

TRANSFORMING HEALTHCARE

& Facing Challenges Together in 2017

MISSION

Serve as the industry leader convening executives from multi-stakeholder groups to identify best practices to transform healthcare through use of technology and innovation. eHI conducts, research, education and advocacy activities to support the transformation of healthcare.



EHI IS THE ONLY ORGANIZATION OF ITS KIND THAT CONVENES THE MOST INFLUENTIAL LEADERS IN HEALTHCARE AND TECHNOLOGY TO ADDRESS CRITICAL ISSUES FACING PATIENTS AND DOCTORS. THIS IS ONE OF THE FEW PLACES WHERE YOU WILL FIND COMPETITORS SITTING ON THE SAME SIDE OF THE TABLE, WORKING TO DEVELOP AND ALIGN ON POLICIES THAT IMPROVE THE QUALITY, SAFETY, AND EFFICIENCY OF CARE THROUGH INFORMATION AND TECHNOLOGY.

JENNIFER COVICH BORDENICK, CHIEF EXECUTIVE OFFICER

MULTI-STAKEHOLDER LEADERS IN EVERY SECTOR OF HEALTHCARE

































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STRATEGIC GOALS FOR 2017



Serve as the industry leader convening executives from multi-stakeholder groups to identify best practices to transform care through use of health IT

2

Increase relevancy of 2020 Roadmap with new priorities, and refined focus areas for best practices

3

Increase policy activities on the hill to help educate new policymakers, and advocate for federal policies that support the use of eHealth in Roadmap focus areas

Identify new partners in public and private sectors, explore new areas to help grow and expand reach of the organization. (medication adherence, telemedicine, genomics/ precision medicine)

5

Increase value of eHI membership through aggressive engagement of members in leadership positions, speaking presentations, advocacy efforts, and marketing projects aligned with our key focus areas.

PROGRESS ON THE ROAD TO TRANSFORMATION

LAUNCH

eHI Convenes Hundreds at Executive Summit to Transform Care - Release of 2020 Roadmap Priorities

CONVENING & CONSENSUS

TOPICS

Data Use & Access • Clinical & Business Motivators •
Cybersecurity • Interoperability • Data Analytics & Value-Based
Care • Patient-Specific Tools • Roadmap Priorities • Supporting
Caregivers with Technology

EVENTS

Executive Rountables • Congressional Meetings • eHI Annual Meeting • Workgroups • Advisory Boards • eHI Innovation Challenge

In October 2014, eHealth Initiative released its 2020 Roadmap, a result of multi-stakeholder collaboration, consisting of a set of recommendations to implement at the federal level and actions for the private sector to help transform our healthcare system. In the year that followed, eHI continued its collaborative work with leading healthcare associations, organizations and federal agencies to advance the 2020 Roadmap. This timeline outlines the many efforts led by eHI over the past year, successfully moving a plan into progress toward system transformation.

2

RESEARCH & ANALYSIS

DISCUSSION

Enabling Healthy Populations with HIE - Strategies on New Models of Care Delivery

INFORMATION GATHERING

Interviews on Improving Clinical Efficiency • Value of Interperability Study

INFORMATION SHARING

Industry Technology for Dealing with Super-Utilizers • CMS & ONC overview of Proposed Rules

4

OUTPUTS & RECOMMENDATIONS

GUIDANC

ONC's Nationwide Interoperability Roadmap

EDUCATION

Experts Share Tips on How to Assess Security Risks & Protect Healthcare Data • Webinar: How Communities Harness Data to Empower Care Coordinators

REPORTS

New Models of Collaboration to Improve Parient Care • mHealth Best Practices to Transform Care • Advanced Case Management Technology • Provider Tools

SURVEYS

Interoperability & Impact of ICD-10 Among Providers • How ACOs leverage IT for Cost Savings: Interoperability & Data Use

