A Community of Multi-Stakeholder Leaders Transforming Healthcare

Research • Education Advocacy

About eHI

eHealth Initiative & Foundation (eHI), founded in 2001, is a diverse community of leaders representing every sector of healthcare. eHI convenes the Leadership Council, a neutral, bi-partisan forum where executives from every healthcare sector serve as a network of allies around shared goals and initiatives. Over the years eHI's education, research and advocacy initiatives have helped transform the healthcare system through the adoption of electronic health records and e-prescribing; growth of health information exchange and data analytics; elevating privacy and security concerns; technology to engage consumers and support chronic conditions; and much more.

Our Leadership Council

Decisions that executives make are far-reaching and complex. The need for alignment on critical issues is paramount. eHealth Initiative brings top executives in healthcare together through its prestigious Leadership Council. Leaders in the eHI community know what their industry peers are thinking, while simultaneously building alignment with other stakeholder counterparts around big issues. The group puts forward recommendations to help move the needle both in the public and private sector. Each organization appoints one senior level executive that gets voted onto the Council by The Board of Directors. The appointed Council member can send substitutes to meetings. eHI has a variety of initiatives and monthly meetings that are open to the entire organization.

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eHEALTH INITIATIVE

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Why eHI?

- eHI has been around for almost 20 years and knows all the players in healthcare. We can call upon leading subject experts in the government or the private sector to speak or meet at very short notice.
- eHI has an extensive distribution list of over 20,000 multi-stakeholder healthcare executives.
- Stakeholders partner with us just to access our network. The value is in our network.
- eHI is a neutral bi-partisan non-profit. Potential leads may not attend a webinar, answer a survey or download a white paper knowing it is produced by a vendor, for fear of a sales pitch. Using the eHI brand provides a neutral forum while providing members with new contacts and leads.



Customize Your Participation

Companies and executive are seeking different experiences when getting involved. eHI works with each Leadership Council member company to customize a package that brings value back to your organization. The cost is based on your company's annual gross revenue.

- Leadership Council members attend 4 quarterly meeting with leading healthcare executives representing multi-stakeholder groups. There is an opportunity to network informally at a dinner hosted by the Board of Directors the evening before each meeting.
- Many Leadership Council members opt to maximize their thought leadership opportunity by adding an
 exclusive webinar to their membership package. Other popular package add-on items include hosting an
 executive roundtable, co-authoring research papers, conducting a survey, or just promoting your content.





eHI reaches across silos, bringing together the best minds in healthcare to solve complex challenges

Transforming Healthcare

Getting Your Whole Team Engaged

Outside of the Leadership Council appointment, we strongly encourage all staff to get involved in one or more of our initiatives. This is open to anyone from an intern to a C-suite executive. This is an opportunity to make YOUR best practices and success stories heard. Your team should be adding your case studies, use cases, and important content to our resource center. This is a critical component of the eHI community. We serve as the go-to clearinghouse for healthcare professionals. We provide another venue to promote your work.

Educate Your Staff on Key Issues

eHI presents dozens of educational webinars on key issues each year so you can educate your staff on important topics. The online Resource Center provides a wealth of information, available for download, including reports, survey results, podcasts, presentations, fact sheets, and much more. Can't make a webinar? Recorded webinar materials are available online.

2019 Initiatives & Member Meetings

- Technology and Analytics to Improve Patient Care
- Workflow for Quality Improvement

HEALTH INITIATIV

- The Changing Landscape of Value Based Reimbursement
- Data Governance: A Framework for Value-Based Care
- Risky Business? Sharing Data In & Outside of the Healthcare System
- Streamlining Prior Authorization in Healthcare
- Sharing Behavioral Health Information in Light of the Opioid Epidemic
- FHIR: Impact of Bulk Data on Population Health
- Leveraging Patient Data to Improve Outcomes and Reduce Costs
- Influence of Artificial Intelligence on Healthcare
- Navigating Patient Consent in the Era of Artificial Intelligence
- Patient Identification Standards: A Patient Safety Issue
- Drug Pricing Transparency: A Health IT Solution to Lower Patient Costs
- Improving Pop Health With Social Determinants of Health
- Electronic Medication Adherence and Patient Safety







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Leadership Council Members • Page 4

Chair

Susan Turney, President and Chief Executive Officer • Marshfield Clinic

Dr. Hon Pak, Chief Medical Officer 3M Health Information Systems Lauren Riplinger, Senior Director American Health Information Management Association (AHIMA) Michael Thompson, President & CEO Alliance of Healthcare Purchaser Coalitions Leigh Burchell, Vice President Allscripts Leonard Lichtenfeld MD, Deputy Chief Medical Officer American Cancer Society Brooke Rockwern, Health IT Policy American College of Physicians William Thorwarth MD, CEO American College of Radiology Ileana Piña MD, Cardiologist American Heart Association Chantal Worzala, Director of Policy American Hospital Association Russ Thomas, Chief Executive Officer Availity Patrick Pilch, Co-Founder Center for Healthcare Excellence & Innovation, BDO Kristine Martin Anderson, Executive Vice President **Booz Allen Hamilton** Robin Thomashauer, Executive Director Council for Affordable Quality Healthcare (CAQH) John Glaser PhD, Senior Vice President Cerner Kris Joshi, President **Change Healthcare** David Horrocks, CEO Chesapeake Regional Information System for our Patients (CRISP) George Conklin, CIO **Christus Health** Trish Birch, Senior Vice President Cognizant Richard Ratliff, President ConnectiveRx Lee Barrett, CEO, Electronic Healthcare Network Accreditation Commission (EHNAC) Greg Cunningham, Director of Data Science Eli Lilly and Company Amy McDonough, COO Fitbit Gregory Moore MD, VP Healthcare **Google Cloud** Doug Dietzman, Executive Director Great Lakes Health Connect

Marcus Wilson, President Healthcore Chuck Jaffe, CEO HL7 Marcy Wilder, Partner Hogan Lovells Eric Sullivan, Vice President Inovalon Gary Christensen, General Manager Intersystems Ira Klein, Senior Director of Quality Johnson & Johnson Josh Schoeller, SVP LexisNexis Risk Solutions Bill Bernstein, Partner Manatt Health Micky Tripathi, CEO Massachusetts eHealth Collaborative Christopher Ross, Chief Information Officer Mayo Clinic John Blair, CEO MedAllies Brian Ahier, Senior Advisor Health Catalyst Cherie Holmes-Henry, Vice President NextGen Healthcare Troy Aswege, Senior Vice President Noridian Healthcare Laura Semlies, VP of Digital Patient Experience Northwell Health Will Perry, Partner PwC David Dexter, President and CEO Sonora Quest Laboratories Paul L. Uhrig, EVP Surescripts Sagran Moodley, SVP UnitedHealthcare Drew Schiller, Co-founder and CEO Validic Jon Zimmerman, President Virence Health Technologies Daniel T. Garrett, Senior Advisory Welldoc Paul Eddy, Chief Information Officer Wellmark BCBS Lisa Ide, MD, Chief Medical Officer Zipnosis



eHI convenes executives from every stakeholder group