

Fast, Complete, and Accurate Data for Public Health

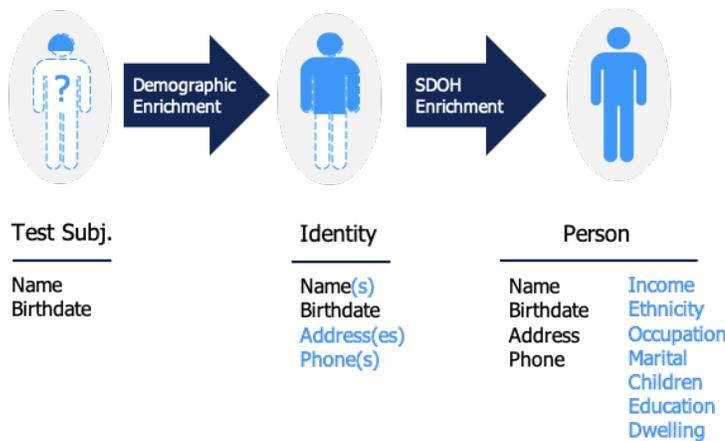
The Challenge

Public health organizations have struggled through the COVID-19 pandemic due to missing data that is key to analysis including contact information, demographics, social determinants of health and more.

Boxing in the COVID-19 pandemic requires data that's fast, complete, and accurate. Dissecting and analyzing comprehensive data in order to reach people at the highest risk and to complete contact tracing essential in combating the pandemic.

Fast Solutions for Public Health Use Cases

Verato is a simple to deploy person data management solution accessed through a web service that plugs into workflows. Verato connects person data from any source to meet today's demands and prepares you to scale for whatever comes next. Verato can help with a variety of data driven use cases including contact tracing, analytics, and information sharing.

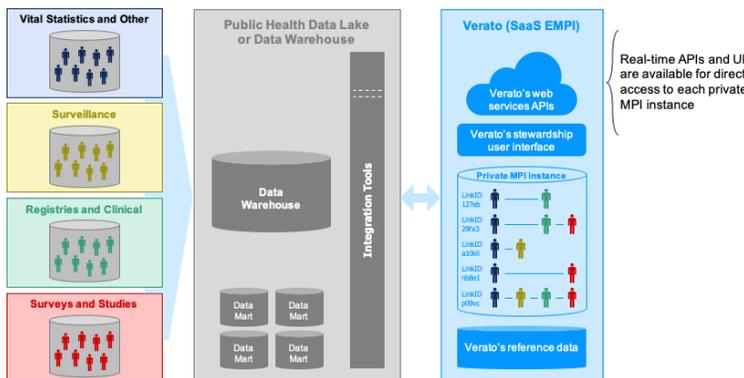


Verato Supports Contact Tracing

- Accelerate contact tracing by enriching person records, like lab results, with demographic information including phone number and address
- Meet contact tracing SLAs by presenting tracers with the data they need in real time

Verato Supports Analytics

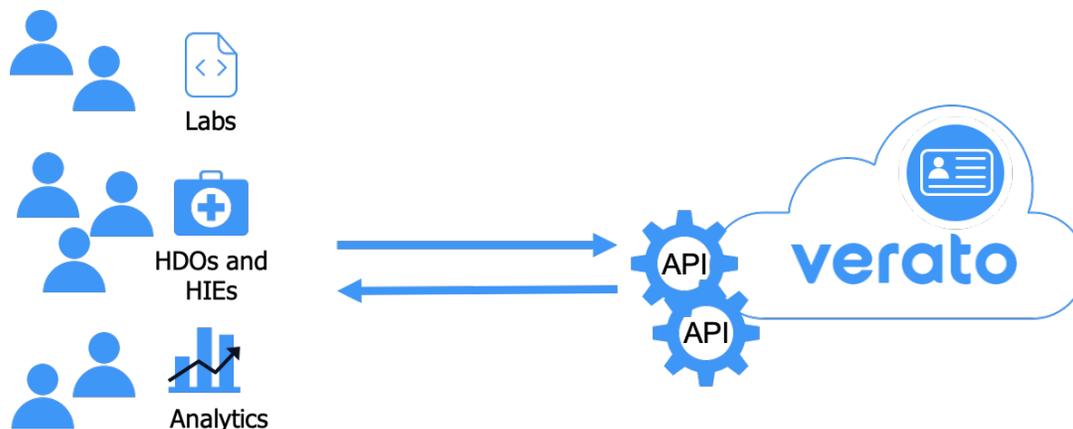
- Speed time to insight in epidemiology, disease surveillance, and other public health analytics by connecting person data from health systems, disease surveillance, labs, and others that suddenly need to be coordinated
- Make data more complete so that research teams can focus on analysis and less on data discovery



Verato Universal MPI resolves person identities across sources. Connect with our REST API to support analytic initiatives of all types.

Verato Supports Information Sharing

- Ease collaboration with health systems by enriching the data that they submit with demographic and social determinants details
- Reduce time spent searching for contact information
- Target care coordination and outreach to at risk populations by understanding who they are
- See people and populations clearly by automatically resolving redundancy of person records across systems and within a single source



Connect and enrich information needed for coordination, follow-up, outreach, and analysis

Why Verato

Verato cloud-based data services have been used by health care organizations to enable broad interoperability for many years. Verato is a proven and trusted partner in linking person information to create a 360 view. We're HITRUST certified and HIPAA and SOC 2 Type II compliant. Verato allows you to uniquely:

- Integrate enriched data, through a web service, into data transmission in bulk or real-time
- In real time, inject missing demographic details like phone and current last name
- Add SDOH like ethnicity or occupation to person records
- Scale rapidly because we were purpose built for healthcare and are AWS Native
- Rely on Verato Referential Matching to confidently speed person data integration
- Steward person data with an intuitive user interface

About Verato

Verato helps healthcare organizations improve the health, happiness, and engagement of patients. Verato's flexible, easy-to-implement, SaaS patient matching services enable patient, member, and consumer data to be managed, matched, and linked with unprecedented ease, accuracy, and scale. Verato pioneered an innovative new technology called referential matching and it uniquely powers these patient matching services with unprecedented accuracy. These solutions support initiatives like consumer experience, analytics, and organizational growth at many of the nation's leading healthcare organizations.