ROADMAP TO TRANSFORMING CARE



2017 MEMBER GROUPS



EHEALTH & FOUNDATION BOARD OF DIRECTORS



POLICY STEERING COMMITTEE



LEADERSHIP COUNCIL

ADVISORY BOARD PRIVACY & SECURITY

CONGRESSIONAL BRIEFINGS

WORKGROUPS/ BEST PRACTICE COMMITTEES

EXECUTIVE ROUNDTABLE OUTPUTS MEMBER SURVEYS & FEEDBACK

CONVENING EXECUTIVES TO RESEARCH & IDENTIFY BEST PRACTICES

Best Practice Committees Identify & Disseminate Success Stories



INTEROPERABILITY



DATA ACCESS & PRIVACY



PATIENT & PROVIDER TECHNOLOGY ADOPTION



DATA ANALYTICS

VALUABLE RESOURCE CENTER AVAILABLE WITH BEST PRACTICES & FINDINGS

Best Practice Committees contribute to the **eHealth Initiative Resource Center,** which was established to provide assistance, education and information to organizations interested in transforming healthcare through the use of information, technology and innovation. The Resource Center is a compilation of reports, presentations, survey results, best practices and case studies from the last 16 years.

2017 SURVEY, EXECUTIVE INTERVIEW & ROUNDTABLE TOPICS



POPULATION HEALTH



ACCOUNTABLE CARE



INTEROPERABILITY



VALUE BASED CARE

2017 SURVEY, EXECUTIVE INTERVIEW & ROUNDTABLE TOPICS



PRECISION MEDICINE



TELEMEDICINE



PRIVACY & CYBER SECURITY

2017 MEMBER EDUCATION

QUARTER 1 QUARTER 2 QUARTER 3 **QUARTER 4** Member Luncheon Member Luncheon Member Luncheon · Member Luncheon · Leadership Council and Board Meeting Leadership Council and Board Meeting · Leadership Council and Board Meeting · Leadership Council and Board Meeting GOVERNMENT **AFFAIRS** ANNUAL CONFERENCE **RETREAT** (MARCH 21-23) (FEBRUARY 1)

2017 YEAR

- · Congressional Briefings on the Hill
- Fall Exec Summit on Medication Adherence
- Exec Roundtables
 Advisory Board on Privacy and Security
 Executive Roundtables on Telehealth and Chronic Conditions
 Executive Roundtable on Value Based Care
- Webinars around interoperability, data access and use and clinical and business motivators.

WHY EHI: FROM OUR MEMBERS



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VIRTUALLY ALL OF THE CHALLENGES FACING HEALTHCARE WILL REQUIRE COLLABORATION CROSS STAKEHOLDERS... EHI BRINGS TOGETHER THE FULL RANGE OF STAKEHOLDERS, ADDRESSING CARE IMPROVEMENT THROUGH INFORMATION TECHNOLOGY; EHI IS UNPARALLELED IN THAT REGARD.

JOHN GLASER PHD, CEO, HEALTH SERVICES, SIEMENS MEDICAL SOLUTIONS, SENIOR VP, CERNER

EHI'S LEADERSHIP IS A LIGHTNING ROD FOR HEALTHCARE INDUSTRY STAKEHOLDERS TO BRING GUIDANCE TO ONC AND CMS
ON WHAT E-STRATEGIES ARE REASONABLE, LOGICAL, AND COST EFFECTIVE.





DAVE DEXTER, PRESIDENT AND CEO, SONORA QUEST LABORATORIES & LABORATORY SCIENCES OF ARIZONA





FORWARD HEALTH GROUP BENEFITS FROM BELONGING TO EHEALTH INITIATIVE BECAUSE OUR GOALS ARE THE SAME – FIGURE OUT HOW USE OF HEALTH DATA AND ANALYTICS IMPROVES CARE AND REDUCES COSTS. BEING PART OF THE EHI COMMUNITY EXTENDS OUR REACH, HELPS US DO WHAT WE CAN TO FIX HEALTH CARE.

MICHAEL BARBOUCHE, FOUNDER & CEO, FORWARD HEALTH GROUP