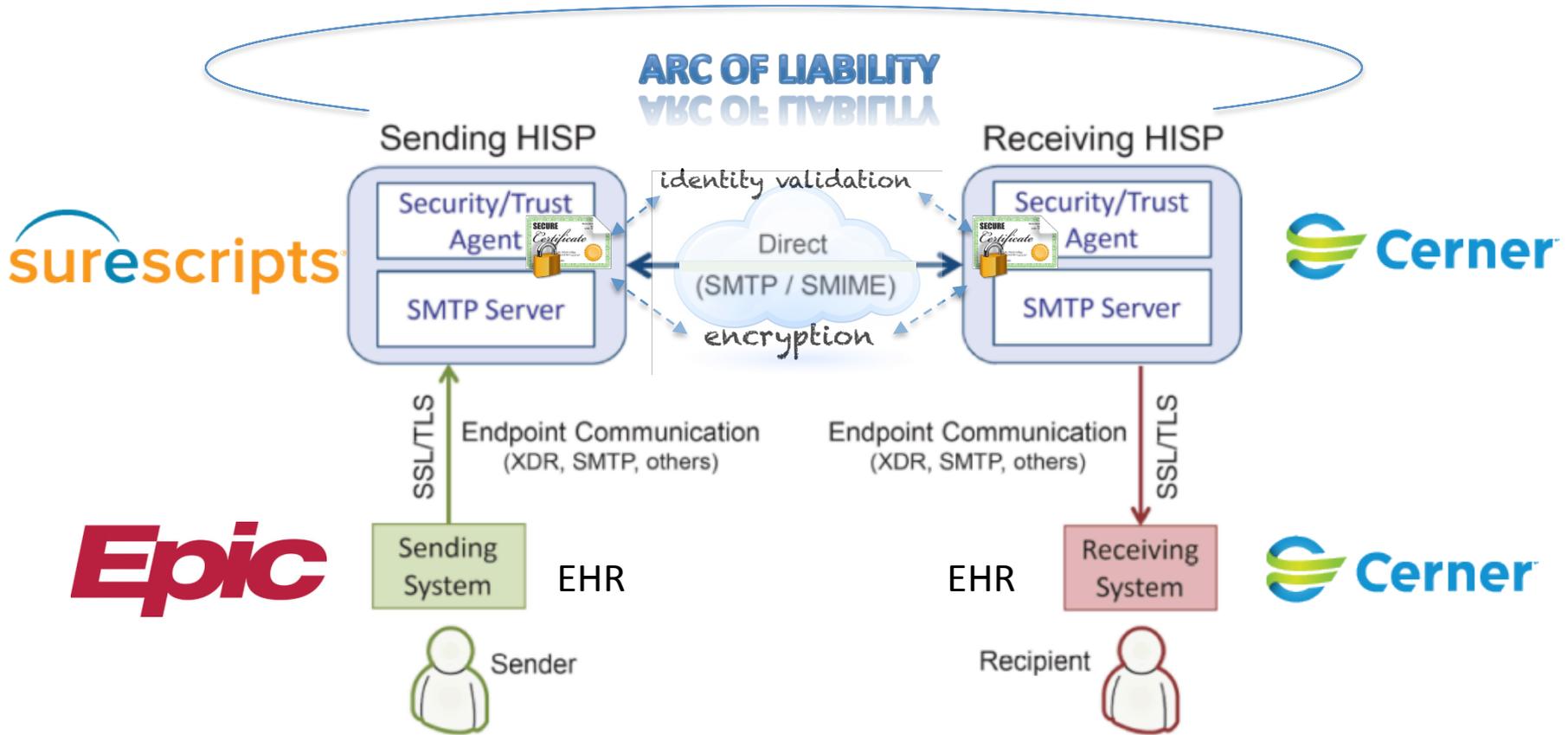


How did we get to scalable national trust for Direct exchange?



- What are the conditions of trust that Direct exchange “relying parties” need to have met?
- Why was accreditation and audit chosen as the means of signaling trustworthiness and of establishing “scalable” trust relationship?
- How does the DirectTrust Anchor Bundle make the process of network build out more efficient?

The conditions of trust for Direct: Privacy, Security, and Trust-in-Identity for Point-to-Point Transport of PHI



DrBob@direct.familypractice.com
(has been identity vetted, has X.509
Digital certificate bound to address.)

