

Convening Healthcare's Best
2019 Executive Leadership Summit & Roundtables



• *Day 1* •

WEDNESDAY, MARCH 13

CAQH CONFERENCE CENTER | 2020 K STREET NW, SUITE 900, WASHINGTON, DC 20006

8:00 – 10:00 am	Board of Directors Meeting
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Summit Begins

10:00 – 10:30 am	<p>Open Health Innovation Leadership Summit - Convene First 2019 Leadership Council: Welcome – Lessons Learned from 2018 and Our Key Focus Areas for 2019</p> <ul style="list-style-type: none"> Jennifer Covich Bordenick, CEO, eHealth Initiative
10:30 - 11:00 am	<p>Welcome from Board Chair</p> <ul style="list-style-type: none"> Susan Turney, MD, President and Chief Executive Officer, Marshfield Clinic Health System, 2019 Board Chair, eHealth Initiative Board of Directors
11:00 – 11:45 am	<p>The Future of HIPAA</p> <ul style="list-style-type: none"> Marie Meszaro, Senior Advisor for HIPAA, Office for Civil Rights (OCR), U.S. Department of Health and Human Services, provides an overview of OCR's plans for 2019 including what steps will be taken with the recent HIPAA RFI
11:45 – 12:30 pm	Member Networking and Lunch with eHI Board of Directors
12:45 – 1:15 pm	<p>The State of A/I in Healthcare</p> <ul style="list-style-type: none"> Lauren Neal, PhD, Principal, Booz Allen Hamilton
1:15 – 1:45 pm	<p>How Amazon and Change Healthcare use A/I to Improve Healthcare</p> <ul style="list-style-type: none"> Adam Sullivan, PhD, Senior Director, Change Healthcare
1:45 – 2:15 pm	<p>Best Practices Developed in 2018</p> <ul style="list-style-type: none"> Leslie Kelly Hall, Vice President, Health System Integration, LifeWIRE Corp. Morgan Honea, CEO, Colorado Regional Health Information Exchange (CORHIO) Al Kinel, President, Strategic Interests, LLC
2:15 – 2:45 pm	Networking Break
2:45 – 4:50 pm	<p>Executive Roundtables Roundtable sessions are focused on the eHI's members' priorities for 2019. <i>A full description of each roundtable is on a separate document.</i></p> <p style="text-align: center;">ROUNDTABLE 1 <i>Interoperability for Non-Techie Execs</i></p> <p>Thought Leader Overviews facilitated by Jon Zimmerman, athenahealth</p> <ul style="list-style-type: none"> Charles Jaffe, MD, CEO, HL7 discusses key milestones of interoperability, the role of FHIR, and the FHIR Accelerator program Russell B Leftwich, MD, Senior Clinical Advisor, Interoperability, InterSystems discusses obstacles to interoperability initiatives

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- **Sagran S. Moodley**, Senior Vice President, UnitedHealthcare Clinical Data Services discusses the role of Da Vinci in interoperability
- **Chris Hobson**, MD, Chief Medical Officer, Orion discusses use cases for FHIR and its impact on industry and a vision for where industry hopes to be in three years

ROUNDTABLE 2

Privacy and Security: Protection vs. Access

Thought Leader Overviews **facilitated by Ticia Gerber**, Senior Policy Advisor, eHealth Initiative

- **Marcy Wilder**, Partner, Hogan Lovells discusses the landscape of Federal privacy legislation, HIPAA revisions, CCPA and other state privacy laws, and ONC data-blocking regulations
- **Robert D. Belfort**, Partner, Manatt Health discusses eliminating barriers to data sharing within the health care system for treatment and care coordination; Challenge of improving access by consumers to their own health information; Key Data Sharing Issues Driving Regulatory Change
- **Steve Kastin, MD**, Senior Executive Advisor and Chief Medical Information Officer (CMIO), Booz Allen Hamilton discusses a Use Case on protection of the different categories of medical devices which are covered by HIPAA and which lack protection

ROUNDTABLE 3

Value Based Care and Payment Solutions: Focus on Transparency

Thought Leader Overviews **facilitated by Jennifer Covich Bordenick**, CEO, eHealth Initiative & Foundation

- **Anupam Goel, MD**, Clinical Service's Chief Health Information Officer, UnitedHealthcare discusses payer perspectives on price transparency
- **Susan Turney, MD**, President and Chief Executive Officer, Marshfield Clinic Health System, eHealth Initiative Executive Committee, eHI Board of Directors Chair discusses provider perspectives on price transparency
- **Lisa Ide, MD**, Chief Medical Officer, Zipnosis discusses virtual care and price transparency