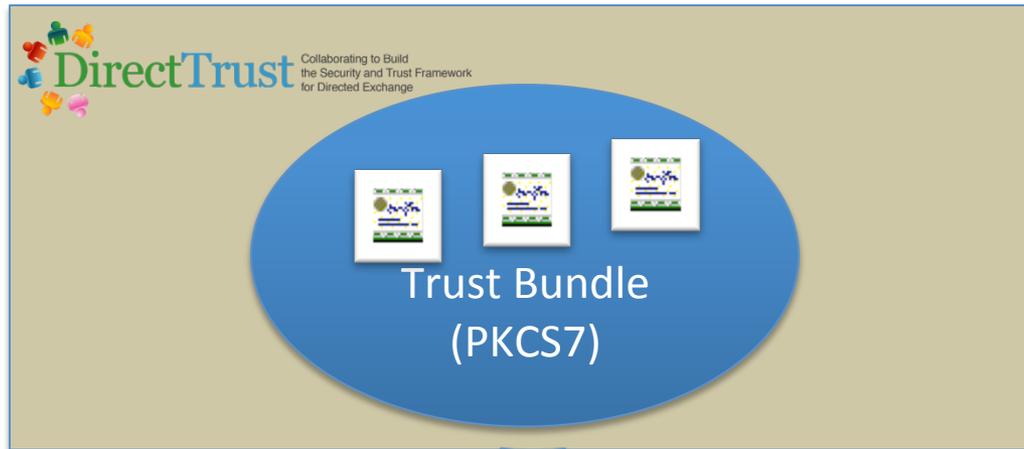
DrSusan@direct.cardiology.com
(has been identity vetted, has X.509
Digital certificate bound to address.)

- Feasibility of national scope
- Low cost compared to contracts
- Audit involves on site visit, additional assurance
- Enables network effect
- Avoids costs and variability inherent in multiple, one-off contract negotiations, and the rate-limiting effect these would have on adoption

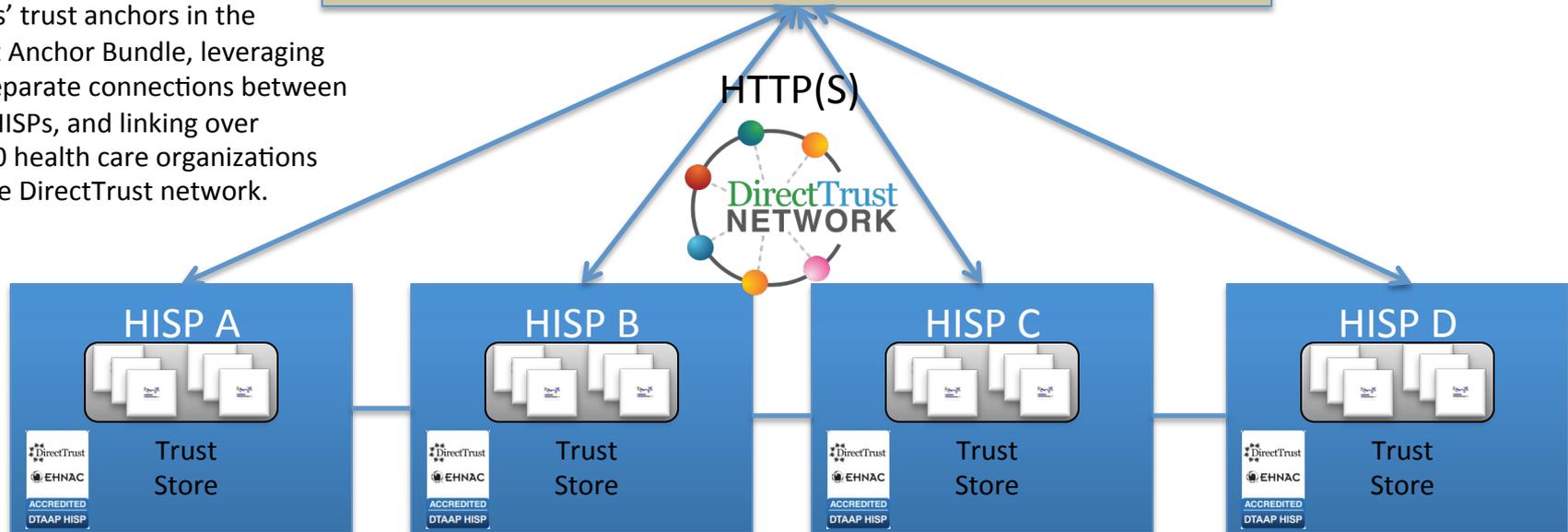


DirectTrust Anchor Bundle for “scaling” of trust relationships

Trust Community Anchor Distribution Site



As of October, 2013, there are 10 accredited HISPs' trust anchors in the Trust Anchor Bundle, leveraging 90 separate connections between the HISPs, and linking over 1,000 health care organizations to the DirectTrust network.



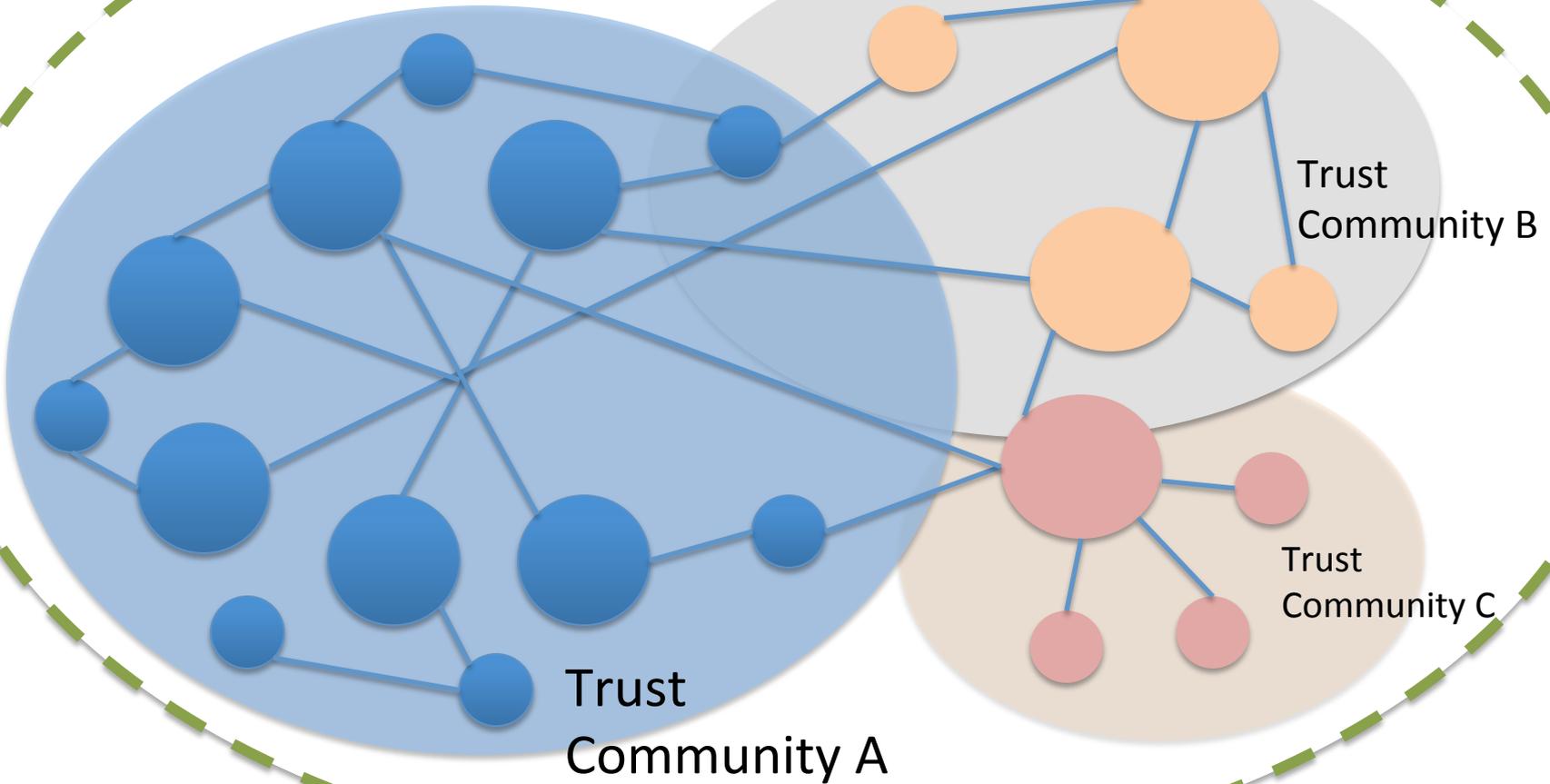


of Trust Communities



DirectTrust

Collaborating to Build
the Security and Trust Framework
for Directed Exchange



Contact Information



David C. Kibbe MD, President and CEO
DirectTrust.org

David.Kibbe@DirectTrust.org

kibbedavid@mac.com

913.205.7968