ROUNDTABLE 4

Use of Non-traditional Sources of Data for Patient Care

Thought Leader Overviews facilitated by Claudia Ellison, Director of Programs, eHealth Initiative

- **Marc Overhage, MD**, Chief Medical Informatics Officer & VP Intelligence, Cerner discusses driving outcomes through the addition of SDOH in the workflow and placing appropriate staff on the care team that can assist patients with addressing their SDOH.
- **Jennifer L. Hall, Ph.D.**, Chief, The Institute for Precision Cardiovascular Medicine, American Heart Association National Office discusses a use case on using SDOH for cardiovascular disease
- **Lizzy Feliciano**, Vice President, Marketing, Health Care, LexisNexis Risk Solutions discusses potential policy and regulation barriers to the collection, storage, and use of SDOH data in a patient's care

5:00 – 6:30 pm

Networking Reception - District Commons, 2200 Pennsylvania Ave NW, Washington, DC

Convening Healthcare's Best
2019 Executive Leadership Summit & Roundtables



• *Day 2* •

THURSDAY, MARCH 14

8:30am – 12:30pm

HART SENATE OFFICE BUILDING, ROOM 902 | 120 CONSTITUTION AVE NE, WASHINGTON, DC 20002

Goals

1. Share important, up-to-the-minute intelligence on 2019 healthcare priorities for Congress and the Administration.
2. Identify impactful federal policy and regulatory shifts.
3. Gain input on eHI policy, member priorities and action items for 2019.

8:00 – 8:30 am	Registration and Morning Coffee
8:30 – 8:40 am	Intersections: The New Landscape and eHI's Year Ahead <ul style="list-style-type: none"> • Jennifer Covich Bordenick, Chief Executive Officer, eHealth Initiative and Foundation
8:40 – 9:40 am	Healthcare Landscape: A Strategic Scan Introduction by Ticia Gerber, Senior Policy Advisor, eHealth Initiative <ul style="list-style-type: none"> • Karen S. Sealander, JD, Partner, McDermott Will & Emery (confirmed) • James Cannatti, JD, Partner, McDermott Will & Emery, Former HHS Office of the Inspector General (OIG) Counselor for Health Information Technology (HIT) (confirmed) • Scott Weinstein, JD, Partner, McDermott Will & Emery (confirmed) • Rachel Stauffer, Director, McDermott+Consulting (confirmed)
9:50 – 10:00 am	Privacy and Health Data – 42 CFR Part 2 Introduction by Susan Turney, MD, President and Chief Executive Officer, Marshfield Clinic Health System, eHealth Initiative Executive Committee, Chair <ul style="list-style-type: none"> • The Honorable Bill Cassidy, U.S. Senate (Member of the Finance Committee, the HELP Committee, the Energy and Natural Resources Committee, and the Veterans Affairs Committee)
10:00 – 10:40 am	Bipartisan Congress, Forecast 2019 – Senate and House Staffer Updates *Moderated by Chantal Worzala, PhD Staffers provide updates on current movement related to key health policy topics such as reimbursement, telehealth, privacy, big data, AI and 21 st Century Cures. <ul style="list-style-type: none"> • Stuart Portman, Professional Staff Member, Senate Finance Committee (confirmed) • Aliza Fishbein Silver, JD, MPH, Health and Oversight Counsel, Senate HELP Committee (confirmed) • Wendell Primus, PhD, Senior Policy Advisor, Rep. Nancy Pelosi (D-CA), U.S. House Speaker and Majority Leader (tentative) <p><i>Note: Audience Q&A will follow remarks</i></p>

Convening Healthcare's Best
2019 Executive Leadership Summit & Roundtables



10:50 – 11:00 am	The Senate: Addressing the Opioid Crisis Introduction by Susan Turney, MD, President and Chief Executive Officer, Marshfield Clinic Health System, eHealth Initiative Executive Committee, Chair <ul style="list-style-type: none">• The Honorable Doug Jones, U.S. Senate (Member of the Senate Health Education, Labor and Pensions (HELP) Committee) (confirmed)
11:00 – 11:45 am	Healthcare Privacy Overview: CMS <ul style="list-style-type: none">• Kevin Larsen, MD, FACP, Director, Continuous Improvement and Strategic Planning, Office of the Deputy Chief Operating Officer/OA, Centers for Medicare & Medicaid Services (CMS) (confirmed)
11:45 – 12:15 pm	The Senate: Cost Transparency Introduction by Jennifer Covich Bordenick, CEO, eHealth Initiative and Foundation <ul style="list-style-type: none">• The Honorable Chris Van Hollen (D-MD), U.S. Senate (confirmed)
12:15– 12:30 pm	Summary, Wrap-up and Next Steps (eHI Leadership)